NORTHERN ILLINOIS UNIVERSITY

ADMISSIONS POLICIES AND ACADEMIC STANDARDS COMMITTEE
(APASC)

Minutes of Meeting #161
March 3, 2010

Approved

Present: A. Radasanu (LAS); S. Arnett (HHS); J. Wolfskill (LAS/MATH); S. Schwartz
(EDUC/KNPE) [for J. Parker]; E. Klonoski (VPA); L. Guo (EET/TECH); L. Marcellus
(Council of Adv. Deans); B. Goldenberg (UCC);

Ex Officio: B. Lagana (ADMISSIONS); S. Eaton (EDUC SERV & PROG); E. Seaver (VICE
PROVOST); K. McCarthy (STUDENT AFFAIRS & ENROLLMENT MANAGEMENT)

Absent: M. Gillis (TRANSFER CENTER); J. Parker (EDUC/KNPE); D. Wade (BUS/MGMT)

Student: Jennifer Harris (HHS/NUTRITION & DIETETICS)

Visitors: L. Allison (REGISTRATION AND RECORDS); D. Smith (CATALOG
EDITOR/CURRICULUM COORDINATOR); S. Warber (REGISTRATION AND RECORDS)

OPENING: The meeting was called to order by E. Seaver.

I. ADOPTION OF THE AGENDA

It was moved by J. Wolfskill, seconded by L. Marcellus to adopt the agenda.
Motion passed.

II. ANNOUNCEMENTS

A. Electronic Approval of Minutes (2/3/10)

B. Report from the Advising Deans

No report from the Advising Deans.

C. Plus/Minus Grading

E. Seaver stated that the Faculty Senate plans to discuss plus/minus grading going
into the system. This was discussed quite extensively three years ago and
rejected. The plus/minus grading would have to come to APASC for approval or
rejection.

III. OLD BUSINESS
IV. NEW BUSINESS

A. Curricular Items referred from CUC

- COLLEGE OF BUSINESS, Curriculum Committee Meeting #10, January 19, 2010 – See attachment #1

L. Marcellus indicated that the certificate of undergraduate study “Interactive Marketing” has become very popular. She stated that the College of Business has a policy of “C” or better in all major courses and it is also the requirement for the Interactive Marketing certificate. This certificate is open for all majors. The required courses MKTG 355 and MKTG 370 have a prerequisite of MKTG 310 or UBUS 310. Then the student has to take two of the following: MKTG 348, MKTG 455 and MKTG 470. L. Marcellus stated that MKTG 355 was the prerequisite to MKTG 455 and that MKTG 370 was the prerequisite to MKTG 470. The only thing that is coming to APASC is the issue of “C” or better.

It was moved by L. Marcellus, seconded by J. Wolfskill to approve the catalog change for the certificate of undergraduate study for Interactive Marketing indicating a minimum of “C” or better is required. Motion carried.

- COLLEGE OF EDUCATION, Curriculum Committee Meeting #7, 12/1/09 – See attachment #2

E. Seaver indicated that the Department of Teaching and Learning were adding the following three courses to the special requirements for a major in elementary education: LTIC 301, LTIC 420 and LTLA 301.

S. Warber said that the Department of Teaching and Learning requires a “C” or better in all professional education courses, the courses are listed so students know which courses are professional education courses.

E. Klonoski questioned if a student would be removed from the program if they received lower than a “C” in one of these courses.

It was moved by J. Wolfskill to table the catalog change from the College of Education, Department of Teaching and Learning, while it was determined if a student would be removed from the program for not meeting the grade requirement. Seconded by L. Marcellus. Motion carried.

- COLLEGE OF HEALTH AND HUMAN SCIENCES, Curriculum Committee Meeting #10, 1/29/10 -- See attachment #3

E. Seaver indicated that some of the confusion with the catalog change for the Comprehensive Major in Nutrition, Dietetics, and Hospitality Administration was the role the internship plays in getting the credential as compared to students who do not get the credential. They can still receive the degree. These changes clarify that.
It was moved by J. Wolfskill, seconded by L. Marcellus to approve the catalog change from the College of Health and Human Sciences for the Comprehensive Major in Nutrition, Dietetics, and Hospitality Administration. Motion carried.

