POLS 341-H1: Political Participation and Behavior

Fall Semester 2018
Monday and Wednesday 11-12:15 pm; Room DU 459
Professor April K. Clark
Office: Zulauf 402
Office Hours: Mondays and Wednesdays, 9:30-11:00 am or by appt.
Office phone: (815) 753-7055
E-Mail: aclark9@niu.edu

Description:

This course examines the origins, content, and impact of voting and political participation. We will address several broad questions: Who votes and why? Which groups are underrepresented at the polls and why? What implication does nonvoting have for the political system? Is a nation better off when large numbers of individuals fail to vote? Are Americans making up for their low turnout rates through other means of participation? How much influence do the campaigns and mass media have on the electorate’s attitudes and political choices? How do party loyalties, candidates’ personalities, and issues influence voters’ choices among candidates? What can be done to increase turnout levels in the U.S.?

In addressing these questions, specific topics of focus include factors that explain citizens’ vote choices and the strategies used by candidates and their campaigns to win these votes. Additional consideration will be given to structural and individual factors influencing participation in the United States, the consequences of political participation, and the influence of participation on elections and policy outcomes. This is an “American Politics” class, and examples and analyses in class discussion will focus predominantly on elections and voting cross-nationally and at various levels of government in the United States. However, students are invited to explore foreign electoral systems and politics in this course for purposes of class discussion and research.

Goals of the Course:

Upon completion of this course, you should be able to understand many things about voting, campaigns and elections in America:

- You will understand why some people choose to vote and others do not.
- You will be able to explain why the United States has a lower voter turnout than other industrial democracies.
- You will be able to compare and contrast different theories developed by political scientists to explain citizens’ vote choices.
- You will understand how campaign messages are tailored to different segments of society.
- You will develop the analytic tools to critically assess media messages about candidates and their campaigns.
- You will understand the ways in which you can take a more active part in doing electoral politics, instead of just being a spectator or an isolated analyst.
- You will understand the influence that public opinion has on electoral politics.
- You will understand changes and trends in American elections.
- You will understand how campaigns and elections affect public policy and governance.
- You will be able to debate the major contemporary issues facing campaign and election reform.
- You will able to discuss the merits and drawbacks of different proposed campaign reforms.
Class Schedule:

Class meets Mondays and Wednesdays, from 11-12:15 am, during the 16-week term – August 27 through December 5, 2018. The final exam is **Wednesday, December 12, 10-11:50 a.m.**

Course Readings:

Most of the course readings include book chapters and journal articles, available via the course Blackboard site, the school’s library link to JSTOR, and/or I have provided the web address.

To find the library readings click on the library “Article Databases” tab located at: [http://www.ulib.niu.edu/](http://www.ulib.niu.edu/) click on the “Browse Databases Alphabetically” and select “J” and then scroll to “JSTOR” and search for the title of the article in the window. The titles of the articles are given in the reading schedule below. All articles can then be read online or printed out.

Additional Readings:

Some class materials may be distributed via the Blackboard course site so make sure you check the site regularly (i.e. daily). This includes making sure that your email account in Blackboard is current or you may miss out on important on important course communications.

The Newspaper:

It should come as no surprise in a political participation and behavior class that you are expected to keep up with political news. Reading a newspaper is the best way to do this. Our discussions in class will frequently touch on previous or upcoming federal, state, and local campaigns and elections, often as a way to illustrate a concept from lecture or a reading. Regularly consuming the news not only will bring course material to life, but undoubtedly it will make the class more interesting. (And as a non-trivial side benefit, being a news junkie invariably gives you interesting things to talk about at parties when you find yourself in a conversation that has lapsed into awkward silence.)

You are free to read (in print or online) any paper(s) of your choosing, with one limitation: You need to choose a news source that includes frequent coverage of national politics. The following are a few suggestions, any of which are excellent sources of political news:

The Washington Post: [www.washingtonpost.com](http://www.washingtonpost.com) (requires free online registration)
The Wall Street Journal: [www.wsj.com](http://www.wsj.com) (requires paid online subscription)
The Los Angeles Times: [www.latimes.com](http://www.latimes.com)
Course Requirements:

Students will be evaluated based on four components:

- **Lecture Reading/Participation (considered in borderline cases):** Readings will be assigned for most class meetings. Even though you will not be formally graded on participation in lecture, you are expected to attend all classes, read the assigned readings before each class, and participate actively during the lecture in order to get the most of the course. Good attendance and participation will be taken into consideration to decide borderline letter grade cases. “Class participation” means being prepared for the material to be covered in class each day, asking thought-provoking questions, and providing insightful answers in class.

