

NORTHERN ILLINOIS UNIVERSITY LIBRARIES EMPLOYER PROFILES AND COMPANY INFORMATION

Byron Anderson & Alan Farber, January 2004

Use this guide to locate profiles of companies - information on a company's products and services, finances, size, corporate headquarters, etc. This information can be useful when gathering a list of potential employers or information about a company. The guide can also help prepare you for a job interview. Additional career information can be found online, <http://www.niulib.niu.edu/careergde.cfm>. Copies of the guide, Sources: Career Information, are available in Founders Memorial Library first floor reference desk.

Categories of Resources

1. Web sites. The addresses are underlined (some may require registration, usually free).
2. Library databases. Databases will be on the library homepage, www.niulib.niu.edu. Click on "Articles and more," then if you're on or off campus. Click on "List all Databases" (bar-menu), then scroll to the desired database.
3. Library books. Most books will be in REF or the first floor reference area arranged by call number. Reference books do not circulate, but may be used in the library. If needed, ask for help at the reference service desk.

On-Line Company Information

10K Wizard www.tenkwizard.com Company financial reports.
Library database. *ABI/Inform*. Citations and some full-text articles on business topics and company information.
Library database. *Academic Universe*. Newspaper articles. Use the Company Information search box.
Library database. *Business Abstracts*. Citations and some full-text articles on business topics and company information.
Library database. *Business Source Elite*. This database has a Company Profiles search option.
Library database. *EBSCO Publishing*. Scroll to Regional Business News and enter.
Library database. *Hoover's Online*. Use the search features to find company information.
Library database. *Mergentonline*. Company data on more than 10,000 U.S. and 17,000 non-U.S. companies.
Plunkett's Employer's Internet Sites with Careers Information, 1999-2000. REF HF 5382.7.P646.
Researching Companies Online home.sprintmail.com/~debflanagan/. Tutorial on researching company or industry information, non-profit organizations, and public opinion.
Weddles's Recruiter's Guide to Employment Web Sites 2001. REF HF5549.5R44W4
WetFeet www.wetfeet.com. Research companies, industries and careers.
AnyWho www.anywho.com. Research companies by industry, name or location
NIU Major WebLinks www.niu.edu/careerservices/weblinks/index.html. On-line occupational information and links to professional associations and job search sites – categorized by NIU undergraduate majors.

Print Directories

Illinois Company Information

Book of Lists. Annual. REF HC108.C4C7353. Chicago's largest public and private companies, firms, and banks.
Illinois Industrial Directory. Annual. Most recent edition, REF HD9727.I3H372. Basic information on more than 21,000 manufacturing companies arranged by city, ZIP or SIC code, or product.
Illinois Manufacturers Directory. Annual. Most recent edition, REF HD9727.I3D5. Basic information on more than 23,000 manufacturing companies arranged by city, ZIP or SIC code, or product.
Illinois Services Directory. Annual. Most recent edition, REF TS24.I5I55x. Basic information on more than 28,000 service companies arranged by city, ZIP or SIC code, or service.
LaSalle Bank Guide: Major Publicly Held Corporations & Financial Institutions Headquartered in Illinois. Annual. Most recent edition, REF HG4058.C5B423
Sorkin's Directory of Business and Government, 16 vols. 2001 Edition. REF HF5068.C4S674. Profiles major businesses, non-profits, and governmental entities of the greater Chicago area.

General Information

Business Rankings Annual, 1991-2004. REF HG4050.B88. Top ten rankings of businesses by subject. Use index.
Hoover's Handbook of Private Companies, 2000. REF HG4057. H568. Profiles of major U.S. private enterprises.
Hoover's Handbook of World Business, 2000. REF HG 4009. H66
International Directory of Company Histories, 56 vols.. REF HD2721.I5741988-
Mergent Manuals. REF HG4907 to HG4961. Profiles of corporations, banks, industrials, utilities, and international companies. Divided into Municipal & Government, Bank & Finance, Industrial, OTC, and Public Utility.
Million Dollar Directory, 5 vols. Most recent issue, REF HC102.D82. Information on public and private companies with 180 employees or more or more than \$9 million in sales volume.
Standard and Poors Register of Corporations, 3 vols. Annual. Most recent edition in REF HG4057.A4. Profiles over 75,000 corporations, names and titles of executives, and 71,000 biographical sketches of managers.
Thomas Register 2002, 29 vols. REF T12.T6. Also available on the web www.thomasregister.com (free registration). Products and services, company profiles, and company catalogs of American manufacturers.
Ward's Business Directory of U.S. Private and Public Companies, 5 vols. Most recent edition in REF HG4057.A3W376. Information on more than 114,000 private and public companies.

Additional Industry-Specific Directories

Communications

American Book Trade Directory. Annual. Most recent copy, REF Z475.A5
Directory of Poetry Publisher's, 2001-02, 17th ed. Z286.P63D57 (in book stacks)
Gale Directory of Publications & Broadcast Media, 5 vols. Annual. Most recent edition, REF PN4734.I477. A guide to newspapers, magazines, journals, radio stations, television stations, and cable systems.
Plunkett's Telecommunications Industry Almanac, 2000. REF HE 7621.P58
Publisher's Directory, 2002, 25th ed. REF Z282.B662
Standard Directory of Advertising Agencies ("The Agency Red Book"). REF HF5805.S72 1998
Television & Cable Factbook, 4 vols. (TV, Cable & Electronics Industry). Most recent edition, REF TK 6540.T455
Working Press of the Nation, 3 vols. Annual. Most recent edition, REF PN4855.W675
Vol. 1-Newspaper Directory, Vol. 2-Magazine & Newsletter Directory, Vol. 3-TV and Radio Directory

Computer & High Tech

Plunkett's E-Commerce & Internet Business Almanac, 2000. REF HF5548.32.P59
Plunkett's InfoTech Industry Almanac, 1999-2000. REF HC79.I55P585

Health Care/Human Services

AHA Guide to the Health Care Field. Annual. Most recent edition, REF RA977.A1A47. A guide to U.S. hospitals, health care systems, networks, alliances, health organizations and providers.
The JobBank Guide to Health Care Companies. REF RA977.J6331998 Guide to hospitals, medical centers, clinical labs, pharmaceutical manufacturers, biotechnology firms, and more.
Plunkett's Health Care Industry Almanac: 2000-2001. REF HD9994.U5 P68
Public Human Services Directory: 2002-2003. REF HV89.A553

Non-Profit

100 Best Nonprofits to Work For: 2000. REF HD2769.2.U6 H365
National Directory of Non-Profit Organizations, 1999. REF HV88.N374

Miscellaneous

Plunkett's Financial Services Industry Almanac, 2000-01. REF HG65.P58
Plunkett's Retail Industry Almanac, 2001-02. REF HF5428.P558
Consultants and Consulting Organizations Directory, 2 vols., 25th ed., 2003. REF HD69.C6C655
National Trade & Professional Associations, 2003. REF HD2425.D532