



NORTHERN ILLINOIS UNIVERSITY
College of Business

Major: Management

Degree: B.S.

Date Revised: 2017-2018

Student Learning Outcomes and proposed Methods for collecting data (from assessment plan)

Student Learning Outcomes	
1	Demonstrate competencies in problem solving, as indicated by their ability to (1) effectively carry out all steps of decision-making process, (2) apply management principles throughout the process, (3) recognize and thoughtfully consider ethical implications when making management decisions.
2	Demonstrate competencies in relationship building, as indicated by their ability to (1) participate actively in team projects and positively influence team outcomes, (2) proactively manage interpersonal conflict, (3) build effective relationships with peers, mentors and business partners and, (4) leverage diversity in backgrounds and perspectives.
3	Demonstrate competencies in communication, as indicated by their ability to (1) write professionally and produce professional business documents, (2) deliver professional presentations, (3) communicate with impact and, (4) seek and utilize feedback for improvement.
4	Demonstrate prepared professional competencies (professional development) as indicated by their ability to (1) develop and act upon a long-term career vision, (2) understand and leverage personal strengths, (3) understand and overcome personal weaknesses, (4) actively seek out opportunities to build professional expertise and, (5) demonstrate professionalism in interactions with others.

Methods of Assessment
<ul style="list-style-type: none"> • Course-Embedded Tests/Papers (1, 3) • Practitioner Feedback (3) • Alumni Survey (1-4) • Internship Performance (1, 2, 3) • 360 Feedback Survey (1-4) • Advisory Council (1-4)