In the meeting of the Athletic Board on Wednesday, December 3, 2014 at 1:04 pm in Davis Hall Room #217, the following items were discussed:

**Present:** David Changnon (Chair), Terry Bishop, Bill Cassidy, Donald Tidrick, Sarah Johnston-Rodriguez, Joe Bittorf, Yolanda King, Hamid Bateni, Andy Small, Thomas Bough, Randi Napientek, Jerry Blakemore

**Guests:** Debra Boughton, Sr Assoc AD/Finance; Ryan Sedevie, Assoc AD/Advancement and External Affairs, Melissa Dawson, Sr. Assoc AD/Director of Student-Athlete Academic Support Services, Jay Vickers, Sr. Assoc AD/Sports Administration

**I. Call to Order – D. Changnon (1:04 pm)**

**II. New Business**

A. 2015 NIU Football Season Ticket & Single Game Pricing – D. Changnon

D. Boughton walked through, via a handout, the 2015 Football Season Ticket & Single Game Pricing document. Randi Napientek made a motion to approve the 2015 Football pricing document. Andy Small seconded the motion. Having no further discussion, the motion was carried unanimously.

B. Ticket Pricing Flexibility – D. Changnon

D. Changnon explained how Athletic Staff members had requested revisions be made to the Athletic Board Policies and Procedures Manual regarding Ticket Sales and Complimentary Tickets. This revision would give Athletics greater ticket marketing flexibility within a given sport season. The revision to the Complimentary Ticket Policy was made since sports other than Football and Basketball are now ticketed. The revised language was discussed. T. Bough put a motion on the table to approve the following revisions (in italics). D. Tidrick seconded the motion. Having no further discussion, the motion was carried unanimously.

“The board hereby authorizes the Director of Athletics, or designee, to make modifications to single game ticket prices for all ticketed sports based on identified market trends and in the best interest of the University without prior approval from the board. The Director of Athletics, or designee, shall provide a summary to the board of such modified ticket prices at the conclusion of the season of a sport for which single game ticket prices were modified.”

This language would be added to the end of the paragraph on Ticket Sales in the current board manual. Further, the part of the policy that addresses complimentary ticket polices would be revised in the following manner:

“The board shall approve a complimentary ticket policy each year for all ticketed sports.”

[Currently the policy only addresses complimentary ticket policies for football and basketball.]

**III. Announcements / Adjournment**

A. Small made a motion to adjourn the meeting. T. Bishop seconded the motion. Motion carried and meeting adjourned at 1:30 pm.
The next meeting of the Athletic Board is scheduled for Wednesday, January 21, 2015, in Holmes Student Center room #306 at 1pm. The executive committee will meet on Wednesday, January 14, 2015, at 1:00pm in the Athletics Administration Conference Room in Convocation Center room #200.