



NORTHERN ILLINOIS UNIVERSITY

## College of Liberal Arts and Sciences

*Department of Communication*

**Major: Communication Studies**

**Degree: B.A./B.S.**

**Date Revised: 2016**

### Program Student Learning Outcomes and Assessment Methods

<b>Student Learning Outcomes</b>	<b>Assessment Methods (Outcomes)</b>
<ol style="list-style-type: none"><li>1. Develop and communicate effective oral, visual, and digital messages.</li><li>2. Develop rhetorical flexibility and sensitivity.</li><li>3. Understand and apply ethical communication principles and practices.</li><li>4. Develop cultural competency.</li><li>5. Identify and explain fundamental communication concepts and theories.</li><li>6. Analyze and engage in communication-focused scholarship.</li></ol>	<ul style="list-style-type: none"><li>• Communicative Competence Pre-Test (1-6)</li><li>• Communication Major Focus Groups (1, 2, 5, 6)</li><li>• Internship Portfolio Assessment (1, 2, 3, 5)</li><li>• Writing-Intensive Course Assessment (1, 2)</li><li>• Communication Competence Post-Test (1-6)</li></ul>

