Alicia M. Schatteman

www.nonprofitscholar.com
aschatteman@gmail.com
@aschatteman
/nonprofitscholar

Education

Ph.D. Public Administration (2009)
School of Public Affairs and Administration, Rutgers University, Newark, New Jersey

Master of Science: Communications Management (2005)
Interdisciplinary program in the Newhouse School, the Martin J. Whitman School of Management and the Maxwell School of Citizenship and Public Affairs, Syracuse University, Syracuse, New York

Master of Arts: Canadian Studies (1997)
Interdisciplinary program, Trent University, Peterborough, Ontario, Canada

Bachelor of Social Science: Public Policy and Public Management (1994)
University of Ottawa, Ottawa, Ontario, Canada

Academic Administrative Training

Seminar for Department Chairs (July 11-13, 2019)
Council of Colleges of Arts & Sciences, Milwaukee, WI https://www.ccas.net

Mid-American Conference Academic Leadership Development Program (2018-2019)
For a select group of faculty, and administrators to develop, prepare, and enhance their ability to be effective academic leaders. http://go.niu.edu/9h1z9m

Graduate Certificate in Higher Education Administration (2018)
Department of Counseling, Adult and Higher Education; College of Education, Northern Illinois University

Academic Appointments

2010 - **Northern Illinois University**
Acting Director, Center for Nonprofit and NGO Studies (July 2019-June 2020)
Acting Chair, Department of Public Administration (January-June 2019)
Associate Professor, Center for Nonprofit and NGO Studies and Department of Public Administration (2016-present)
Assistant Professor, Center for Nonprofit and NGO Studies and Department of Public Administration (2010-2016)

2009-2010 **John Jay College of Criminal Justice**
Visiting Assistant Professor, Department of Public Administration

2007-2009 **Rutgers University**
Instructor, School of Public Affairs and Administration

2004-2005 **Kean University**
Adjunct Professor, Department of Communications

Professional Experience

2001-2005 **Executive Director** *Montclair History Center, Montclair, NJ*
Responsible for all aspects of nonprofit operations including program development, museum management, financial management, volunteer and staff management, fundraising, and communications. Increased general operating support by 24%. Lead strategic planning efforts.

1999-2001 **Communications Director** *New Jersey Historical Society, Newark, NJ*
Responsible for membership relations and media relations including donor database management.

1997 – 1998 **Program and Marketing Specialist,** *County of Middlesex, Division of Historic Sites and History Services, Piscataway, NJ*
Developed public programming and marketing for East Jersey Old Town Village historic site, worked with community members to increase awareness of the site and developed a volunteer management program.

1995– 1997 **Tourism Coordinator** *City of Kawartha Lakes* (formerly County of Victoria) Ontario, Canada
Developed marketing strategies to promote tourism in the County.

Publications

Peer-Reviewed Journal Articles

- Schatteman, A. and Liu, Li-Yin. 2020. "Embracing Technology: An Undergraduate Nonprofit Course to Improve Digital Literacy and Maximize Student Engagement" *Journal of Nonprofit Education and Leadership* Vol. 10, No. 4.
- Schatteman, A. and Liu, L.Y. 2019. "Relationship between Capacity and Use of Performance Information in Nonprofit Arts Organizations". *American Journal of Arts Management.* 7(10). http://www.artsmanagementjournal.com/volume-7-issue-1-september-2018.php
- Deslatte, A., Schatteman, A., and Stokan, E. 2019. "Handing Over the Keys: Local Nonprofit Economic Development Corporations and their Implications for Accountability and Inclusion" *Public Performance and Management Review* 42(1): 90-114. https://doi.org/10.1080/15309576.2018.1441726
- Powell, E., Winfield, G., Schatteman, A. & Trusty, K. 2018. "Collaboration Between Practitioners and Academics: Defining the Pracademic Experience". *Journal of Nonprofit Education and Leadership.* 8(1): 62–79. https://js.sagamorepub.com/jnel/article/view/8295
- Schatteman, A. and Waymire, T. 2017. "The State of Nonprofit Finance Across Disciplines", *Nonprofit Management & Leadership*. 28(1): 125-137. https://onlinelibrary.wiley.com/doi/full/10.1002/nml.21269
- Schatteman, A. and Bingle, B. 2017. "Government Funding of Nonprofit Arts Organizations: Impact and Implications" *Journal of Arts Management, Law and Society*, 47(1): 34-46. https://www.tandfonline.com/doi/full/10.1080/10632921.2016.1255287
- Schatteman, A. and Bingle, B. 2015. "Philanthropy Supporting Public Agencies: An Analysis of Local Library Funding", *Journal of Nonprofit and Public Affairs*, 1(2): 74-86. https://www.jpna.org/index.php/jpna/article/view/18
- Schatteman, A. 2014. "Academics Meets Action: Community Engagement Motivations, Benefits and Constraints" *Journal of Community Engagement and Higher Education,* Vol. 6, No 1: 17-30. https://discovery.indstate.edu/jcehe/index.php/joce/article/view/215
- Schatteman, A. 2013. "Accountability of Nonprofit Organizations: To Whom and For What?" *International Review of Public Administration*, 18(3): 1-6. https://www.tandfonline.com/doi/abs/10.1080/12294659.2013.10805260
- Schatteman, A. 2010. "State of Ontario's Municipal Performance Reports: A Critical Analysis", *Canadian Public Administration / Administration publique du Canada.* 53(4): 531–550. https://onlinelibrary.wiley.com/doi/10.1111/j.1754-7121.2010.00137.x
- Schatteman, A. and Charbonneau, É. 2010. "A comparative study of municipal performance measurement systems in Ontario and Québec, Canada", *International Journal of Public Sector Performance Management*, 1 (4): 360-375. https://www.inderscience.com/info/inarticle.php?artid=33226
- Schatteman, A. 2008. "Public Performance Reporting: A Bibliographic Essay" *Public Performance and Management Review.* 32(2): 307-325. https://tandfonline.com/doi/abs/10.2753/PMR1530-9576320207

- Schatteman, A. 1999. "Trails As An Economic Development Strategy: A Case Study" *Journal of Applied Recreation Research*. 23(2): 127 - 145.

