

GRADUATE COUNCIL MINUTES  
666<sup>th</sup> Meeting  
April 4, 2022

MEMBERS PRESENT: Wilks, Arado, Adibhatla, Balcerzak, Beldon, Duffrin, Garver, Groves, Howell, Hunt, Jaekel, Johnson, Klonoski, Mantzke, Moghimi, Osorio, Ryzhov, Scherer, Taylor, Wasonga, Wu, Xia, and Zheng

MEMBERS ABSENT: Bateni, Burchfield (on leave), Clark M., Gomez Enriquez Riart, and Jackson

OTHERS PRESENT: Barshinger (Secretary), Griffin (Ombudsperson), Carol McFarland-McKee (Interim Catalog Editor/Curriculum Coordinator), Matuszewich (Associate Dean of CLAS), and Schmitz (Registrar from Records and Registration).

Dr. Wilks called the meeting to order at 10:02 a.m.

Approval of Minutes

Scherer moved to approve the minutes of the March 7, 2022 meeting. Mantzke seconded. Motion carried. Minutes approved unanimously.

Committee Reports

**Rhoten A. Smith/Underrepresented Fellowship Committee:** The committee met on March 17, 2022, to review 81 Round 1 Rhoten Smith applications. The committee approved 41 applications to be funded. Round 2 applications are due on April 22. All Round 1 funding memos went out to departments on March 22, 2022.

New Business

1. **Curriculum Changes**

**College of Business:** Mantzke summarized the curriculum changes proposed by the College of Business. Refer to the curriculum attachments for more information.

Mantzke asked for a motion to approve the curriculum changes submitted from the College of Business. Wasonga made the motion to approve and Garver seconded. The Council approved these changes unanimously.

**College of Education:** Mantzke summarized the curriculum changes proposed by the College of Education. Refer to the curriculum attachments for more information.

Mantzke asked for a motion to approve the curriculum changes submitted from the College of Education. Groves made the motion to approve and Balcerzak seconded. The Council approved these changes unanimously.

Mantzke announced and welcomed Carol McFarland-McKee as the new Interim Catalog Editor/Curriculum Coordinator. She replaced Denise Halverson on April 1.

2. ***Rhoten Smith Processes***: Dr. Wilks announced that work is underway to look at the Rhoten Smith awards. The past chair and many members of the committee have retired and the small number of members left have had no specific, written guidelines to follow and the committee structure also needs to be developed. Dr. Wilks has asked Dr. Jaekel as the faculty chair of the Graduate Council to be on an ad-hoc group with existing members of the committee. This group will look into creating: 1.) committee structures, 2.) award criteria, and 3.) policies and procedures to help guide the committee to make decisions moving forward. Discussion ensued. Dr. Jaekel asked if anyone has any questions or concerns to please reach out. This group will meet during the summer to put procedures into place.

### Old Business

No old business was discussed.

### Announcements

Barshinger announced that the graduate commencement ceremony will be on Friday, May 13 at 4 p.m. at Huskies Stadium. Weather permitting. If there is in climate weather the ceremony will be moved to the Convo Center. Faculty should have received a commencement invite email from the Provost. If you plan to participate in commencement, please sign-up through the link provided and complete the google docs survey. If you do not have your own regalia, please go to the invitation and click on the regalia link to order or rent your regalia. Jesse White, the Secretary of State of Illinois, will receive the honorary degree at the ceremony. We will have two posthumous degree families in attendance to receive their family member's degree in their honor. There will also be three distinguished graduate faculty awardees being recognized.

### Adjournment

Jaekel made a motion to adjourn the meeting and Mantzke seconded. Meeting was adjourned at 10:44 a.m.

**Agenda items for Curricular  
Changes for inclusion to the  
Graduate Council Agenda for**

**April 04, 2022**

**I. COLLEGE MINUTE ITEMS – Section A**

**A. College of Business**

1. CBUSGR 07 (AY 2021-2022)  
Item CBUSGR21.22.07.02/NC FINA 598
2. CBUSGR 08 (AY 2021-2022)  
Item CBUSGR21.22.08.01/PR MS Finance

**B. College of Education**

1. CEDU 15 (AY 2021-2022)  
Item CEDU21.22.15.01/PR IL Cert and Endorsement 5-12 Computer Science  
Specialist

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**COLLEGE OF BUSINESS**

**Department of Finance**

New Course                      **CBUSGR21.22.07.02**                      2021-2022 Online Graduate Catalog [LINK](#)

CIP: 27.0305

**FINA 598 - Career Planning in Finance**  
Preparation of resume and cover letters. Review and development of business writing techniques. Development of team building and interview skills. Introduction to networking tools and development of networking skills. May repeat when topic varies. S/U grading.

**Prerequisites & Notes**  
**PRQ: Consent of department**

**Credits: 0**

*Rationale: Graduate students without business background or from foreign countries may not be familiar with the business job market practices and protocols and lack necessary skills to launch a successful career. The proposed course focuses on job interview skills, career planning, professional development, business technologies, and networking. In addition, it addresses legal issues regarding international student job placement.*

*Note on Duplication: There are no duplication issues as this course is for Finance majors only.*

**Department of Finance**

Other catalog change                      **CBUSGR21.22.08.01**                      2021-2022 Graduate Catalog [LINK](#)

Master of Science in Finance

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Requirements

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Four of the following electives (12)

**Three of the following electives (9)**

To be selected from the following courses or from among relevant graduate offerings elsewhere in the university with approval of the academic program coordinator.