- **A midterm examination (30%):** The midterm will be held in class Wednesday, October 17th. The midterm will consist of multiple-choice and written response questions designed to test your understanding of the readings covered up to this point.

- **A final examination (30%):** The final exam is Wednesday, December 12, 10-11:50 a.m. It will be comprehensive though focusing more heavily on material covered since the midterm, and will consist of a similar format as the midterm.

- **Reaction Papers (40%):** refers to the quality of your written “reaction” to a group of readings. The reaction papers are designed to introduce you to important scholarly literature and to provide students the opportunity to explore and understand each text individually and evaluate how well each accomplishes its own objectives. These reaction papers should provide a focused discussion of the assigned readings rather than a summary of them. Since you will be evaluating several weeks’ readings, you must also discover how the texts relate to one another. A reaction paper may include a discussion of interesting questions that the readings raise for the class, but such a discussion is not sufficient by itself. Writing a good response is not simply a matter of reading the text, understanding it, and expressing an opinion about it. You must allow yourself enough time to be clear about what each text says and how the texts all relate to one another. In other words, response papers require you to synthesize the intellectual work of others—that is, bring it together into an integrated whole. In preparing to write your response papers, therefore, it is crucial that you allow yourself not just enough time to do the readings but enough to digest what you have read and to put the results together into a unified account. Reaction papers are limited to ONLY FOUR PAGES LONG. You will be downgraded if you go beyond the page limit.

Reaction papers are due in **weeks 4, 8, 11 and 15 (see calendar below for specific dates)** and are worth **100 points** each (or 40% of your total course grade). If you fail to submit your reaction paper assignment on the day it is due (except in cases of documented emergencies), you will receive a **ZERO. NO EXCEPTIONS.** Please make note of due dates.

**You need to post your answers to the “Assignments” link in the course Blackboard page.** Papers must be typed, double-spaced with standard margins (approximately 1” all around), and consist of a font no smaller than 12-point. Papers must include page numbers. Any paper not in compliance with the formatting requirements outlined above will automatically receive a full letter-grade deduction.

A rubric is provided to show you what a thorough, insightful 100-point reaction paper looks like. Papers need not be long—no more than four (4) double-spaced typed page. Strong papers consist of the following considerations: How do they relate to one another? Do the authors agree? Disagree? Address different aspects of an issue? Formulate a problem in different ways? In what way (if any) does the information or argument of one text strengthen or weaken the argument of others? Does integrating the claims in two or more of the texts advance your understanding of a larger issue? In addition to synthesizing the readings, reaction papers are expected to be written clearly with excellent grammar and...
spelling. For more details on course procedure, see the “Paper Rubric” link under the “Contents” tab on the course website.

Please feel free to email me during the week and I will do my best to respond to your email within 24 hours; however, I do NOT check email regularly Friday Noon—Sunday 8pm.

Course Grading:

The breakdown of grading for each piece of work will be as follows:

- Midterm Exam – 30%
- Final Exam – 30%
- Four Reaction Papers – 40% (10% each)
- Class Participation (considered in borderline cases)

Course Grades will be distributed as follows:

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<tr>
<th>Final Average</th>
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<td>60-69%</td>
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*Final course grades will be submitted in compliance with NIU’s plus/minus (+/-) grading system.

Basic Policies

Missed exams. Makeup exams will only be given in extraordinary circumstances. If such circumstances arise, please contact the instructor as soon as possible and before the scheduled exam. To keep the process fair for everyone in the course, students will be required to support requests for makeup exams with official documentation. A signed note from your mother does not suffice. A missed examination without prior notification and a documented excuse will result in a ZERO.

Handouts: Handouts are a privilege for those students who attend class on a regular basis. No student is entitled to supplemental materials simply because they are registered for the course.

Classroom Etiquette: Attendance at all class sessions is expected, and the instructor will periodically check attendance. Active and informed participation in class discussion will make for a better class, and can notably boost a student’s final grade. Participation can also significantly help students in borderline grade situations. Students are expected to arrive at class on time. Late arrivals disrupt the class and will be treated as class absences. Students are to remain for the entire session unless excused by the professor beforehand or confronted with a serious personal emergency. It is not acceptable for students to walk in and out of class to answer cell phones, take casual bathroom and smoking breaks, or attend to other personal matters. Please silence your cell phone prior to the start of each lecture. It is absolutely unacceptable to sleep, use an iPod, read a newspaper, use a laptop for anything other than taking class notes, or engage in other behavior that distracts the instructor or other students from class once it has begun. No one should talk while someone else is talking; this includes comments meant for a classmate rather than the entire group. Overall, classroom dialogue and behavior should always be courteous, respectful of others, and consistent with the expectations set forth by the university. For more information, see: [http://www.niu.edu/judicial/Code_of_Conduct.pdf](http://www.niu.edu/judicial/Code_of_Conduct.pdf)
Note taking: Although PowerPoint will be used for the purposes of presenting class material it is imperative that students take their own detailed notes during lectures. The PowerPoint slides provide a broad outline of discussion topics but do not cover everything. If you miss class for whatever reason, be sure to obtain the notes from someone else in class (making a friend in class is always a good idea).