Refereed Conference Proceedings

- Schatteman, A. and Liu, L. 2018 "The Relationship Between Capacity and Performance Information Use in Nonprofit Organizations". *Academy of Management Proceedings*. https://journals.aom.org/doi/10.5465/AMBPP.2018.10026abstract
- Schatteman, A. 2017. "The Performance Paradox: Government Funding of Nonprofit Organizations". *Academy of Management Proceedings*. https://journals.aom.org/toc/amproc/2017/1

Book Chapters

- Schatteman, A. and Liu, Li-Yin (forthcoming 2020). "Teaching Nonprofit Finance" book chapter for *Teaching Nonprofit Management,* edited by Heather Carpenter, Notre Dame of Maryland University and Karabi Bezboruah, University of Texas.
- Schatteman, A. 2016. "Public, Private or Nonprofit Providers" in *Privatization in Practice: Reports on Trends, Cases and Debates in Public Service by Business and Nonprofits,* Joaquin Jay Gonzalez III, and Roger L. Kemp, Editors. Pp. 10-11.
- Cooling, A. and Schatteman, A. 2015. "Jane Isabel Jacobs" in *Encyclopedia of Public Administration and Public Policy*, 3rd edition. Melvin Dubnick and Domonic Bearfield, Editors.
- Schatteman, A. 2014. "Chapter 2: Outsourcing", in *Alternative Service Delivery*, Kurt Thurmaier, ed. ICMA Press.
- Schatteman, A. 2012. "Online Citizen Participation: A Case Study of Illinois Nonprofit Organizations" in *The State of Citizen Participation in America*, edited by Hindy Schachter and Kaifeng Yang. pp. 225-238, Information Age Publishing
- Schatteman, A. 2012. "Citizen Participation Through Municipal Websites: A Global Scorecard" in *Active Citizen Participation in E-Government: A Global Perspective*, edited by Marc Holzer and Aroon Manoharan. IGI Global. pp. 404-416.
- Schatteman, A. 2010. "Information Technology and Public Performance Management: Examining Municipal E-Reporting" in 3rd edition of *Handbook of Public Information Systems* edited by Christopher Shea and G. David Garson, CRC Press. pp. 431-442.

Teaching Cases

- Schatteman, A., B. Bingle, and C. K. Meyer. 2015. "Growing Support Online One Meal at a Time." In *Understanding Nonprofit Organizations: Governance, Leadership, and Management*, edited by J. Steven Ott and Lisa A. Dicke, 3rd ed., 216–20. Boulder, CO: Westview Press.

Book Reviews

- Schatteman, A. 2017. "Philanthropy in Transition", *Voluntas: International Journal of Voluntary and Nonprofit Organizations* 28(2), 871-872. https://link.springer.com/article/10.1007/s11266-016-9804-2
- Schatteman, A. 2012. "Philanthropy in America", *Canadian Journal of Nonprofit and Social Economy Research*, 3(2): 101-103.
- Schatteman, A. 2011. "Local Government in a North American Context", *Public Administration Review*, 71(1): 133-136.

Working Manuscripts

- "Out of Balance: Factors Affecting the Level of Nonprofit Financial Reserves"
- "Show Me the Green: Philanthropy and Local Public Parks"
- "An Uncommon Life: The Legacy of Lea Demarest Taylor and the Chicago Commons Settlement House"

Research Grants, Fellowships, and Awards

2018-2020 ***Scholar-in-Residence at the Newberry Library, Chicago*** researching Lea Demarest Taylor and the Chicago Commons Settlement House (1922-1954) https://www.newberry.org/current-scholars-residence

2016-2017 ***Best Conference Paper for the Midwest Public Affairs Conference*** "Collaboration Between Practitioners and Academics: Defining the Pracademic Experience" co-authored with Emma Powell, Kelly Trusty, and Georgina Winfield

2013-2014 ***Principal Investigator Academy for Research and Engagement at Northern Illinois University*** that provides intensive and tailored, year-long training and mentoring in research, artistry, public service, and engagement https://www.niutoday.info/2013/05/14/niu-students-plan-lead-successful-conference-on-technology-for-local-nonprofit-organizations/

2012-2013 ***Nominated for Best Conference Paper Award*** for 2012 Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Indianapolis "Nonprofit Accountability: Financial and Performance Reporting of Community Foundations"

Inducted into Phi Beta Delta, Zeta Gamma Chapter NIU International Scholar Honor Society

2011-2012 ***Outcomes-Based Performance Management Summit***: Invitation-only at NYU Wagner School of Public Service in partnership with Charity Navigator, supported by the Hewlitt Foundation

2008-2009 ***Rutgers Excellence Dissertation Fellowship Award*** 2007-2008 and 2008-2009 offered by the Graduate School-Newark on the basis of exceptional academic merit, as evidenced by scholarly promise

2007-2008 ***Research Assistant***, "Internal and External Perspectives: Collaborating to Strengthen the Relevance and Utilization of Performance Measurement", $40,000 project supported by the IBM Center for the Business of Government

Inducted into Pi Alpha Alpha, National Public Affairs and Administration Honor Society

2006-2009 ***Member of the International Working Group on Online Consultation and Public Policy Making*** www.reconnectingdemocracy.org. Group supported by $280,000 grant, supported by the National Science Foundation's Digital Research Program.

2005-2008 ***Research Associate*** for the "Public Performance Measurement and Reporting Network" (www.ppmrn.net), a project of the National Center for Public Performance in the School of Public Affairs and Administration, Rutgers University, Newark, New Jersey.

