

BACCALAUREATE COUNCIL
Sixth Meeting/2020-2021 Academic Year
February 04, 2021

SECTION B – Recorded, but further approval needed before inclusion in the Undergraduate Catalog

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COLLEGE OF BUSINESS

DEPARTMENT OF MANAGEMENT

Other catalog change **CBUS20.21.12.05** 2020-2021 Online Undergraduate Catalog [LINK](#)

Business Administration (B.S.)

Students pursuing the B.S. degree in business administration will be prepared for a wide range of entry-level positions in a variety of organizations. The curriculum provides a broad-based education in all functional areas of business, including accounting, finance, management, marketing, and operations management and information systems. **An emphasis in hospitality and tourism management is available for students to specialize their education and pursue career opportunities in hotel, meeting and events, tourism, and food and beverage management.**

Check departmental information for additional requirements.

Business Administration Learning Goals and Objectives

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Limited Retention Requirements

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Foundations of Business Courses and Business Core Courses ~~(47-50)~~ (49-52)

The Foundations of Business and Business Core courses must be completed by all students majoring in business.

Foundations of Business Courses ~~(29-32)~~ (31-34)

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- **UBUS 100 - Career Compass Credits: 1 0**
This course is optional for transfer students with 45 or more credit hours required for freshmen only.
- **UBUS 110 - Business in Action Credits: 3**
Available for General Education credit in the Creativity and Critical Analysis Domain.
- **UBUS 200 - Passport Introduction Credits: 0**
- **UBUS 201 - Passport Culmination Credits: 0**
- **UBUS 223 - Introduction to Business Statistics Credits: 3**

Business Core Courses (18)

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- **MGMT 468 - Strategic Management in a Global Economy Credits: 3**
- **MKTG 295 - Principles of Marketing Credits: 3**
- **OMIS 338 - Principles of Operations Management Credits: 3**
- **OMIS 351 - Information Systems in Organizations Credits: 3**
OR **ACCY 310 - Accounting Information Systems Credits: 3**
Accountancy students are required to take ACCY 310.

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Other Requirements in the College of Business (31) (32-35)

General Requirements (14)

- ~~ACCY 306 – Financial Accounting Information for Business Decisions Credits: 3~~
- ACCY 307 - Managerial Accounting Information for Decisions and Control Credits: 3
- **BADM 295 - Career Preparation in Business Administration Credits: 1**
- BADM 395 - Career Planning in Business Administration Credits: 1
- ~~FINA 410 – Financial Markets and Investments Credits: 3~~
- MGMT 346 - Business Communications Credits: 3
MGMT 346 is a writing infused course.
- MGMT 355 - Human Resource Management Credits: 3
- MGMT 487 - Multinational Management Credits: 3
OR MKTG 367 - Principles of Global Marketing Credits: 3
- ~~MKTG 325 – Buyer Behavior Credits: 3~~
- ~~MKTG 350 – Principles of Selling Credits: 3~~
- Two of the following (6)
 - ~~OMIS 352 – Managing Projects in Business Credits: 3~~
OMIS 352 is a writing infused course.
 - ~~OMIS 442 – Process and Quality Improvement Credits: 3~~
OMIS 442 is a writing infused course.
 - ~~OMIS 450 – Service Operations Credits: 3~~
 - ~~OMIS 452 – Database Management for Business Credits: 3~~

In addition to the general requirements listed above, students must either complete the courses in the following list (18) OR complete the required courses in the Hospitality and Tourism Management Emphasis (21)

Additional Requirements (18)

- ACCY 306 - Financial Accounting Information for Business Decisions Credits: 3
- FINA 410 - Financial Markets and investments Credits: 3
- MKTG 325 - Buyer Behavior Credits: 3
- MKTG 350 - Principles of Selling Credits: 3
- Two of the following (6)
 - OMIS 352 - Managing Projects in Business Credits: 3
OMIS 352 is a writing infused course.
 - OMIS 442 - Process and Quality Improvement Credits: 3
OMIS 442 is a writing infused course.
 - OMIS 450 - Service Operations Credits: 3
 - OMIS 452 - Database Management for Business Credits: 3

OR

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Emphasis. Hospitality and Tourism Management (21)

Required courses in addition to the General Requirements listed above:

- BADM 302 - Introduction to the Hospitality Industry Credits: 3
- BADM 303 - Foodservice Systems Management in Practice Credits: 3
- BADM 401 - Meeting and Event Management Credits: 3
- BADM 405 - Lodging Operations Credits: 3
- BADM 458 - Internship in Business Administration Credits 3
- OMIS 401 - Data Analytics for the Hospitality Industry Credits: 3
- OMIS 402 - Revenue Management in the Hospitality Industry Credits: 3

Requirements

Satisfactory completion of MGMT 335 as evidenced by a grade of C or better is required before a business administration major is allowed to enroll in any 300- or 400-level business course that has MGMT 335 as a prerequisite.

