



NORTHERN ILLINOIS UNIVERSITY

College of Business

**Major: Operations and
Information Management**

Degree: B.S.

Date Revised: 2017-2018

Student Learning Outcomes and proposed Methods for collecting data (from assessment plan)

Student Learning Outcomes	
1	Processes: To Provide the Student with the Knowledge to Manage Business Processes; Conceptualization: The student will conceptualize business as a collection of processes; Process Evaluation: The student will illustrate proficiency with business process evaluation; Process Improvement: The student will exhibit the ability to improve business processes.
2	Technology: To Provide the Student with the Knowledge to Apply Information Technology Effectively; Hardware: The Student will display the knowledge of hardware technology; Software: The student will display the knowledge of software technology; Data: The student will display the knowledge of data technology; Networking: The student will display the knowledge of network technology.
3	Managing Projects: To Provide Students with Experience in Solving Business Problems; Project Management: The student will demonstrate an ability to manage a project; Project Integration: The student will be able to improve processes through the application of information technology appropriately.

Methods of Assessment
<ul style="list-style-type: none">• Body of Knowledge Exam (1-6)• Exit Survey of Graduates (1-6)• Internship Performance (1-6)• Alumni Survey (1-6)• Faculty Review (1-6)• Executive Advisory Council (1-6)