2005 ***Best Master's Research Project Award*** from the Foundation of Women Executives in Public Relations, S.I. Newhouse School of Public Communications, Syracuse University, Master of Science in Communications Management

International Conference Presentations

- "The Not So Common Life: Lea Demarest Taylor and the Chicago Commons Settlement House" Urban Affairs Conference, Toronto, ON, April 4-6, 2018
- "Friendraising: Online Relationship Management Efforts of Nonprofit Organizations", International Research Society for Public Management 2011 Conference, Dublin, Ireland, April 10-13, 2011
- "Governing by Contract: The Privatization of the American Neighborhood by Nonprofit Organizations and the Effect on Citizenship", Association for Nonprofit and Social Economy Research 2010 Conference, Montreal, Quebec, June 4, 2010
- "Citizen Participation Through Municipal Websites: A Global Scorecard", presented at American Political Science Association Annual Conference, Toronto, Ontario, September 3-6, 2009

- "State of Ontario's Municipal Performance Reports: A Critical Analysis", presented at Canadian Political Science Association Annual Conference, Carleton University, Ottawa, Ontario, May 27-29, 2009
- "Municipal Performance Measurement Reporting in Ontario", presented at the Institute of Public Administration of Canada Annual Conference, Winnipeg, Manitoba, August 26-28, 2007
- "Who Cares? Where are the Citizens in Ontario's Municipal Performance Measurement Program?", presented at the Canadian Political Science Association Annual Conference, Saskatoon, Saskatchewan, May 30-June 1, 2007
- "After the Policy is Written: Citizen Involvement in Ontario Municipal Performance Measurement Program", presented at Atlantic Provinces Political Science Association, Halifax, Nova Scotia, September 16-17, 2006

Regional and National Conference Presentations

- "Values-Based Funding: A Local Government-Nonprofit Typology" Presented at Midwest Public Affairs Conference, Indianapolis, Indiana, September 19-20, 2019
- "The Transitional Generation of Nonprofit Leaders: An Examination of the Chicago Commons Settlement House" Presented at ARNOVA, San Diego, California, November 21-23, 2019
- "Embracing Technology: An Undergraduate Nonprofit Course to Improve Digital Literacy and Maximize Student Engagement" Presented at ARNOVA, Austin, Texas, November 15-17, 2018
- "Out of Balance: Factors Affecting the Level of Nonprofit Financial Reserves" Presented at ARNOVA, Austin, Texas, November 15-17, 2018
- "The Relationship Between Capacity and Performance Information Use in Nonprofit Organizations" Academy of Management Annual Conference, Chicago, IL, August 10-14, 2018
- "Out of Balance: Factors Affecting the Level of Nonprofit Financial Reserves, a Longitudinal Study" Midwest Public Affairs Conference, Chicago, IL, June 6-8, 2018
- "Embracing Technology: An Undergraduate Nonprofit Course to Improve Digital Literacy and Maximize Student Engagement", Midwest Public Affairs Conference, Chicago, IL, June 6-8, 2018
- "Building Strong Practitioner and Academic Relationships" Panelist, ARNOVA Annual Conference, Grand Rapids, MI, November 16-18, 2017
- "Equal but Separate? Truly Integrating Nonprofits into the Public Administration and Policy Curriculum", Network of Schools of Public Policy, Affairs, and Administration (NASPAA) annual conference, Washington, DC, October 11-13, 2017
- "The Performance Paradox: Government Funding of Nonprofit Organizations", Academy of Management National Conference, Atlanta, GA August 4-8, 2017
- "Show Me the Money: Service Learning for Fundraising Courses", Midwest Campus Compact, Chicago, IL June 5-7, 2017
- "Handing Over the Keys: Local Government Use of Nonprofit Economic Development Corporations and the Implications for Social Equity", Midwest Public Affairs Conference, Omaha, Nebraska, May 31-June 2, 2017
- "Measurement in Local Government: Funding of Nonprofit Human Service Organizations" Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Washington, DC, November 2016
- "Local Government Funding of Human Service Nonprofit Organizations" ICMA National Conference, Kansas City, MO, September 2016
- "Use of Performance Measurement in Government Funding of Nonprofit Human Service Organizations: A Case Study" Midwest Public Affairs Conference, Columbus, Ohio, June 2016
- "Assessing the Effects of Local Government Fiscal Stress on Nonprofit Management" Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Chicago, November 19-21, 2015
- "When Good Intentions Are Not Good Enough: Performance Reporting of Nonprofit Organizations", American Society for Public Administration Annual Conference, Chicago, IL, March 7, 2015
- "By the Book: Financing of Municipal Libraries in Illinois", presented at Midwest Public Affairs Conference, Fort Wayne, IN, March 29, 2014
- "By the Book: Financing of Municipal Libraries in the United States", Association for Budgeting and Financial

