

# ACADEMIC PLANNING COUNCIL

March 5, 2018

3:00 p.m. Altgeld 315

## Minutes

Present: Chitwood, Cripe, Daniel, Douglass, Falkoff, Gordon, Hunt, Isabel, Matuszewich, McCord, Mini, Reynolds, Siblik, Torres, and Wilkens

Guests: Chang Liu, Chair, Department Operations Management and Information Systems;  
Balaji Rajagopalan, Dean, College of Business

Meeting called to order at 3:02 p.m.

### 1. Announcements

- Ongoing Improvement in Program Review Process
  - This year, program review and program prioritization were aligned by using Program Prioritization narratives
  - Moving towards combining program review and program prioritization
  - We have aligned program review with accreditation
  - We have incorporated external review
  - We have program review dashboards
    - Having an orientation later this month for 2018-2019 program representatives
    - Will have dashboards posted before they review
  - Doing our best to restructure and better streamline BlackBoard
  - There will be a separate administrative review in the summer
  - Is it a possibility to have a rubric to look at while we go through the process
    - Do we want one?
      - Have AAE draft something for APC to take a look at in Fall and see what we like
- All budget planning discussion
  - Discussion on how division heads were going to close the budget gaps that we need to close in order to keep the university functioning
  - The university is looking to close gaps from 4%-8% across a lot of divisions
  - The administrative division being asked to take cuts

- The administrative division is being asked to take a heavier share is regards to the financial cuts
- A quarter of the budget plan is revenue rather than budget cuts
- Trying to look at where there are opportunities to not just cut our way out of this, but to find new revenue sources and to grow revenue

## **2. Approval of minutes from February 12, 2018**

- Motion made by Jeanne Isabel
- Seconded by Marc Falkoff
- Motion approved

## **3. Discussion for approval of the M.S. in Data Analytics: Representatives: Chang Liu and Balaji Rajagopalan**

- Motion made by Elizabeth Wilkins
- Second motion made by Geoffrey Gordon
- Motion approved
  
- Data analytics is increasing in many areas
- Goal is to launch Spring 2019
- Lost a faculty member who taught in this area to Amazon, which is testimony to the value of this area
- Student demand has increased
  - Fall 2016 first semester where business analytics minor was offered
  - Fall 2018 – over 100 minors
- The program will be 100% online
- If the program is approved, we will be the first university to offer an M.S. in Data Analytics online
- The courses will have background in Business, Applied Science, and Data Science
- Student will complete 10 courses to graduate
  - Will offer 4 quarters
  - Will benefit both full-time and part-time students
    - Full-time students can complete in one year
    - Working professionals who are enrolled part-time can finish in two and a half years
- Five of the ten courses already exist
- Hoping to hire another faculty member
- Student will not only get a degree but also can get a SAS certification
- The minor will continue to grow

## **4. Discussion of subcommittee report:**

Jeanne Isabel gave an overview of the Subcommittee B report

- **B.S. in Computer Science**
  - There was a lot of praise for the undergraduate student advisor
  - Commitment by faculty and instructors to quality instruction with ever increasing class size
  - Hoping to have two new tenure hires
  - Ph.D. has been through all the internal process, will be on the IBHE agenda next week
  - A collaboration with Discover Financial Services
  - They have a lot of internship opportunities but not tracking it
    - Suggest working with the Office of Student Engagement and Experiential Learning to help keep track
  - Job market for B.S. graduates is very promising
  - Recommend a follow-up report of assessment and staffing updates to APC
    - Because a lot of their program changes hinge on new faculty being brought on
    - Follow-up talking about staffing updates and assessment items
      - Want to see an update in two years regarding faculty ratios and evidence of assessment
  - Once new hires are in place, consider bringing back group projects in courses when enrollment is feasible
  - Differential tuition for the B.S. will help to support instructor salary for the high course enrollments
  
- **M.S. in Computer Science**
  - Curriculum has been redesigned to modernize applied education
  - Demand for all levels, not just Masters and Ph.D.
  - Masters program will be used as a recruitment tool for the Ph.D. program
  - Since curriculum is still in transition, assessment of the new outcomes needs to take place
  - Remain competitive with other universities by increasing GA stipend if possible
    - With local funding they can either invest in faculty or GA stipends
  - Research lab space is available

## 5. Other business

- No other business

Meeting adjourned at 4:06 p.m.  
Respectfully submitted,  
Mickey Rodriguez and Crystal Doyle