B. Renewal of Limited Retention Request – Mathematical Sciences

J. Wolfskill clarified that the limited retention policies apply only to candidates seeking secondary certification in Mathematics. One can get a mathematics degree meeting only the minimum university policies which is a 2.0 in the major. There are 40-50 graduates per year with certification in mathematics.

J. Wolfskill moved to approve the Renewal of Limited Retention Program for a B.S. in Mathematical Sciences with an emphasis in Mathematics Education. L. Marcellus seconded. Motion carried.

V. ADJOURNMENT

Minutes submitted by Lisa Allison.
COLLEGE OF BUSINESS, Curriculum Committee Meeting #10, January 19, 2010

Department of Marketing

Other catalog change: Page 84, 2009-10 Undergraduate Catalog

Certificates of Undergraduate Study

Interactive Marketing (12)

Coordinator: Debra Zahay Blatz, Department of Marketing

This certificate is designed for all majors who wish to have a certificate in interactive marketing. Interactive marketing is the ability to identify the customer, address the customer individually and then address the customer again in a way that takes into account their unique response. This type of marketing is based in direct marketing principles and facilitated by marketing technology, such as the internet and large-scale customer database applications. A certificate in this area will provide students with an understanding from a managerial as well as technical point of view of how to create, implement and monitor interactive marketing programs using a variety of available marketing technologies.

Students must maintain good academic standing within the university, achieve a minimum grade of C in each course applied toward the certificate, and complete all certificate course work within a period of four calendar years. Only courses taken at NIU may be applied toward the certificate. Courses used to satisfy the requirements for the certificate may be used toward an undergraduate degree in marketing. Courses used to satisfy the requirements for the certificate may have prerequisites that are not part of the certificate curriculum.

Students interested in the certificate should apply no later than the beginning of their final semester prior to graduation, but interested students are urged to apply as soon as they complete UBUS 310 for planning purposes. Applications are available in the Department of Marketing.

Required courses:

MKTG 355 - Direct Marketing (3)
MKTG 370 - Internet Marketing (3)

AND two of the following:

MKTG 348 - Integrated Marketing Communications (3)
MKTG 455 - Database Marketing Management (3)
MKTG 470 - Interactive Marketing Technology (3)

Rationale: We have had a program in this area since 2004, and about twenty students in each of the previous years of 2008 and 2007 have completed the requirements for the area of study. About thirty students will qualify for the area of study this year, so a formal certificate that goes on the transcript seems appropriate. Requirements are the same as for the area of study currently in the course catalog.
COLLEGE OF EDUCATION, Curriculum Committee Meeting #7, 12/1/09

Department of Teaching and Learning

Other Catalog Change Page 110, 2009-10 Undergraduate Catalog

Major in Elementary Education (B.S.Ed.)

Requirements in Department (35) (32)
TLSE 240 – Introduction to Special Education (3)
TLEE 282 – Educational Participation in Clinical Experiences: Elementary Education (1)
TLCI 300 – The Community: An Educational Resource (3)
TLCI 340 – Elementary School Curriculum (3)

Requirements outside Department (54) (61)

KNPE 245 – Physical Education for Children (3)
LTIC 301 – Teaching with a Multicultural Perspective (3)
LTIC 420 – Methods and Materials for Teaching English (3)
LTLA 301 – Writing for Prospective Teachers (1)
LTLA 341 – Language Arts in the Elementary School (3)

Total Hours for a Major in Elementary Education: 89-93

Special Requirements

In order to remain a major in elementary education, students must have a grade of C or better in each of the following courses: ARTE 383, EPFE 201, EPFE 410, EPS 300, EPS 304, EPS 450X, ETR 430, ETT 229, ETT 401A, ETT 401B, HIST 260, HIST 261, KNPE 245, LTIC 301, LTIC 420, LTLA 301, LTLA 341, LTLA 362, LTRE 300, LTRE 311, MATH 201, MATH 402, MUSC 373, PSYC 102, TLCI 300, TLCI 340, TLEE 342, TLEE 344, TLEE 461, TLSE 240, and TLSE 456.