Management Annual Conference, October 3, 2014

- "Turning the Tables: Nonprofit Organizations Supporting Public Agencies", presented at Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Denver, CO, November 20, 2014
- "Developing Hybrid Models of Teaching Nonprofit Management", presented at Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Denver, CO, November 20, 2014
- "It's All About Performance: Does Public Funding Indicate Success for Arts Organizations?", presented at Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Hartford, CT, November 21, 2013
- "State of Nonprofit Finance Research: Problems or Opportunities?" with Tammy Waymire, Association for Budgeting and Financial Management Annual Conference, Washington, DC, October 4, 2013
- "Implications of State Funding on Arts Organizations" presented at Midwest Political Science Annual Conference, Chicago, Illinois, April 12, 2013
- "Nonprofit Accountability: Financial and Performance Reporting of Community Foundations", presented at Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Indianapolis, Indiana, November 15, 2012
- "College Student Community Service: Analysis of Volunteer Motivations and Constraints", presented at Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Indianapolis, Indiana, November 16, 2012
- "State Grant Funding of Arts Organizations: Impact and Implications" Association for Budgeting and Financial Management Annual Conference, New York, NY, October 25, 2012
- "Keeping the Lights On While Planning Ahead: Strategic Planning for Nonprofits" with Gerald Gabris and Ph.D. student Eileen Setti, presented at Midwest Political Science Conference, Chicago, IL, April 12-15, 2012
- "Nonprofit Accountability: Financial and Performance Reporting of Community Foundations", presented at Midwest Political Science Association Conference, Chicago, IL, April 12-15, 2012
- "Financial and Performance Reporting of Community Foundations", presented at Association for Budgeting and Financial Management Annual Conference, Washington, DC, October 13-15, 2011
- "Online Relationship Management Efforts of Illinois Nonprofit Organizations", Midwest Political Science Conference, Chicago, Illinois, March 31-April 3, 2011
- "Useless to Useful: An Evaluation of Municipal Performance Reports", presented at American Society for Public Administration Annual Conference, Miami, Florida, March 20-24, 2009
- "Information Technology and Public Performance Management: Examining Municipal E-Reporting", presented at Public Performance Measurement and Reporting Conference, Newark, NJ, January 23-24, 2009
- "Online Participation and Democracy: A Case Study of Ontario's Assembly on Electoral Reform", presented at Online Consultation and Public Policy-making: Democracy, Identity, and New Media Conference, Moritz College of Law, Ohio State University, Columbus, Ohio, March 14, 2008
- "Results-Based Management and Public Sector Performance in Ontario: A Revolutionary Advance or Passing Fantasy?" co-authored with Dr. Frank Ohemeng, presented at the American Society for Public Administration Annual Conference, Dallas, Texas, March 7-11, 2008
- "Lessons to be Learned: Municipal Performance Reporting in Ontario", presented at Public Performance Measurement and Reporting Conference, Newark, New Jersey, November 2-3, 2007
- "Municipal Government Collaboration: What Have We Learned?", presented at American Society for Public Administration Annual Conference, Washington, DC, March 23-27, 2007

Community-Engaged Research Projects and Publications

- *Program Evaluation for DeKalb County Nonprofit Partnership* to research outcomes of Give DeKalb County, DCNP Internship Program, and Professional Development/Nonprofit Day (2019) $6,500
- *University Village Social Service Collaborative* to provide research support to a network of social service agencies working in University Village, a low income housing area of DeKalb, IL (2018-2020) $8,500

- *DeKalb County Mental Health Board* to examine the accountability processes of funded agencies and conduct an in-depth analysis of three funded nonprofit organizations, developed a new Quality Indicator Checklist as part of the revised grant application and reporting requirements (2016-2018) $8,500
- "Capacity Challenges of the Arts", *Philanthropy Journal* published by the Institute for Nonprofits at North Carolina State University, August 31, 2015 https://pj.news.chass.ncsu.edu/2015/08/31/capacity-challenges-of-the-arts/
- Columnist for *PA Times Online* (American Society for Public Administration) March 2014-February 2015
- "The Call of the Wild: Public Service for Today's Young Adults" *PA Times* Vol. 37(2): 20
- *Literature Review and Analysis Related to Costs and Benefits of Service Delivery Consolidation Among Municipalities* (2009) Marc Holzer, John Fry, Etienne Charbonneau, Robert Shick, Eileen Burnash with Senior Research Associates: Atta Ceesay, Sunjoo Kwak, Weiwei Lin, Gautam Nayer, Alicia Schatteman
- *30 Years in the Making: A Comprehensive User and Economic Impact Study of the Bruce Trail, Ontario.* Research study and final report prepared for the Bruce Trail Association (1997)

Community-Engaged Webinars

- "Nonprofit Board, Volunteers and Staff: Roles and Responsibilities" November 19, 2018 Giving DuPage
- "Board Development and Ethics", Arts Alliance Illinois, May 30, 2018
- "Nonprofit Purpose: Values, Vision and Mission" September 13, 2017 Civic Leadership Academy Webinar
- "Nonprofit People: Board, Volunteers and Staff Roles and Responsibilities" October 4, 2017 Civic Leadership Academy Webinar
- "Nonprofit Performance: Measuring Your Impact" November 13, 2017 Civic Leadership Academy Webinar
- "Nonprofit Promote: Effective Communication Strategies", December 6, 2017 Civic Leadership Academy Webinar
- "Nonprofit Collaboration", American Fraternal Alliance, June 2, 2015
- "Developing a Revenue Strategy: Beyond the Special Event" March 11, 2015, Illinois CASA webinar
- "What's Your Role? Authority and Responsibility of New Board Members and Executive Directors" January 7, 2015, Illinois CASA webinar
- "Volunteer Management: Trends and Tips", American Fraternal Alliance, webinar March 26, 2014
- "Building a Culture of Philanthropy" American Fraternal Alliance, webinar August 6, 2014

Community-Engaged Presentations

Trainer for DeKalb County Nonprofit Partnership, an initiative of the DeKalb County Community Foundation https://dcnp.org/

- Workshop Series Fall 2018: "Nonprofit Partnership Offers Training Workshops for Local Organizations this Fall", Daily Chronicle, September 12, 2018 https://www.daily-chronicle.com/2018/09/11/nonprofit-partnership-offers-training-workshops-for-local-organizations-this-fall/a45z00/
    - November 28, 2018 "Fundraising Strategies for Nonprofit Staff & Board Members"
    - October 10, 2018 "Mission Drift and Strategic Planning for Nonprofits"
    - September 26, 2018 "Essential Elements for Nonprofit Board Members"
- June 14, 2018 "Collecting and Organizing Data" for Museum Day
- May 17, 2018 "Dealing with Donor Data: Tips and Strategies"
- July 26, 2017 "Ethics are Everyone's Responsibility", DeKalb County Nonprofit Day
- June 12, 2017 "Tech Smarts for Nonprofits"
- October 23, 2017 "Nonprofit Compliance: Taxes, Audits, Reporting, and Documentation"
- July 28, 2016, speaker "Introduction to Nonprofit Financial Management and Accounting", DeKalb County Nonprofit Day
- July 29, 2015, speaker "Communicating Nonprofit Performance" and "Measuring Your Mission", DeKalb County

