

Received by the Graduate Council—, 2019

GRADUATE COUNCIL CURRICULUM COMMITTEE

First Meeting/ 2019-20 Academic Year

October 14, 2019

SECTION A – Recorded as approved by the GCCC and moved to the Graduate Council for approval for inclusion in the 2020-21 Graduate Catalog p. 1 of 8

COLLEGE OF BUSINESS #12

Other catalog change: Pages 57-58, 2018-19 Graduate Catalog

Certificates of Graduate Study

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Managerial Leadership (12)

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Requirements

MGMT 615 - Managerial Leadership (3)

MGMT 635 - Managing Individuals, Teams, and Organizations (3)

Two of the following (6)

MGMT 619 - Negotiation and Conflict Management (3)

MGMT 625 - Coaching and Mentoring in Business (3)

MGMT 640 - Leading Teams (3)

MGMT 655 - **Leading** Change Management (3)

Rationale: The addition of MGMT 619 (Negotiation and Conflict Management) provides additional opportunities to learn and develop crucial leadership skills. Leadership is a function of influence and motivation and MGMT 619 helps teach the students how to influence, persuade, and motivate others without increasing conflict.

Department of Management

New course: Page 69, 2018-19 Graduate Catalog

CIP: 52.02

MGMT 680. PRACTICUM IN BUSINESS LEADERSHIP (2-6). Supervised practical experience in developing or applying leadership competencies in business through structured activities directed by a faculty member and applied by the student, or ongoing external leadership activities driven by the student and reported to the faculty around a structured set of guidelines and evaluation criteria. May be repeated to a maximum of 6 semester hours. PRQ: Consent of department.

Rationale: New class to be offered for graduate students that allows them to develop leadership competencies.

Note on duplication: The following departments were contacted with regard to duplication of content: Kinesiology and Physical Education, Public Administration, Engineering Technology, and Communications. All declared no duplication issue exists.

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New course: Page 69, 2018-19 Graduate Catalog

CIP: 52.02

MGMT 690. INTEGRATIVE LEADERSHIP IN BUSINESS (2-6). Integration of concepts and insights gained from the study of teams, talent, change, and self-leadership through project-based experiential learning and assessment/feedback. Activities may include field-based study of the applications of business leadership skills in different cultural and economic contexts. May be repeated to a maximum of 6 semester hours. PRQ: Consent of department.

Rationale: New class to be offered for graduate students that allows them to develop leadership competencies.

Note on duplication: The following departments were contacted with regard to duplication of content: Kinesiology and Physical Education, Public Administration, Engineering Technology, and Communications. All declared no duplication issue exists.

Course revision: Page 68, 2018-19 Graduate Catalog

625. COACHING AND MENTORING IN BUSINESS (3). CRQ: MGMT 615. PRQ: MGMT 635 **or consent of department.**

Rationale: Consent of department is added to be consistent with other classes offered in the graduate programs.

Course revision: Page 69, 2018-19 Graduate Catalog

638. **LEADING TALENT SEMINAR IN HUMAN RESOURCE MANAGEMENT** (3). **Synthesis Evidence-based examination** of existent diverse philosophies relating to **the growth of organized labor talent management**, with focus on the patterns of relationships between **labor leaders** and **management employees** and the impact of these relationships on the **sociopolitical environment of the community and the nation team and organization**. Emphasis on research and the use of current literature. PRQ: All Phase One courses or consent of department.

Rationale: The existing description and title of MGMT 638 had not been updated in many years. The title and description has been updated to be consistent with current terminology in the field.

Course revision: Page 69, 2018-19 Graduate Catalog

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655. **LEADING CHANGE MANAGEMENT** (3). Study of approaches and responses to various levels types of change, effective use of diagnostic tools, evaluation of intervention strategies, and individual and organizational factors that create support for or resistance to change. ~~Application of diagnostic tools and development of customized plan for an organization.~~ PRQ: MGMT 635 or consent of department.

Rationale: The title of the class has been changed to be consistent with the current terminology of the field. The description has been updated to be clearer. Consent of department is added to be consistent with other classes offered in the graduate programs.

