The Institutional Effectiveness TABLEAU PILOT is underway

Pilot Goals

- Redesign a specific set of current dashboards for immediate use in decision-making
- Deploy modern dashboards and data visualizations that allow viewers to interact with the data and drill down into the necessary detail to assist in decision-making
- Provide the NIU user community with a data informed application that will support the data measurement and analysis required to meet the goals and objectives of the university.
- Evaluate Tableau for possible use campus-wide

Pilot Potential

Viewers will have the agility of self-service analytics working with published dashboards from aggregated summary data; they can ask and answer questions, without lengthy delays.

Viewers will be empowered as decision-makers with trusted content to collaborate and make data-informed decisions.

Pilot Logistics

- **Timeline:** September, 2019 through March, 2020
- **Deliverables:**
  - Using extracted data, redesign and deployment of existing reports and visualizations: (Creators 5)
    - Fall Student Profile
    - Enrollment
    - Retention and Graduation data and equity components
    - DFW
    - Faculty/Staff Diversity
    - Alumni Dashboards drawn from survey data
  - Establish initial viewer access (Viewers 100)
- **Evaluation**
  - Recommendations for campus-wide deployment based on pilot outcomes
- **Contacts**
  - IE Tableau Implementation: Pilot Phase Project Team Leads
    | Role               | Name          | Email                  |
    |--------------------|---------------|------------------------|
    | Project Lead      | Jeff Reynolds| jreynolds@niu.edu      |
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