



NORTHERN ILLINOIS UNIVERSITY  
**College of Business**

**Major: Business Administration**

**Degree: B.S.**

**Date Revised: 2017-2018**

**Student Learning Outcomes and proposed Methods for collecting data (from assessment plan)**

<b>Student Learning Outcomes</b>	
1	Be able to solve practical business problems
2	Be able to identify and describe relationships among the primary business functional areas
3	Have a mastery of oral, written, and verbal communication skills
4	Have a mastery of computer applications used in business environment
5	Have an awareness of ethical issues in business organizations

<b>Methods of Assessment</b>
<ul style="list-style-type: none"><li>• Evaluation of course-embedded tests/papers (1, 2, 3, 5)</li><li>• Practitioner Feedback (3)</li><li>• Alumni Survey (1-5)</li><li>• Internship Performance (1, 3)</li></ul>