Building a Culture of Assessment: 
Working Together to Enhance Student Success

Workshop by Megan Moore Gardner, Ph.D., University of Akron

Friday, October 17, 2014, 8:30 a.m. to 12:00 p.m., Sky Room, Holmes Student Center

Assessment, though beneficial when done well, often turns into an overly cumbersome process due to common barriers such as limited knowledge, general lack of interest, or inadequate resources. This session highlights key strategies for creating a positive culture of assessment within an organization. Dr. Moore Gardner will introduce a number of best practices, tools, and tips that may be used to support the development of a strong culture of academic and co-curricular assessment on campus.

Dr. Gardner is an Associate Professor of Higher Education Administration at the University of Akron. Her research focuses on outcomes-based assessment and assessment in student affairs. She is the author of numerous assessment-related publications including *Student Success: A Practical Guide to Outcomes-Based Assessment in Student Affairs*.

**Tentative Agenda**

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<tr>
<td>8:30</td>
<td>Check-in</td>
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<td>Welcome and introductions</td>
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| 9:00   | • Common barriers to creating a campus culture of assessment  
           • Strategies for preventing and working through those barriers  
           • Enhancing learning while being transparent and achieving accountability |
| 10:15  | Break                                                   |
| 10:30  | • Implementing best practices supporting the development of a strong campus culture of assessment  
           • Ensuring assessment is an authentic and meaningful experience |
| 12:00  | Conclusion and workshop evaluation                      |

This workshop is for NIU faculty, instructors, teaching SPS and Civil Service staff, assessment coordinators, and those assessing co-curricular areas.

**Registration Deadline is Friday, October 10, 2014.**

Register at: [http://www.niu.edu/facdev/programs/20141017am.shtml](http://www.niu.edu/facdev/programs/20141017am.shtml)

Registered participants will receive workshop materials. Please register by the deadline and plan to attend the entire morning. After you register, if you are unable to attend, please inform the Office of Assessment Services at assess@niu.edu by Monday, October 13, 2014 so that those on the waiting list can be given the opportunity to attend the workshop and workshop costs can be reduced.

**Sponsored by Office of Assessment Services and the Faculty Development and Instructional Design Center**