In addition, students must have a grade of S in the following courses: EPS 282X, TLEE 282, TLEE 382, TLEE 383, and TLEE 485

REASON FOR CHANGE:

LTIC 301 and LTIC 420 are being added to the program of studies so as to provide direct and extended coverage of multicultural education and instruction for English language learners. It is imperative that teacher candidates at NIU receive instruction pertaining to the growing diversity found in the schools of Illinois. Furthermore, assessment data collected from graduates show that they would have liked greater preparation in teaching students from varied ethnic and linguistic backgrounds.

LTLA 301 is a new course that will focus on the unique writing demands encountered by teachers serving in the elementary school classroom. Traditional composition classes with their more generic objectives do not address these more specific needs.

TLCI 340 is being dropped so as to provide space in the program for the new offering. The content of TLCI 340 can be integrated into courses in the first professional semester and the third professional semester.
COLLEGE OF HEALTH AND HUMAN SCIENCES, Curriculum Committee Meeting #10, 1/29/10

School of Family, Consumer and Nutrition Sciences

**NOTE! THE FOLLOWING REPLACES AND COMBINES CHANGES FROM CHHS APPROVED MINUTES #6 10/2/09 AND #12 4/3/09**

Other Catalog Change Page 150-151, 2009-10 Undergraduate Catalog

Comprehensive Major in Nutrition, Dietetics, and Hospitality Administration (B.S.)
↓
Emphasis 2. Nutrition and Dietetics
This emphasis provides basic preparation for fulfillment of the baccalaureate requirements for careers in community nutrition programs, dietetics, or for graduate studies in these areas.

Completion of this emphasis can satisfy the academic requirements of the Didactic Program in Dietetics (DPD) of the American Dietetic Association (ADA). Students seeking verification of DPD completion must maintain a grade point average (GPA) of at least 3.0 in DPD program courses (see adviser). In addition these students must achieve a grade of B or better in both of the following DPD courses: FCNS 310 and FCNS 415. Students are also strongly recommended to acquire work experience in patient care and food service. To become a registered dietitian (R.D.), a student must complete both the academic and experience requirements of the ADA, and pass the national registry examination.

Postbaccalaureate students requesting DPD verification must complete a minimum of 9 semester hours of approved course work at NIU with a grade of C or better. Consult with the DPD director prior to NIU enrollment to determine required course work.

To become a registered dietitian (R.D.), a student with DPD verification of academic requirements must complete an ADA accredited supervised practice experience and pass the national registry examination.

Postbaccalaureate students
Postbaccalaureate students without degrees from an ADA accredited nutrition program who request DPD verification by NIU must consult with the DPD director prior to NIU enrollment to determine required course work. Additional course work may be required to earn a second baccalaureate degree. Students should consult with an academic adviser.

Graduates with this emphasis may satisfy the experience requirement for registry by completing a dietetic internship. These programs are offered by various institutions across the country. NIU offers a dietetic internship in conjunction with the M.S. in nutrition and dietetics.

It is strongly recommended that students planning to apply for a practice program acquire work experience in food service and patient care.

Requirements in School (31)
↓
FCNS 416 - Nutrition in Clinical Care II (3)
FCNS 420 - Foodservice Management (3)
FCNS 498 - Professional Seminar in Family, Consumer, and Nutrition Sciences (1)
One of the following (3)
  FCNS 306 - Nutrition in Relation to Health and Exercise (3)
  FCNS 316 - Hospitality Service (3)
  FCNS 416 - Nutrition in Clinical Care II (3)
  FCNS 427 - Catering Operations Practicum (3)
College of Health & Human Sciences
Required for DPD verification

RATIONALE:
Students graduating with this emphasis can either achieve DPD verification or select another career path. DPD verification is not required for admission or graduation for the undergraduate major. It is needed for a dietetic internship to become a registered dietitian.

These changes clarify requirements for students pursuing DPD verification. Adding a minimum achievement grade in the 2 DPD courses ensures that students are competitive for the dietetic internships they apply for and complete after graduation, to be a registered dietitian. DPD GPA is calculated by the program to determine eligibility for DPD verification and is not a graduation requirement.

Remove ADA approval statement because it is redundant with the previous sentence.

Provides clarification of requirements to become a Registered Dietician.

DPD verification for post baccalaureate students is separated from the requirements of students meeting DPD verification as part of the program at NIU.

A list of courses provides alternatives for students ineligible for DPD verification and clearly identifies that FCNS 416 is required for DPD verification.