COLLEGE OF BUSINESS #13

All University Section

Admission to Graduate Study

Other catalog change

Page 19, 2018-19 Graduate Catalog

Graduate Management Admission Test (GMAT)

Applicants for graduate study in the College of Business must submit official scores on the GMAT to the Graduate School, with exception to applicants who intend to pursue the Executive M.B.A., One-Year M.B.A., or Chicago M.B.A. No GMAT is required for these formats. With the approval of the applicant's prospective major department, the requirement to submit official scores on the GMAT may be waived if:

an applicant has already earned a graduate degree from an accredited institution;

an applicant to the Global M.B.A. format ~~or to the M.S. in Digital Marketing program~~ who is an NIU University Honors graduate with a B.S. or B.A. ~~in a STEM-related field~~;

an applicant to the M.S.T. program presents satisfactory scores on the LSAT or provides evidence of passing all parts of the C.P.A. examination;

an applicant to the M.A.S., ~~or MAC,~~ or M.S. in Digital Marketing program has earned a baccalaureate degree from an accredited U.S. college or university;

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Rationale: This catalog copy makes it clear the GMAT is waived for NIU University Honors students who graduate with a B.S. or B.A. and apply to the Global M.B.A. program format. It does not restrict the waiver to STEM-related honors students only.

This revision also updates catalog copy waiving the GMAT for applicants to the M.S. in Digital Marketing program who

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have a baccalaureate degree from an accredited U.S. college or university.

Other catalog change

Page 56, 2018-19 Graduate Catalog

Master of Business Administration

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Admission

Admission to the M.B.A. program is competitive and limited to those who can demonstrate high promise of success. Contact the Office of M.B.A. Programs at (866) 648-6221 for details.

NIU University Honors students who graduate with a B.A. or B.S. ~~in a STEM-related field~~ are guaranteed admission into the Global M.B.A. format as space permits. These students are exempt from the GMAT requirement.

Credit Requirements

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Rationale: This catalog copy revises a partnership held with the NIU University Honors Program whereas honors students graduating with a B.A. or B.S. are guaranteed admission into the Global M.B.A. format as space permits. It does not restrict the agreement to just those honors students graduating in a STEM-related field.

Other catalog change

Pages 57-58, 2018-19 Graduate Catalog

Certificates of Graduate Study

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Strategic Marketing (12)

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Requirements

MKTG 654 – Marketing Management (3)

Three of the following:

MKTG 601 - International Study in Marketing (3)

MKTG 603 - Marketing Research and Analysis (3)

MKTG 625 - Buyer Behavior (3)

MKTG 626 - Brand Strategy (3)

MKTG 630 - Services Marketing (3)

MKTG 655 - Promotional Strategy (3)

MKTG 656 - Global Marketing Strategy (3)

MKTG 660 - Marketing Seminar (3)

MKTG 664 - New Product and Service Innovation (3)

MKTG 670 - Digital Marketing Strategy (3)

Rationale: Updating the list of electives available for the Certificate of Graduate Study in Strategic Marketing.

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Department of Accountancy

Course revision

Page 65, 2018-19 Graduate Catalog

682. INTERNATIONAL ACCOUNTING (3). An examination of the aspects of accounting which apply to multinational business and to practice outside of the United States. Topics included in the course are: patterns of accounting practice in other nations; the promulgation of international accounting standards and the harmonization of standards; accounting problems associated with multinational operations; and a comparison of auditing, corporate governance, and regulation issues around the world. **A student may receive credit for only one of the following: ACCY 482 or ACCY 682.** A student must earn a grade of C or better in both an intermediate cost management course and an intermediate financial reporting II course prior to enrollment.

Rationale: ACCY 482, International Accounting, has been added as a new course. The above change will ensure that students only receive credit for either ACCY 482 or ACCY 682, but not for both.

Department of Marketing

Other catalog change

Page 70, 2018-19 Graduate Catalog

Master of Science in Digital Marketing

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Admission

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For NIU University Honors/STEM baccalaureate graduates:

NIU University Honors students who graduate with a B.A. or B.S. ~~in a STEM-related field~~ are guaranteed admission into the Master of Science in Digital Marketing program as space permits. These students are exempt from the GMAT requirement.

