2018 Teaching Assistant Institute

Presenting/Communicating Effectively
Judy Santacaterina

Session Summary
Communication behaviors, both verbal and non-verbal, generally support the declared learning objectives and facilitate student comprehension. However, often without being aware of it, instructors use communication behaviors that can undermine the learning objectives.

Key Concepts
- There are different elements of communication that are present in a variety of communication contexts. They all contribute to whether students understand you clearly and are able to learn.
- Oral Communication is very different from written communication. The primary tools at your disposal are verbal tools and nonverbal tools.
- Oral Communication is very different from written communication and how we use language can be different when we are presenting a lecture. Use more active voice, sign posting, transitions, preview, review, summarize, use more narrative.
- Nonverbal communication includes a variety of areas: body language, space, touch, time, and paralanguage. Effective use of nonverbal is crucial and can make all the difference in creating an effective communication climate.
- Each of us has strengths and are able to bring some unique elements to the table.

Next Steps
- Awareness is the key, while much of this may seem like common sense, do some self-assessment. Think about your strengths and areas for improvement
- Practice your verbal and nonverbal communication skills. If possible, do so with an audience that can give you feedback, such as a friend or colleague.
- When you teach or present, be aware of your verbal and nonverbal communication
- Trust yourself and share your message.

Resources
Principles of Effective Instruction: facdev.niu.edu/effectiveinstruction

Got Questions?
Judy Santacaterina
College of Liberal Arts and Sciences
jsantaca@niu.edu
815-753-7961

View the presentation at go.niu.edu/tai18