

CIUAE

Committee for the Improvement of the Undergraduate Academic Experience

Monday, April 2, 2018 1:00 - 3:00 p.m. Altgeld Hall 225

Present: Daryl Dugas, Sheila Barrett, Sarah Holmes, Ed Klonoski, Sabrije Fejzowski—Student Representative, Eric Rapp—Student Representative.

Guests: Cengage employees: Anita Bartelson, Stacy Lukaszewski, Nicole Kucavich, and Hayden Shawler.

Not Present: Elisa Fredericks, Brianno Coller, Trude Jacobsen, Dhiman Chakraborty, Kerry Freedman, Mackenzie Powell, Patricia Anderson, Angela Kaminski, Jennifer Manning, and Todd Gilson.

- I. Adoption of Agenda – no quorum.
- II. Approval of Minutes for March 5, 2018 – no quorum. Online solicitation for approval met by Dhiman Chakraborty and Daryl Dugas.
- III. Old Business
 - a. Cengage presentation – April 2, 2018
 - b. Textbook Update
 - c. Teaching awards – letters sent. Completed on March 19, 2018.
- IV. New Business
 - a. Review Applications for Undergraduate Teaching Awards. Completed.
 - b. Calendar for new year. Delayed until May 7th meeting.

Presentation: Four representatives from Cengage Unlimited attended to show as an alternative or addition to course books and cost of books. Their mission is to make education affordable with a digital subscription to books and other resources.

The price per student is \$119.99 per semester, or \$179.99 per year, or \$239.99 for two years. They have 20,000+ digital products, 70 disciplines and 675+ courses. They are connected to iLrn, Webassign, Mindtap, Sam, OWLv2, GALE, and Aplia digital products.

Discussion after presentation:

- a. Using COB as an example – for \$119.99 they get 3 books that normally cost \$300.
- b. Students get access to books for one year after the course.
- c. Committee needs to get the word out about Cengage to faculty.
- d. Is this company making money or is this a setup for a larger agenda? They will make money if they increase their market.
- e. They going to provide hard copies for the Library. The library already has GALE (Cengage owns it)
- f. Faculty can put in the syllabus that students can sign up for Cengage instead of purchasing the books for the course.
- g. Bring in the bookstore manager to determine how we can maximize this for the students. There has to be something for the bookstore moneywise.
- h. Action for today is to email faculty about the product.
- i. List of NIU faculty using Cengage is located at: CIUAE\Documents\Cengage\NIU_Cengage.pdf
- j. Give the details we received, and let Cengage do the selling. Let them contact the faculty members directly (you can save your students money). Files located at:
CIUAE\Documents\Cengage\NIU Cengage Unlimited Presentation.pptx
CIUAE\Documents\Cengage\Cengage Unlimited Flyer.pdf
- k. Bring on more faculty before pitching to NIU completely.
- l. Once we have something to communicate, we will find out how to reach out to students and faculty.

Adjournment 2:26 pm