



NORTHERN ILLINOIS UNIVERSITY  
**College of Business**

**Major: Finance**

**Degree: B.S.**

**Date Revised: 2017-2018**

**Student Learning Outcomes and proposed Methods for collecting data (from assessment plan)**

<b>Student Learning Outcomes</b>		<b>Methods of Assessment</b>
1	Demonstrate financial statement analysis skills relevant to assessing a firm's financial conditions.	<ul style="list-style-type: none"><li>• Direct-Embedded Assessments (1, 2, 3)</li><li>• Job Placement Information (1-4)</li><li>• Exit Surveys (1-4)</li><li>• Student Performance on Professional Certification Examinations (BAT) (1)</li><li>• Student Performance on Professional Certification Examinations (Bloomberg Market Concepts) (3)</li><li>• Student Performance on Professional Certification Examinations (Microsoft Office Specialist Excel) (3)</li><li>• Internship Employer Surveys (1, 3)</li><li>• Alumni Survey (1-4)</li><li>• Advisory Board Guidance and Feedback (1-4)</li></ul>
2	Use statistical analysis to properly assess financial performance.	
3	Apply appropriate technology to financial scenarios.	
4	Write with conciseness and clarity for audiences seeking to make informed finance choices.	