To graduate as a business administration major, a student must earn a grade of at least C in each course required in the major including courses in the Foundations of Business and Business Core.

Business administration majors may repeat a maximum of two 300- or 400-level business courses required in the major. Repeats of FINA 320, MGMT 335, MKTG 295, and OMIS 338 will not be counted towards the maximum.

TOTAL HOURS FOR A MAJOR IN BUSINESS ADMINISTRATION: ~~78-81~~ 81-87

General Education Requirements (~~9-15~~) (6-12)

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Knowledge Domains (~~9~~) (6)

Creativity and Critical Analysis (~~6~~) (3)

- ~~Two~~ **One** 3-credit ~~courses~~ **course** selected from approved general education list.
Creativity and Critical Analysis Course List
UBUS 110, a program requirement, fulfills one of the course requirements for the Creativity and Critical Analysis Domain.

Nature and Technology (3)

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TOTAL HOURS FOR GENERAL EDUCATION AND GRADUATION REQUIREMENTS: ~~12-21~~ 9-18

TOTAL HOURS FOR ELECTIVES: ~~18-30~~ (15-30)

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TOTAL HOURS FOR A B.S. DEGREE IN BUSINESS ADMINISTRATION: 120

Rationale: Updating the Foundations of Business courses and Business Core courses which appear in each major in the College of Business (approved in CBUS #11 meeting, 11/24/2020).

The option of the emphasis in Hospitality and Tourism Management is being moved to the College of Business from Family and Consumer Sciences. Our college vision and mission put strong emphasis on innovation and transformation. We believe that the proposed integration of Hospitality and Tourism Management emphasis option within the B.S. in Business Administration major will prepare students graduating with this major for successful leadership and advancement in the hospitality industry.

New course BADM 295 is included to prepare business administration majors earlier for internship success and socialization into the Department of Management.

COLLEGE OF LIBERAL ARTS AND SCIENCES

Department of Sociology

CLAS20.21.08.04

Other Catalog Change

2020-21 Undergraduate Online Catalog [LINK](#)

Sociology (SOCI)

The Department of Sociology offers the B.A. and B.S. degree with a major in sociology. Sociology is the study of the origins, organizations, institutions and structure of human society and the causal effects of human behavior in collective social action.

Baccalaureate graduates in sociology find employment in a wide range of careers in such fields as community development, criminal justice, health services, policy development, public relations, and social services. **The department offers the choice of two emphases in the major: (1) General Sociology or (2) Criminology.**

The department also offers a minor in sociology, which should be of interest to students majoring in ~~another social science programs~~ such as psychology, ~~or~~ anthropology, ~~in a program in~~ family and consumer sciences, ~~or in~~ history, or philosophy.

A departmental honors program is available for outstanding students. Either the B.A. or B.S. degree can be used to gain licensure to teach social sciences at the junior and senior high school levels.

Several of the department's courses can be used by non-majors toward fulfilling the **"society and culture"** ~~social sciences area~~ requirement in the university's general

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education program. Several of its courses are also recommended or required for majors in other programs, especially those in the College of Business and in the College of Health and Human Sciences. The department also participates in international study programs, in the University Honors Program, and in the interdisciplinary minors in black studies, environmental studies, gerontology, international studies, Latino/Latin American studies, Southeast Asian studies, and women's and gender studies.

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Rationale: Updating the department informational page.

CLAS20.21.08.05

Other Catalog Change

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Sociology (B.A. or B.S.)

The student learning outcomes for this degree are located at www.niu.edu/assessment/clearinghouse/outcomes/index.shtml.

Check departmental information for any additional requirements.

Emphasis 1. General Sociology

Requirements in Department (38)

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For the B.S. Degree

Fulfillment of B.S. laboratory science/mathematical/computational skills sequence (13-16)

See "College Requirement for the B.S. Degree" in the Other Graduation Requirements section of this catalog.

Students selecting a sequence that does not include STAT 200 (4) or STAT 300 (3) will also be required to take one of these courses or STAT 100 (3) as a pre-requisite for SOCI 377B (with a grade of C or better).

Total Hours for a Major in Sociology, Emphasis 1, General Sociology: 41-54 (B.A.) or 51-54 (B.S.)

