

## ACADEMIC PLANNING COUNCIL

April 18, 2022  
3:00-4:00 p.m., AL 203

### APPROVED Minutes

**Present:** Hamid Bateni, Cynthia Campbell, Judith Chitwood, David Gorman, Beth Ingram, Yipeng Liu, Chad McEvoy, Leanne VandeCreek, Donald Zinger

**Absent:** Marc Falkoff (sabbatical Spring 2022), Duane Meighan

Meeting was called to order at 3:00 p.m.

#### **1. Approval of February 21, 2022 Minutes**

- a. Beth Ingram asked if any corrections were needed.
  - i. Minutes were approved.

#### **2. Approval of March 21, 2022 Minutes**

- a. Beth Ingram asked if any corrections were needed.
  - i. Minutes were approved.

#### **3. Information Items**

- a. Beth Ingram presented information on NIU's Strategic Enrollment Management Plan (SEM) 2.0, which focuses on Brand Identity: Enrollment, Access and Affordability; and Student Success, Persistence and Graduation. Beth Ingram received feedback from the committee on the 2.0 SEM plan.
- b. Reviewed/Discussed Program Review Reports for 2021-2022
  - i. Two reports for College of Business
    1. M.S. in Data Analytics (52.1301)
    2. M.S. in Digital Marketing (52.1499)
  - ii. Two reports for College of Health & Human Sciences
    1. B.S. in Fashion Merchandising (19.0901)
    2. B.S. in Human Development and Family Sciences (19.0701)
  - iii. 10 reports for College of Liberal Arts & Sciences
    1. B.A./B.S. in Anthropology (45.0201)
    2. M.A. in Anthropology (45.0201)
    3. B.A./B.S. in Psychology (42.0101)
    4. M.A. in Psychology (42.0101)
    5. Ph.D. in Psychology (42.0101)
    6. B.A./B.S. in Sociology (45.1101)
    7. M.A. in Sociology (45.1101)
    8. B.A. in World Languages and Cultures (16.0901)
    9. M.A. in World Languages and Cultures (16.0905)

10. M.P.A. in Public Administration (44.0401)
  - iv. Four reports for Centers and Institutes
    1. Center for Governmental Studies (90.451)
    2. Center for Child Welfare and Education (90.4407A)
    3. Center for Latino and Latin American Studies (90.0501)
    4. Center for Southeast Asian Studies (90.0501)

Meeting adjourned at 3:36 p.m.

Respectfully submitted,

Mia Hannon  
Administrative Support  
Office of the Provost