



NORTHERN ILLINOIS UNIVERSITY

College of Education

Major: Sport Management

Degree: B.S.

Date Revised: 2017-2018

Student Learning Outcomes and proposed Methods for collecting data (from assessment plan)

Student Learning Outcomes	
1	Sport Management Content Knowledge: Apply management, leadership, and organizational concepts, principles, and theories in directing a sport organization.
2	Applied and Theoretical Sport Management Principles: Understand the extent to which relevant managerial, marketing, public relations, and financial are applicable to the various facets of sport management theory and practice.
3	Legal Aspects and Ethical Practices: Understand, apply, and analyze legal and ethical concepts related to sport.
4	Psychosocial Aspects of Sport: Develop an understanding of and an appreciation for the psychosocial dimensions of sport and sport management practice.
5	Current and Timely Issues in Sport: Identify and analyze the current issues and problems facing sport.
6	Critical Thinking in Sport: Develop critical thinking skills, particularly as they are relevant to successful sport management practice.
7	Communication Skills in Sport: Advance oral, written, and interpersonal communication skills as necessary for successful sport management practice.
8	Applied and Practical Knowledge: Develop and acquire applied professional knowledge, skills, and competencies in practical sport organizational settings

Methods of Assessment
<ul style="list-style-type: none"> • Internship Site Supervisor Evaluation (1, 2, 5, 6, 7, 8) • Course-Related Evidence (1-8) • Program Advisory Board (1-8) • Exit Interviews (1, 2, 3, 4, 8) • Alumni Survey (1-8)