

**BACCALAUREATE COUNCIL
Fifth Meeting/2020-2021 Academic Year
December 10, 2020**

SECTION B – Recorded, but further approval needed before inclusion in the Undergraduate Catalog

p. 1 of 1

COLLEGE OF EDUCATION

CEDU20.21.05.11

Minor in Kinesiology and Physical Education

Minor in Sport Journalism (18)

This minor provides students with the tools to pursue a career in writing, journalism, and public/media relations specific to the sporting industry. The minor focuses on developing broad journalistic skills and specific sport journalism and media training. Students wishing to declare a minor in Sport Journalism should contact the Department of Kinesiology and Physical Education. Students in this minor must receive a grade of C or better in each of the required courses and electives. All university majors, including those housed in the Department of Kinesiology and Physical Education may declare a minor in Sport Journalism. All university students may declare a maximum of three minors within the Department of Kinesiology and Physical Education.

Required Courses (12)

JOUR 200A - Basic News Writing (3)

OR JOUR 200B - Basic News Writing (3)

JOUR 353 - Sports Journalism (3)

LESM 201 - Introduction to Sport Management (3)

LESM 365 - Communication Strategies in Sport (3)

LESM 365 is a writing infused course

Elective in sport management (LESM) from 300- and 400-level courses (3)

Elective in journalism (JOUR) from 300- and 400-level courses (3)

RATIONALE:

With a growing numbers of sport organizations embracing the role that journalism and new media, there is increasing demand for professionals within this industry. As a result, professional opportunities are becoming more prevalent. This interdisciplinary minor will introduce students to some of these opportunities and potentially give them a competitive advantage when entering the job market.

The interdisciplinary minor in sport journalism allows students to explore timely sports-related issues in an ethical context as well as analyze sports from cross-cultural perspectives. The minor provides applied fundamentals for students seeking employment in the commercial world of sports and in sports media and would be a well-aligned and timely complement to majors such as, but not limited to Communication, Journalism, Sport Management, and those housed in the College of Business. Additionally, coursework in this minor would better prepare students for job placement in the sports industry.