Nonprofit Day
- May 21, 2015, speaker "Mission Drift"
- March 19, 2014 "Strategic Planning for Nonprofits", Breakfast Series
- February 6, 2013 "Strategic Planning on a Shoestring" Slides on Slideshare https://www.slideshare.net/aschatteman/strategic-planning-workshop-feb-6-2013

Trainer for Northern Illinois Center for Nonprofit Excellence, Northern Illinois University https://niu.edu/nicne/
- May 18, 2018 "Ethics of Fundraising"

Trainer for Civic Leadership Academy, Center for Governmental Studies, Northern Illinois University https://cgs.niu.edu/cla/
- March 13, 2019 "Nonprofits and Community Engagement" for the Volunteer Center of McHenry County
- August 7, 2018 "Performance Management for Nonprofit Organizations" for the Volunteer Center of McHenry County
- February 28, 2018 "Executive Director 101"
- April 6, 2018 "Executive Director 101"
- December 17, 2013 "Social Media – Connecting Government and Constituents"

Presenter for the Center for Nonprofit and NGO Studies, Northern Illinois University https://www.niu.edu/nonprofit/
- April 24, 2018 "The Not So Common Life: Lea Demarest Taylor and the Chicago Commons Settlement House"
- September 17, 2014: "Recruiting and Managing the Millennial Volunteer"
- March 27, 2013 "Illinois Arts Funding: Impact and Implications"

Public Library Presentations
- April 23, 2018 "How to Make Your Donation Count: Smart Giving to Nonprofit Organizations", Sugar Grove Public Library

Presentations to NIU Faculty, Students and Staff
- February 1, 2016 "Faculty workshops Offered to Boost Social Media Knowhow" https://www.niutoday.info/2016/02/01/faculty-workshops-offered-to-boost-social-media-knowhow/
- April 30, 2018 "Don't Leave Money on the Table- AAUW Salary Negotiation Workshop" Hosted by NIU Center for the Study of Women, Gender & Sexuality and NIU Department of Anthropology
- October 20, 2017 "Aligning Your Department's Values and Mission" Council of Councils, NIU
- April 20, 2015, speaker at the School of Business, Passport series, "Knowing Where Your Taxes and Donations Go: The Murkiness of Government and Nonprofit Performance Management"
- May 3, 2013 "Work/Life Balance", Women's Conference sponsored by the NIU Division of Student Affairs
- August 15, 2013 "Designing/Writing a Course Syllabus" for the Fall Teaching Effectiveness Institute (TEI) sponsored by Faculty Development at NIU
- September 26, 2013 "Juggling Personal and Professional Life" for the Fifth Annual Academic Advising Summit at NIU DeKalb
- March 9 and 23, 2012 "Grant Workshops" for the Northern Illinois University Counseling Association, DeKalb, IL, 17 undergraduate and graduate students
- March 22, 2012 "Women's Giving: Changing the Face of Philanthropy" talk co-sponsored by the Division of Public Administration and Women's Studies Program, Women's History Month event
- May 15, 2012 "Effectively Using Service and Experiential Learning" for UNIV 101 Instructor Workshop, with Julia Spears, Director of Office of Engaged Learning
- October 11, 2011 "Lillian Gilbreth: Management Expert and Mom of the Dozen", NIU Lifelong Learning Institute, Notables Lunch Lecture https://www.niutoday.info/2011/10/04/lifelong-learning-institute-hosts-niu-notables/
- March 5, 2011 "Public Service in Society Today" Circle K (college Kiwanis Club) District Convention, NIU

Invited Talks

- March 14, 2019 "The Not-So-Common Life: Lea Demarest Taylor and the Chicago Commons Settlement" Urban History Seminar, Chicago History Museum
- September 12, 2017 "Online Teaching", 21st Century Institute, Chinese Delegation of Higher Education Professionals
- February 15, 2017 "Nonprofits and Community Engagement", Nonprofit Marketing Network, Naperville Chamber of Commerce
- September 30, 2016 "Ethics Are Everyone's Job", for the Association of Fundraising Professionals-Rockford Chapter and the Northern Illinois Planned Giving Council https://www.afprockford.org/AFP-NIPGC-Schatteman-20160930.pdf
- August 6, 2016 "Lillian Gilbreth: Management Expert and Mom of the Dozen", Waubonsee College Lifelong Learning Institute
- September 21, 2015, presentation to the DeKalb County Mental Health Board on performance management
- April 25, 2015, speaker at Elgin's Volunteer Palooza, City of Elgin on "The Right People"
- February 27, 2014: Panel Discussion "Mission Based Collaboration: Making the Most of Public-Private Partnerships with Community-Based Nonprofits", ILCMA Winter Conference, Springfield, IL
- April 6, 2014 "Being Smart About Your Charitable Giving: A Workshop" for Smart Money Week", an event offered for the DeKalb County Cash Coalition as part of the national Money Smart Week (Apr. 5-12)
- April 12, 2014 "Volunteers are Not Free: Trends and Tips", City of Elgin Volunteer Palooza
- May 12, 2014 "On the Table" event sponsored by the Chicago Community Trust, a conversation with nonprofit practitioners and academics on how to build stronger ties between nonprofit organizations and universities
- June 2, 2014: Volunteer Institute, all day workshop for the Fraternal Alliance, Illinois
- June 13, August 22, and September 18, 2013 "Nonprofits and Relationship to Government", 21st Century Institute, Chinese delegation, Oak Brook, IL
- October 25 and December 6, 2013, Itasca, IL: Moderator for Legacy Project: Women in Local Government luncheon on "Leaning In to Your Career"
- November 7, 2013 The Alliance of Illinois Community Foundations overview of the Community Indicators exploratory project
- October 19, 2012 Illinois Township Management Academy, Strategic Planning Workshop