Incomplete Requests: Such petitions will be granted only in extraordinary circumstances. The instructor reserves the right to ask for documentation to verify the problem preventing completion of the course by the normal deadlines. If the student does not present documentation from a university office or official, the matter will be left to the instructor’s discretion.

Honor Code: Any written work for this class will be checked electronically through on-line databases to assess the originality of the work.

Academic Dishonesty: Any written work for this class will be checked electronically through on-line databases to assess the originality of the work. Regarding plagiarism, the NIU Undergraduate Catalog states: "Students are guilty of plagiarism, intentional or not, if they copy material from books, magazines, or other sources without identifying and acknowledging them. Students guilty of, or assisting others in, either cheating or plagiarism on an assignment, quiz, or examination may receive a grade of F for the course involved and may be suspended or dismissed from the university." The above statement encompasses a paper written in whole or in part by another; a paper copied word-for-word or with only minor changes from another source; a paper copied in part from one or more sources without proper identification and acknowledgment of the sources; a paper that is merely a paraphrase of one or more sources, using ideas and/or logic without credit even though the actual words may be changed; and a paper that quotes, summarizes or paraphrases, or cuts and pastes words, phrases, or images from an Internet source without identification and the address of the web site. In addition, while students may work collaboratively to complete assignments and in preparation for exams, any completed work that is turned into the instructor must be the student’s own work i.e. written in their own words and outlining their logic or calculations where appropriate or requested.

Students with Disabilities: A student who believes that reasonable accommodations with respect to course work or other academic requirements may be appropriate in consideration of a disability must (1) provide the required verification of the disability to the Disabilities Resource Center, (2) meet with the Disabilities Resource Center to determine appropriate accommodations, and (3) inform the faculty in charge of the academic activity of the need for accommodation. Students are encouraged to inform the faculty of their requests for accommodations as early as possible in the semester, but must make the requests in a timely enough manner for accommodations to be appropriately considered and reviewed by the university – requests for retroactive accommodations are not accepted. If contacted by the faculty member, the staff of the Disabilities Resource Center will provide advice about accommodations that may be indicated in the particular case. Students who make requests for reasonable accommodations are expected to follow the policies and procedures of the Disabilities Resource Center in this process, including but not limited to the Student Handbook. A wide range of services can be obtained by students with disabilities, including housing, transportation, adaptation of printed materials, and advocacy with faculty and staff. Students with disabilities who need such services or want more information should contact the Disabilities Resource Center at [https://niu.edu/disability/](https://niu.edu/disability/) or 815-753-1303.

Writing Center: NIU provides a writing center that can assist students in formulating, developing, and revising course assignments. Do not be scared or embarrassed to ask for assistance if you feel you would benefit from it. The university provides these resources in order to help students better reach their academic goals. Information regarding the writing center can be found at: [http://www.niu.edu/uwc/](http://www.niu.edu/uwc/)

Department of Political Science website: Undergraduates are strongly encouraged to consult the Department of Political Science web site on a regular basis. This up-to-date, central source of information will assist students in contacting faculty and staff, reviewing course requirements and syllabi, exploring graduate study, research career options including internship opportunities, tracking department events, and accessing important details related to undergraduate programs and activities. To reach the site, go to [http://polisci.niu.edu](http://polisci.niu.edu)
Undergraduate Writing Awards: The Department of Political Science recognizes, on an annual basis, outstanding undergraduate papers written in conjunction with 300-400 level political science courses or directed studies, such as independent studies or honors theses. Winners are expected to attend the Department’s spring graduation ceremony where they will receive a certificate and a check for $100. No more than two papers may be submitted by a student. There is no requirement as to the length of papers submitted for the award. Often the Department awards prizes for both an outstanding short paper and an outstanding long paper. The number and types of award is dependent upon the papers submitted for consideration in any given year. Authors do not have to be political science majors or have a particular class standing. Only papers written in the previous calendar year are considered for the award. However, papers completed in the current spring semester are eligible for the following year’s competition even if the student has graduated. Papers can be submitted by students or faculty and must be supplied in triplicate to the undergraduate secretary. All copies must have two cover pages – one with the student’s name and one without the student’s name. Papers are not to be stapled or bound. Instead, please use paper clips. Papers are generally due in March and notice of call for papers and submission deadlines will be published in the department e-announcements. You may also contact the department for information at 815-753-1011.