Degree Requirements (30-37)

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Rationale: This catalog copy revises a partnership held with the NIU University Honors Program whereas honors students graduating with a B.A. or B.S. are guaranteed admission into the Master of Science in Digital Marketing program as space permits. It does not restrict the agreement to just those honors students graduating in a STEM-related field.

College of Health and Human Sciences #11

School of Health Studies

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School Section

Course Revision

695. INTERNSHIP IN PUBLIC HEALTH (0.5 4-5). Work individually in practical public health situations under the guidance of an agency staff member and a university supervisor. May be repeated to a maximum of 5 semester hours. S/U grading. PRQ: Consent of school.

RATIONALE: The credit hour range is being changed from 1-5 to 0.5-5 to accommodate students who will need to take 0.5 credits of internship one semester and the remaining 4.5 credits the following semester. Already they have been splitting up the number of credit hours between two semesters. Allowing for 0.5 credits of internship to be taken with 4 credits of other course requirements allows all students to remain enrolled with a minimum of 4.5 credit hours per semester, thereby allowing students dependent on financial aid to graduate from the program.

College of Liberal Arts and Sciences #01

All University Section

Other Catalog Change 2019-20 Graduate Online Catalog [LINK](#)

Interdisciplinary Academic Centers and Courses

**Center for Southeast Asian Studies
Certificates of Graduate Study
Southeast Asian Studies (12-22)**

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Requirements (12-22)

- SEAS 625 - Southeast Asia: A Multidisciplinary Perspective Credits: 3

One of the following--Culture and Arts (3)

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One of the following--Geography and History (3)

- ~~GEOG 508 - Tropical Environmental Hazards Credits: 3~~

~~Courses may meet the certification requirements when they include substantial treatment of Southeast Asia.~~

- GEOG 758 - Readings in Geography Credits: 1-3

Courses may meet the certification requirements when they include substantial treatment of Southeast Asia.

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- HIST 760 - Research Seminar in Asian History Credits: 3



Rationale: Deletion of GEOG 508.

Notification: SEAS was notified of this change via email on September 17, 2019.

College of Liberal Arts and Sciences #01

New Course 2019-20 Graduate Catalog

CIP: 45.0699

542. INTRODUCTION TO FINANCIAL ENGINEERING (3). An application of economic, mathematical and statistical tools commonly used in physics and engineering to solve financial problems typically involving derivative pricing and use of derivatives to hedge securities and portfolios.

Rationale: This course has been taught regularly since Spring 2010 in tandem with the 400-level course as one of the topics offered in ECON 489/589: Seminar in Economic Analysis. The 400-level course is required as part of the Emphasis in Financial Economics offered and the 500-level course is included in the new Master's level Concentration in Financial Economics and the proposed MS in Financial Engineering, so we wish to offer it with an independent course designation.

Non-Duplication: The Department of Finance was consulted regarding this course and has indicated there is no significant duplication with any of their current course offerings.

Department of Geographic and Atmospheric Sciences

Course Deletion 2019-20 Graduate Online Catalog [LINK](#)

GEOG 508. TROPICAL ENVIRONMENTAL HAZARDS (3).

Course Deletion 2019-20 Graduate Online Catalog [LINK](#)

GEOG 535X. SPACE IN LANGUAGE AND CULTURE (3). *Crosslisted as ANTH 535.*

Course Deletion 2019-20 Graduate Online Catalog [LINK](#)

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GEOG 552. GEOSPATIAL DIMENSIONS OF HOMELAND SECURITY (3).

Rationale: These courses are no longer taught in the department, so we would like to have them removed from the catalog. ANTH 535 will continue to be offered by the ANTH department.

College of Liberal Arts and Sciences #02

Course Deletion 2019-20 Online Graduate Catalog [LINK](#)

GEOG 569. EDUCATION METHODS AND MATERIALS IN GEOGRAPHY (3).

Rationale: This course is no longer taught in the department, so we would like to have it removed from the catalog.