Media Engagement

- Linked In https://www.linkedin.com/in/schatteman123
- Podcast: ***All Things Local*** https://anchor.fm/allthingslocal
- Blog: ***Teaching Grace Notes*** https://teachinggracenotes.blogspot.com/
- Blog: ***Recovering Executive Director*** https://nonprofitscholar.blogspot.com/
- **Google Scholar**: Profile
- **ORCID**: https://orcid.org/0000-0001-5379-2361
- Listed in NIU's Expert Guide https://experts.niu.edu/experts/expert/b3651275-16fa-454c-a07f-a804002d81c7
- "Soil and Water Conservation District Begins Strategic Planning Process" article in the Daily Herald, September 26, 2018 https://www.dailyherald.com/submitted/20180926/soil-and-water-conservation-district-begins-strategic-planning-process
- "Nonprofit Youth Baseball League" interview for Cook County Record, September 10, 2018 https://cookcountyrecord.com/stories/511554173-it-s-not-really-cut-and-dried-few-legal-avenues-to-force-private-nonprofits-to-change-the-way-they-govern
- "Charity Fundraising After Facebook's Data Breach" interview for Reuters Online, March 21, 2018 https://cookcountyrecord.com/stories/511554173-it-s-not-really-cut-and-dried-few-legal-avenues-to-force-private-

nonprofits-to-change-the-way-they-govern

- "Engaged Learning Series" *NIU Today* January 30, 2018 https://www.niutoday.info/2018/01/29/engaged-learning-series-alicia-schatteman/
- "Donation Tips to Support Recovery Efforts for Hurricane Harvey" Live television interview on Fox 32 Chicago, August 30, 2017 http://app.criticalmention.com/app/#clip/view/29095320?token=83fe91e7-0c26-4c1d-a4a9-aa33feda9a39
- "When Classrooms, Communities Collide", NIU Today, April 22, 2016 https://www.niutoday.info/2016/04/22/when-classrooms-communities-collide/
- "A primer on the giving season" *NIU Today* December 3, 2012 https://www.niutoday.info/2012/12/03/a-primer-on-the-giving-season/
- Interview on WBBM Radio Chicago, December 4, 2012
- Interview on B95 radio on December 13, 2012
- "Library Board Talks Strategy" *Daily Chronicle* December 5, 2013
- "NIU students plan, lead successful conference on technology for local nonprofit organizations" *NIU Today* May 15, 2013
- Podcast Interviews
  - **Engaging Local Government Leaders (ELGL) Podcast** on the subject "Trends and Topics in MPA Programs" Episode 120: April 18, 2017
  - **Jake Lawrence Podcast** Episode 3: March 2017
  - **The Social Corner Podcast** Episode 2: February 2017

Courses Taught

Undergraduate Courses:

- Resource Strategies for Nonprofits PSPA 402
  - Fundraising Plans for Local Nonprofits
- Introduction to Public Policy POLS 220
- Philanthropy and Fundraising PSPA 301
  - Student Videos for Academy Award of Philanthropy Nominations: https://www.youtube.com/watch?v=_pz2GFyjgJw&list=PLtUL0iRdtk3JXp_SwPx7Rn7ufPTHQzoci
  - Instructor Video re: directions for new class location https://www.youtube.com/watch?v=NBFg_tVplW4&list=PLtUL0iRdtk3L1OWn689VZDIb5CbaxdssA
  - Student Produced Fundraising Videos for Nonprofit Partners: https://www.youtube.com/playlist?list=PLtUL0iRdtk3IZ1seZUob-poUtAU_wXgJg&app=desktop
  - "Teaching and Learning Through Civic Engagement", NIU Today, November 17, 2016 https://www.niutoday.info/2016/11/17/announcing-2016-2018-service-learning-faculty-fellows/
  - "From Classroom to Community: NIU Students Raise Funds for TAILS Humane Society", NIU Today, April 24, 2012 https://www.niutoday.info/2012/04/24/from-classroom-to-community-niu-students-raise-funds-for-tails-humane-society/
- Community Organizations in a Digital World NNGO 350 (in person and online)
  - WikiEdu course project https://dashboard.wikiedu.org/courses/Northern_Illinois_University/NNGO_350_Community_Organizations_in_a_Digital_World_(Spring_2018)
  - NNGO 350 Students and Seniors "Using the Tool in Your Hand: Exploring Use of Your Mobile Device", partnership with the NIU Lifelong Learning Institute March 22 and 29, 2018 https://calendar.niu.edu/event/niu_lifelong_learning_institute_spring_term#.W9J2hGhKjIU
  - Student Twitter Campaigns: #NNGO350 https://twitter.com/search?q=%23NNGO350&src=typd
  - "NIU students will show how they helped area nonprofits with tech needs" *NIU Today* April 24, 2015

https://www.niutoday.info/2015/04/24/niu-students-will-show-how-they-helped-area-nonprofits-with-tech-needs/

- "NIU Students Plan, Lead Successful Conference on Technology for Local Nonprofit Organizations", NIU Today, May 14, 2013 https://www.niutoday.info/2013/05/14/niu-students-plan-lead-successful-conference-on-technology-for-local-nonprofit-organizations/

Graduate MPA Courses:

- Performance Measurement: Research Methods (blended course design)
- Strategic Planning for Public Service Organizations (in person and blended course design)
- Nonprofit Financial Management (in person, blended and online course design)
- Fundraising and Advocacy for Nonprofit Organizations (in person)
- Nongovernmental Organizations and Governance (in person, blended and online course design)
- Organization Theory (in person)
- Public Program Evaluation Methods (in person)
- Strategic Communications for Government and Nonprofit Organizations (in person & blended course design)
  - Instructor Video re: directions for new class location https://www.youtube.com/watch?v=NTacw6Jkcec&list=PLtUL0iRdtk3IBT0DVrPZ4C3ro2lzbxqKA
  - Student Twitter Campaign #PSPA659 https://twitter.com/search?q=%23PSPA659&src=typd

Teaching Professional Development: NIU Faculty Development and Instructional Design

2019	Creating Community: Social Engagement in Online Learning
2018	Best Practices for Delivering a Course Online Quality Online Course Design: Accessibility, Usability, & Student Support NIU Engaged Learning, Teaching and Scholarship Conference (attendee and poster presenter) 5th Global Service Learning Summit, Campus Compact, Notre Dame University Online Learning Consortium Innovate 2018 Characteristics of Effective Discussion Boards workshop on March 28, 2018 Humanizing Your Online Course Making Texts Accessible: EPUBs for All Students' Quality Online Course Design: Accessibility, Usability, & Student Support
2017	Building Learning Communities Online Learning Consortium, Innovate 2017 Virtual Conference Classroom Simulations and Games Paperless Assessment of Student Performance using Blackboard Using Trello for Project Management
2016	Spring Teaching Institute Quality Matters Workshop: Course Design for Online and Hybrid Courses Teaching with Technology Institute Impactful Writing Feedback to Students
2015	High Impact Practices: Fostering Student Engagement, Success, and Retention, Quality Online Course Series: Promoting Learning with Technology Teaching with Technology Institute Best Practices for Delivering an Online Course
2014	Teaching Effectiveness Institute Getting Started with Adobe Presenter Teaching with Technology Institute Electronic Portfolio Symposium, Northern Illinois P-20 Network
2013	Teaching in the Digital Classroom: Tools, Tips and Strategies Making Connections – Community, Students and Faculty

Faculty Summer Institute University of Illinois-Champaign/Urbana
Introduction to Live Online Classes Using Blackboard Collaborate
Preparing to Teach Online

2012 Teaching Effectiveness Institute: Experiential Learning
Facilitating Difficult Dialogues and Other Diversity Dynamics in the Classroom
Designing Your Courses for Greater Student Engagement and Better Student Learning

2011 Teaching Effectiveness Institute
Service Learning: When to, Why to, How to
Teaching with Technology Institute: Blackboard NG Boot Camp
Learning on the Go: Introduction to Mobile Teaching and Learning
International Association for Research on Service Learning and Community Conference, Chicago, IL

Teaching Grants, Fellowships, and Awards

2019 ***MPA Professor of the Year*** selected by Northern Illinois University MPA students

2018 ***Outstanding Faculty Member*** by the NIU Mortar Board Senior Honors Society, Pleiades Chapter

Engaged Learning Exemplar, one of 33 faculty members at the University, featured at the Engaged Learning, Teaching and Scholarship Conference, March 2018
https://www.niutoday.info/2018/01/29/engaged-learning-series-alicia-schatteman/

2016-2018 ***Service-Learning Faculty Fellow***, a fellowship supported by NIU's Office of Student Engagement and Experiential Learning, the Office of the Provost, and Faculty Development and Instructional Design Center, $2,500 award https://www.niutoday.info/2016/11/17/announcing-2016-2018-service-learning-faculty-fellows/

2016-2017 ***Summer Research Opportunities Program*** supervised undergraduate student for 8-week research program.

2014-2015 ***Outstanding Faculty Member*** by the NIU Mortar Board Senior Honors Society, Pleiades Chapter

Nominated for the Ernest A. Lynton Award for the Scholarship of Engagement for Early Career Faculty sponsored by the New England Resource Center for Higher Education at the Center for Engaged Democracy at Merrimack College which recognizes a full-time pre-tenure faculty member who connects his or her teaching, research, and service to community engagement

2013-2014 ***MPA Professor of the Year***, selected by Northern Illinois University MPA students

2011-2012 ***Instructional Research and Improvement Grant*** $3,500 NIU grant for "Serving to Give: Enhance Philanthropy and Volunteerism Course with Service Learning Component"

Selected to Participate in NIU's Multicultural Curriculum Transformation Institute, by the Office of the Provost

2012-2013 ***Summer Research Opportunities Program***, supervised undergraduate student for 8-week research program

Community-Engaged Consulting and Service

2019 The Legacy Project Award for dedication to empowering women in local government

2019 Consulting: St. Charles History Museum, Scottish Rite – Museum and Library

2018 Consulting: Voluntary Action Center http://vacdk.com/2018-strategic-plan/, Kendall County Soil and Water Conservation District http://www.kanedupageswcd.org/planning.htm, DeKalb County Youth Service Bureau, Midwest Museum of Natural History, Proudly DeKalb, Tails Humane Society, Sandwich Public Library, DeKalb County Community Gardens, Safe Passage, DeKalb County Mental Health

