



NORTHERN ILLINOIS UNIVERSITY  
**College of Business**

**Major: Business Administration**

**Degree: M.B.A.**

**Date Revised: 2017-2018**

**Student Learning Outcomes and proposed Methods for collecting data (from assessment plan)**

<b>Student Learning Outcomes</b>	
1	Demonstrate business acumen and analytical skills: NIU MBA graduates will solve business problems through integration of core business knowledge; including accounting, finance, marketing, management, information technology, and operations management. NIU MBA graduates will think critically to identify and analyze business problems, and prioritize reasonable alternatives.
2	Communicate with impact: NIU MBA graduates will effectively convey their ideas, decisions, and recommendations through oral dialogue, the written word, and the visual medium. NIU MBA graduates will effectively persuade their audience through a combination of analytical reasoning, empathy, and persuasive language.
3	Be effective leaders: NIU MBA graduates will demonstrate skills that value diverse perspectives and work as a team player to accomplish organizational goals. NIU MBA graduates will demonstrate the analytical skills required to support organizational change and innovation that can be observed in a team context. NIU MBA graduates will anticipate and adapt to global market changes and industry dynamics.
4	Identify ethical issues and the implications on business, society, and individuals: NIU MBA graduates will identify situations when ethical leadership is required and demonstrate personal responsibility regarding the impact of ethical behavior on business, society, and individuals.

<b>Methods of Assessment</b>
<ul style="list-style-type: none"> <li>• Course-Embedded Assessments/Papers (1-4)</li> <li>• MBA Alumni Survey (1-4)</li> <li>• NIU Alumni Survey (1-4)</li> <li>• Benchmark: GMAC Research and Industry Reports</li> <li>• Benchmark: MBA Roundtable Survey</li> <li>• Benchmark: MBA Research Reports</li> </ul>