Exams and grading. Regrades on assignments are possible if you believe there was an error in grading. In order to have a reconsideration of your grade, you must provide a 1-page typewritten memo explaining where you feel the mistake in grading occurred, and I will take a look at it.

Course Calendar (additional readings may be added):

The following calendar lists the order of the topics and the date that we will cover them. Courses sometimes do not go as planned and you should be ready to diverge from this syllabus. Any significant changes will be clearly announced in class. You are responsible to stay up to date on course happenings. You should read the texts before coming to class, and try to get an early start on the term paper.

Week 1:

Aug. 27 Introduction, Expectations, Plan for the summer session

Discuss syllabus and class schedule

Aug. 29 Background: Is American Democracy Under Threat?

Vox, “20 of America's top political scientists gathered to discuss our democracy. They're scared,” October 13, 2017.


Outside the Beltway Blog by Steven L. Taylor is Professor of Political Science and Dean of the College of Arts and Sciences at Troy University, “Challenges to the Health of American Democracy - Democratic norms are eroding,” January 28, 2018.


Week 2:

Sept. 3 No Class – Labor Day Holiday

Sept. 5 Turnout and Trends: Worldwide and in the American States

Voter Turnout Rates from a Comparative Perspective (through page 91 only) By Rafael López Pintor, Maria Gratschew and Kate Sullivan.

24/7 Wall St., “States With the Highest (and Lowest) Voter Turnout,” February 4, 2016.

New York Times, “The Worst Voter Turnout in 72 Years,”

PBS, “Why is voter turnout so low in the U.S.?”, November 6, 2016.

Arend Lijphart, “Unequal Participation: Democracy's Unresolved Dilemma,”


Pew Report, August 16, 2018 – “As Midterms Near, Democrats Are More Politically Active Than Republicans No partisan gap in views of election’s importance.”

Week 3:

Sept. 10, 12 Measurement, Forms, and Purpose of Political Participation


Week 3: Measurement, Forms, and Purpose of Political Participation (continued)


**Explaining Political Participation**

**Week 4:** Context: Electoral Institutions and Party Systems

Sept. 17, 19

*First Reaction Paper – due by 8 a.m. on Monday, September 17th*


Context: Electoral Institutions and Party Systems (continued)


**Week 5:**

**Sept. 24 Context: Economic Factors**


Sept. 26  Context: Groups and Mobilization


Week 6:

Oct. 1 How We Vote: Individual Variability - Traditional Models of Vote Choice


1. The “Columbia” Model: social forces


2. The “Michigan” Model: party identification and the “normal vote”
Week 6 - Oct. 1: How We Vote: Individual Variability - Traditional Models of Vote Choice (continued)

3. The “Chicago/Rochester” Model: rational choice and utility maximization
   Aldrich, John H. “Rational Choice and Turnout.” American Journal of Political Science
   (Feb. 1993), Vol. 37, No. 1: 246-278.

Oct. 3 How We Vote: Individual Variability - Issue Voting, Retrospective, and Economic Voting

Politics, “Voters Say Health Care Is A Top Issue In The 2018 Election — A Good Sign For
Democrats,” April 6, 2018.

FiveThirtyEight, “The Values That ‘Values Voters’ Care About Most Are Policies, Not Character


Week 7:

Oct. 8, 10 How We Vote: Individual Variability – Social-Psychological Resources

Socioeconomic biases in participation, the resource model of participation; Emotions and personality trait


Underpinnings of Learning and Involvement During Presidential Campaigns.” American Political
Science Review 87(3): 672-685.

Appealing to Emotions.” American Journal of Political Science 49(2):388-405.*

Ridout, Travis N., and Kathleen Searles. 2011. “It’s My Campaign and I’ll Cry if I want to: How and

Small, Deborah A., Jennifer S. Lerner & Baruch Fischoff. 2006. “Emotion Priming and Attributions for
Terrorism: Americans' Reactions in a National Field Experiment.” Political Psychology 27/2: 289-298.

Gerber, Alan S., Gregory A. Huber, D. Doherty, C. M. Dowling, and S. E. Ha. 2010. “Personality and
Political Attitudes: Relationships across Issue Domains and Political Contexts.” American Political
Science Review 104:111-133.