- FINA 555 - Analysis of Derivative Securities Credits: 3
- FINA 560 - Financial Markets and Investments Credits: 3
- FINA 603 - Seminar in Financial Research Credits: 3
- FINA 604 - Independent Study in Finance Credits: 1-3
- FINA 622 - Security Analysis Credits: 3
- FINA 623 - Investment Management Credits: 3
- FINA 645 - Security Analysis Practicum Credits: 3
- FINA 646 - Portfolio Management Practicum Credits: 3
- FINA 662 - Financial Management Strategies Credits: 3
- FINA 680 - Programming for Finance Credits: 3
- FINA 688 - Financial Risk Management II Credits: 3

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- FINA 695 - Seminar in Finance Topics Credits: 3

One of the following electives (3)

To be selected from the following courses or from among relevant graduate offerings elsewhere in the university with approval of the academic program coordinator.

- FINA 595 - Internship in Finance Credits: 1-3
- FINA 604 - Independent Study in Finance Credits: 1-3  
If not used to fulfill requirement above.
- FINA 645 - Security Analysis Practicum Credits: 3  
If not used to fulfill requirement above.
- FINA 646 - Portfolio Management Practicum Credits: 3  
If not used to fulfill requirement above.
- UBUS 585 - Business Consulting Project Credits: 3
- INTL 501/502 - Study Abroad Programs: Credits: 1-12

Requirements for Accelerated B.S./M.S. Sequence

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*Rationale: Changes made to encourage MS Finance students to take an internship, gain a global perspective and/or participate in the experiential learning program.*

## **COLLEGE OF EDUCATION**

### **Educational Technology, Research, and Assessment**

Other Catalog Change:     **CEDU21.22.15.01**     Graduate Catalog 2022-2023

Illinois Certification and Endorsement 5-12 Computer Science Specialist [LINK](#)

### **Illinois Licensure and Endorsement**

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#### **Educator Licensure as a Library Information Specialist**

Persons holding a baccalaureate degree may complete requirements for the State of Illinois Special (K-12) Library Information Specialist License through the Department of Educational Technology, Research and Assessment as part of the degree program for the M.S.Ed. in Instructional Technology with a [Library Information Specialist concentration](#). The program meets the Illinois State Board of Education and the Council for Accreditation of Educator Preparation (CAEP) standards for Library Information Specialist. Individuals interested in becoming a library information specialist (Type 10 license or endorsement) should contact the department office for details.

Also see “Educator Licensure Information.”

#### **Educator Licensure as a Technology Specialist**

Persons holding a baccalaureate degree may complete requirements for the State of Illinois Special (K-12) Technology Specialist License through the Department of Educational Technology, Research and Assessment as part of the degree program for the M.S.Ed. in Instructional Technology with a [Technology Specialist concentration](#). The program meets the Illinois State Board of Education and the National Council for Accreditation of Teacher Education standards for

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Technology Specialist. Individuals interested in becoming a technology specialist (Type 10 license or endorsement) should contact the department office for details.

Also see “Educator Licensure Information.”

**Educator Licensure as a 5-12 Computer Science Specialist**

Persons holding a baccalaureate degree ~~Professional Educator License~~ may complete the requirements for the State of Illinois Special (5-12) a subsequent endorsement in Computer Science Specialist License through the Department of Educational Technology, Research and Assessment as part of the degree program for the M.S.Ed. in Instructional Technology with a 5-12 Computer Science concentration. ~~The program meets the Illinois State Board of Education and the National Council for Accreditation of Teacher Education standards for 5-12 Computer Science Specialist. Individuals interested in becoming a 5-12 Computer Science specialist (Type 10 license or endorsement)~~ the subsequent endorsement in Computer Science should contact the department office for details.

Also see “Educator Licensure Information.”

**RATIONALE:**

The Department of Educational Technology, Research, and Assessment will offer the program to non-certified individuals, by offering an option to earn a M.S.Ed. in Instructional Technology as well as certification as a 5-12 Computer Science Specialist.

The 5-12 concentration in computer science is not an approved program through the ISBE and cannot be offered to candidates who do not already hold a Professional Educator License (PEL). This status is different than the LIS and Tech programs as they are fully approved advanced programs. For fully approved programs, we gather data to submit to the ISBE and CAEP—this is not the case for subsequent endorsements.

The ETRA department received non-duplication approval from the Department of Computer Science.

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**SECTION E – Recorded for inclusion in the 2023-24 Graduate Catalog via the Expedited Curricular Process**

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**COLLEGE OF BUSINESS**

**Department of Marketing**

Course revision

**CBUSGR21.22.07.01**

2021-2022 Online Graduate Catalog [LINK](#)

**MKTG 640 - Digital Selling Strategy**

Explores digital selling and current changes to the selling process including: researching prospects (digitally/socially), social listening, leveraging tools and techniques to connect with buyers, creating content to engage, building networks, and social branding. Explore digital selling and its evolving impact on the buying-selling process and landscape. Leverage tools and techniques to connect with buyers, creating content to engage, building networks, and identifying effective technology interfaces. These components are combined to craft digital strategies to assist customers' journeys and firm readiness.

**Prerequisites & Notes**

PRQ: All Phase One courses or consent of department

Credits: 3

*Rationale: After teaching the course for the initial time, a few revisions are in order. The proposed description more closely resembles what was finally included in this asynchronous online course.*