	Board
2018-2019	Board Member, DeKalb County History Center, Sycamore, IL https://www.dekalbcountyhistory.org/about-us/
2017	Consulting: DeKalb County Mental Health Board, Egyptian Theatre, City of St. Charles 708 Mental Health Board, Voluntary Action Center, Oak Crest Retirement Center, Family Services Agency, Kendall County Soil and Water Conservation District
2016-2017	DeKalb County Nonprofit Partnership, a program of the DeKalb County Community Foundation, member of the Steering Committee for NGOLD and the Research and Advocacy Committee
2016	Consulting: DeKalb County Mental Health Board, Alliance of Illinois Community Foundations, Tails Humane Society, Genoa Public Library, DeKalb County Community Gardens, Community Foundation of Macon County, CASA DeKalb County, Savanna Museum and Cultural Center, DeKalb County Soil and Water Conservation District, Safe Passage
2015-present	Board Member, St. Mary School Committee, DeKalb, IL https://stmaryschooldekalb.org/school-committee
2015-2016	Member, Care4Kane (Community Action, Research & Evaluation for Kane County) Aurora IL
2015	Consulting: Egyptian Theatre, Oak Crest Retirement Center, American Fraternal Alliance, Illinois CASA, City of Rochelle, DeKalb County Mental Health Board
2014	Consulting: DeKalb Public Library, Gracie Center, American Fraternal Alliance, Egyptian Theatre, Kishwaukee United Way, Illinois CASA, Rochelle Community Hospital Foundation
2014-2016	Board Member, DeKalb Area Arts Council, DeKalb, IL
2013	Consulting: Oak Crest Retirement Center, Egyptian Theatre, Sycamore History Museum, Glidden Homestead Museum, DeKalb Public Library, Gracie Center
2012-2013	Steering Committee Member of the DeKalb County Nonprofit Partnership (DCNP), a program of the DeKalb County Community Foundation
2012	Consulting: Illinois CASA
2011	Consulting: Oak Crest Retirement Center

University Service

Northern Illinois University

2019-2020	University Council
2016-2018	University Faculty Senate
2017-	Museum Studies Graduate Program Committee
2018	Policy Center Ad-Hoc Committee
2018	College of Education, Leadership Council, workshop on Internal Communications
2018	Facilitated strategic planning efforts for the NIU Literacy Clinic, the NIU Art Museum and the NIU School of Nursing
2017-2018	Member, President's Commission on the Status of Minorities
2017	Program Prioritization Task Force, Community Engagement
2015-2018	Judge for Undergraduate Research and Artistry Day
2012-2015	Presidential Commission on the Status of Women
2011-2012	Training: Ally Program to support LGBTQ students
2011-2012	Training: Veteran Student Supporter Program

College of Liberal Arts and Sciences

2019-2020 College Senate
2018-2021 Curriculum Committee
2018 Facilitated strategic planning efforts for the Department of Chemistry and Biochemistry

Department of Public Administration
2018-2019 Chair, Local Government Faculty Search Committee
2017-2018 Chair, Nonprofit Faculty Search Committee
2016 Drafted Strategic Plan for the Department of Public Administration
2012-2018 IRB Authorized Departmental Reviewer
2013-2014 Member, Local Government Faculty Search Committee
2014- MPA Admissions Committee
2012-2013 Assisted with program assessment plan and performance measures for the MPA Program
2012-2013 Member, MPA Coordinator Search Committee
2011 Member, Nonprofit Faculty Search Committee
2010-2012 Colloquium Organizer
2011 Member, Public Finance Faculty Search Committee

Center for Nonprofit and NGO Studies
2019- Member, Curriculum Committee
2018- Member, Representative to the School of Public and Global Affairs Directorate
2011- Member, Committee of the Whole, Center for Nonprofit and NGO Studies
2011 Center for Nonprofit and NGO Studies, Director Search Committee

Doctoral Dissertation Committee Service

Chair:
- Eileen Setti, Political Science (2016)

Member:
- Jian-Chuan, Political Science (2013)
- David Mitchell, Political Science (2013)
- Theresa Eckard, Political Science (2014)
- Ben Bingle, Political Science (2016)
- Joe Volin, Adult & Higher Education (2016)
- Li-Yin Liu, Political Science (2017)
- Erica Ceka, Political Science (2019)
- Anthony Cooling, Political Science (expected 2019)
- Tracy Rogers-Tryba, Adult & Higher Education (expected 2020)
- Julie Ann Read, Adult & Higher Education (expected 2020)

Professional Service

Academy of Management (AOM)
- Board Member, Public and Nonprofit Division, Chair, Best Article Award Committee (2018-2019) http://my.aom.org/leadership/toc.aspx?action=DIG&code=PNP
- Annual Conference paper reviewer (2011- present)
- Annual Conference paper presenter (2017, 2018)

Network of Schools of Public Policy, Affairs, and Administration (NASPAA)
- Nonprofit Management Education Section, Board Member (2016-2019) http://www.naspaa.org/principals/committees/section_nonprofit.asp

- Social Media Editor, *Journal of Public Affairs Education* (2017-2020) https://www.tandfonline.com/action/journalInformation?show=editorialBoard&journalCode=upae20
- Member, Working Group Section on Budgeting and Financial Management (2011)
- Member, COPRA Accreditation Site Visit Team (2017, 2018)

Academic Women in Public Administration (AWPA) https://awparocks.weebly.com/

- Leadership Team (2017-2018)

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)

- Nonprofit Finance Panel Organizer (2019)
- Nonprofit Finance Panel Organizer (2018)
- Research to Practice Track Chair, Annual Conference (2017)
- Secretary, Pracademics Section (2016-2018)
- Member at Large, Board of the Pracademics Section (2014-2016)
- Local Arrangements Committee for the Annual Conference, Chicago, IL (2015)

Midwest Public Affairs Conference

- Member of Advisory Board (2014-present) http://midwestpac.com/about/leadership/

Nonprofit Academic Centers Council (NACC)

- Accreditation Process Committee (2017)

Board of Editors:

- *Journal of Public and Nonprofit Affairs* (2016 to present) https://www.jpna.org/index.php/jpna/about/editorialTeam
- *Collaborations: A Journal of Community-Based Research and Practice* (2016 to present) https://scholarlyrepository.miami.edu/collaborations/editorialboard.html

Journal Reviewer: Nonprofit and Voluntary Sector Quarterly, Public Management Review, Public Performance & Management Review, Journal of Public Affairs Education, VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, Journal and Public and Nonprofit Affairs, International Journal of Nonprofit and Voluntary Sector Marketing, Nonprofit Policy Forum, Nonprofit Management and Leadership