Emphasis 2. Criminology

Requirements in Department (38)

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Group A: Required (26)

- SOCI 170 - Introduction to Sociology Credits: 3
Available for general education credit.
- SOCI 288 - Criminology Credits: 3
- SOCI 289 - The Criminal Justice System Credits: 3
- SOCI 300 - Foundations of Sociology Credits: 3
- SOCI 301 - Classical Sociological Theory Credits: 3
- SOCI 302 - Contemporary Sociological Theory Credits: 3
- SOCI 377A - Sociological Inquiry I Credits: 4
- SOCI 377B - Sociological Inquiry II Credits: 4

Group B: Two of the following, one of which must be a SOCI course (6)

- HIST 480 - Spies, Lies & Secret Wars: CIA in the World Credits: 3
- PHIL 353 - Philosophy of Law Credits: 3
- POLS 312 - Law & Film Credits: 3
- POLS 317 - Judicial Politics Credits: 3
- POLS 415 - Criminal Law Credits: 3
- SOCI 380 - Deviance in Society Credits: 3
- SOCI 382 - Terrorism, Hate Groups & Homeland Security Credits: 3
- SOCI 384 - Police in a Democratic Society Credits: 3
- SOCI 385 - Gangs & Gang Behavior Credits: 3
- SOCI 386 - Peace & Social Justice Credits: 3
- SOCI 388 - Punishment & Corrections Credits: 3
- SOCI 390 - Internship in Sociology Credits: 3
(With approval of department.)
- SOCI 395 - Contemp. Topics in Sociology Credits: 3
(With approval of department.)

Group C: Two of the following (6)

- SOCI 480 - Communities & Crime Credits: 3
- SOCI 485 - Law & Society Credits: 3
- SOCI 487 - Gender & Crime Credits: 3
- SOCI 488 - Juvenile Delinquency Credits: 3
- SOCI 490 - Independent Study Credits: 3
(With approval of department.)
- SOCI 492 - Comparative Criminology Credits: 3
- SOCI 495 - Special Topics in Sociology or Criminology Credits: 3
B. Criminology

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(With approval of department.)

GPA Requirement

A student must have completed the following courses, with a grade of C or better in each course, to complete the major in Sociology:

SOCI 170 - Introduction to Sociology Credits: 3

SOCI 300 - Foundations of Sociology Credits: 3

Students completing the B.A./B.S. in Sociology with an emphasis in criminology are not eligible to also receive a Certificate in Criminology.

Requirements outside Department (B.A., 3-16; B.S., 13-16)

For the B.A. Degree

- STAT 100 - Basic Statistics Credits: 3
Available for general education credit.
OR
- STAT 200 - Elementary Statistics Credits: 4

Fulfillment of B.A. foreign language requirement (0-12)

See "Foreign Language Requirement for the B.A. Degree"

For the B.S. Degree

Fulfillment of B.S. laboratory science/mathematical/computational skills sequence (13-16)

See "College Requirement for the B.S. Degree" in the Other Graduation Requirements section of this catalog.

Students selecting a sequence that does not include STAT 200 (4) or STAT 300 (3) will also be required to take one of these courses or STAT 100 (3) as a pre-requisite for SOCI 377B (with a grade of C or better).

Total Hours for a Major in Sociology, Emphasis 2, Criminology: 41-54 (B.A.) or 51-54 (B.S.)

Rationale: We are submitting the following undergraduate catalog change request: adding "General Sociology" and "Criminology" emphases to the major. After dropping the four emphases in our major back in 2008 (due to the difficulty in offering all of the required classes for all four emphases), the department developed a Certificate in Criminology in 2013 in order to meet student demand for some kind of certification of knowledge in this area. Since its

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inception, the Certificate in Criminology program has experienced strong growth; from 2013-14, the following number of criminology certificates were awarded (I have also included the percentage of all undergraduate certificates awarded in CLAS that were criminology certificates): $n=16$ and 13% (13-14), $n=42$ and 22% (14-15), $n=52$ and 26% (15-16), $n=66$ and 28% (16-17), $n=86$ and 34% (17-18), $n=78$ and 32% (18-19). Thus, in the last several years, the criminology certificate has accounted for about 1/3 of all certificates awarded in CLAS. There is also continuing strong demand as we had 222 criminology certificate-declared students during the 2019-20 academic year, with 118 (53%) of those being Sociology majors.

Based on this continued strong demand for criminology, the Sociology Department has now voted (pending approval being sought here) to bring back the criminology emphasis to the major, while also keeping the Certificate in Criminology for individuals not pursuing the emphasis in criminology major in sociology. Besides many current students requesting such an emphasis in criminology, we also know from discussions at Open Houses and Major Fairs, that there is more interest in acquiring a sociology degree with an emphasis in criminology than a sociology degree coupled with a certificate in criminology. Thus, our interactions with both current and prospective students that the certificate simply holds less prestige compared to a major in sociology with an emphasis in criminology. We believe adding back in the emphasis in criminology has a strong potential to draw students to NIU who might not otherwise have come here. The associated changes to our undergraduate catalog entry that we are seeking are listed below.

Impact Statement: The Departments of History, Philosophy, and Political Science were consulted regarding the addition of their courses to the list of requirements for Emphasis 2, Criminology. The departments did not identify any negative impact on course availability, enrollment, or teaching loads with these changes.