692-706.
Week 8:

Oct. 15 How We Vote: Individual Variability – Social Pressure


Oct. 17 Second Reaction Paper – due by 8 a.m. on Wednesday, October 17th

**********MIDTERM EXAM – WEDNESDAY, OCTOBER 17TH**********

Week 9: Online Politics: Mobilization, Political Learning, and Advocacy

Oct. 22


**Week 9: Online Politics: Mobilization, Political Learning, and Advocacy (continued)**

Clay Shirky, (2011), The Political Power of Social Media: Technology, the Public Sphere, and Political Change, in Foreign Affairs, Jan/Febr, [online], available at: https://www.cc.gatech.edu/~beki/cs4001/Shirky.pdf


**Week 10: Protest participation**

Oct. 29, 31

Boston University Research – “Counting Protests Maps built from the “Count Love” project reveal patterns in American protests” available at: https://www.bu.edu/research/articles/counting-american-protests/


Week 11:

**Third Reaction Paper – due by 8 a.m. on Monday, November 5**th

Nov. 5, 7 Media, Candidates, Campaigns and Framing


Week 12:

**Nov. 12 Elite Cues and Issue Framing**


Week 12:

Nov. 14  Partisan Preferences, Ideological Positions, Group Characteristics and Political Participation


Week 13:

Nov. 19 Group Characteristics and Political Participation


Age and Participation - Age effects and turnout, Political socialization and participation.


CIRCLE Report – “Young Voters in the 2016 General Election - Data and analysis of youth turnout, vote choice, and composition of electorate.”

Pew Research Center – “Younger generations make up a majority of the electorate, but may not be a majority of voters this November” - June 14, 2018.


Week 13: Nov. 19 - Group Characteristics and Political Participation (continued)

Political Participation of Minorities: Race & Ethnicity


Political Participation and Gender

Center for American Women and Politics, Eagleton Institute of Politics (CAWP), Rutgers University – Gender Differences in Voter Turnout – July 20, 2017.


Nov. 21 – No Class

********************THANKSGIVING BREAK – NOV. 21-25************************

Week 14:

Nov. 26, 28 Does Participation Matter? Outcomes, Representation, Inequalities in Participation


Week 15:

Dec. 3 Does Participation Matter? Outcomes, Representation, Inequalities in Participation, Continued


Dec. 5 Wrap-Up and Review

*Fourth Reaction Paper – due by 8 a.m. on Wednesday, December 5th*

**********FINAL EXAM – WEDNESDAY DECEMBER 12th, 10-11:50 a.m.**********

Summary of Important Dates
Three Reaction Papers due by 8 a.m. – Sept. 17th, Oct. 17th, Nov. 5th and December 5th
Midterm Exam – Week 8 – Wednesday, October 17th
Final Exam – Week 16 - Wednesday, December 12, 10-11:50 a.m.

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<thead>
<tr>
<th>Words of Advice for How to Do Well in this Course</th>
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<tr>
<td>• Do the reading assignments before class.</td>
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<td>• Take notes on copies of the readings and lecture materials.</td>
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<td>• Participate in class discussions.</td>
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<td>• Ask questions!</td>
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<td>• Study before exams.</td>
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<td>• Make sure the professor knows your name AND associates it with good things.</td>
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REACTION PAPER ASSIGNMENTS (40%):

A reaction paper is a four (4) page (typed, double-spaced, 12 pt. font) “reaction” to a group of readings. I want you to react to the readings and not summarize the readings. I read them. I know what they are about. I do not want a book report. I want your reaction paper to illustrate that you had some sort of an “intellectual struggle” with the material. I want you to take up one or more of the issues raised and talk about the problems, implications, your proposed solution, a different (“better”) way of looking at the issue, etc. Think big. This is hard, but another challenge is that it must ONLY BE FOUR PAGES LONG. You will be down-graded if you go beyond the page limit. I recommend you get your thoughts down on paper then walk away from it for a day or so. When you come back to it with fresh eyes you will be able to decipher what is important to say and what is not. [Note: papers done 20 minutes before they are due are generally really bad.]
Here are some Dos and Don’ts that may help you:

**DO**
- Be analytical – think BIG! What are the implications of the key points of a reading or readings in the short-term, long-term, etc.?
- Challenge the argument or assumptions being made by an author or authors and suggest an alternative
- Consider problems with the approach or methodology being used and suggest an alternative
- Integrate common themes among the readings wherever you can

**DON’T**
- Summarize
- Tell me you think the reading was long, boring, interesting, funny, etc. You are not a literary critic.
- State the obvious
- Ignore the important themes among the readings

Good luck!