**Student Learning Outcomes and proposed Methods for collecting data (from assessment plan/status report)**

<table>
<thead>
<tr>
<th>Student Learning Outcomes</th>
<th>Methods of Assessment</th>
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<tr>
<td>1 Apply social science theories and scientific approaches in the examination of textiles, apparel products and consumer behavior.</td>
<td>• Co-op and internship evaluations (1-3)</td>
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<td>Specially, students will</td>
<td>• Alumni survey (3)</td>
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<td>• Identify the various factors that shape design trends in apparel fashions and related products. Identify theories used to explain fashion change and diffusion and the socio-historical contexts upon which they are based. Apply these theories in anticipating the source and direction of future fashion trends</td>
<td>• Placement information (3)</td>
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<tr>
<td>• Apply knowledge of properties associated with different fibers, yarns, fabrications, and finishes in anticipating textile performance and serviceability for specific end use products.</td>
<td>• Course assignments (1-3)</td>
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<td>• Define performance standards and specifications and explain how they are used in the apparel industry. Implement standardized procedures for assessing textile product performance and quality</td>
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<td>• Demonstrate an understanding of the elements and principles of design that determine aesthetic characteristics of textile and apparel products as well as environments for selling these products. Identify style archetypes for garment components upon visual inspection and using appropriate terminology</td>
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<td>2 Examine the apparel industry from multiple contexts (e.g. economic, political) and perspectives (consumer, professional, manufacturer, retailer, national/global). Specially, students will</td>
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<td>• Describe the structure of the apparel industry and how the various components manufacturing and retailing function together to deliver products to the end-use consumer</td>
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<td>• Understand the global nature of the apparel industry and explain the impact of relevant policies and regulations in trade</td>
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<td>• Apply social science concepts and theories as frameworks for studying consumer behavior, Utilize consumer research in solving problems in the merchandising of apparel products</td>
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<td>• Apply basic mathematical concepts used in merchandise assortment planning, pricing, inventory management, and sales evaluation</td>
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<td>3 Apply textiles, apparel, consumer and industry knowledge in the merchandising of apparel products through various social structures (individual, collaborative, team) and professional processes (communication, critical thinking, problem solving, ethical decision making). Specifically, students will</td>
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<td>• Communicate effectively orally, in writing, and through visual presentations</td>
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<td>• Work independently and as part of a team</td>
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<td>• Draw appropriate conclusions from gathered evidence</td>
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<td>• Apply learned concepts in the critical evaluation of information</td>
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<td>• Interact effectively and professionally with diverse others</td>
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<td>• Demonstrate an awareness of and personal philosophy toward ethical professional practices</td>
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