



Student Learning Outcomes and proposed Methods for collecting data (from assessment plan)

Student Learning Outcomes	
	Graduates of the BSAM program will be prepared for successful professional careers by:
1	integrating knowledge of global interconnections and interdependencies
2	exhibiting intercultural competencies with people of diverse backgrounds and perspectives
3	analyzing issues that interconnect human life and the natural world
4	demonstrating critical, creative, and independent thought
5	communicating clearly and effectively
6	collaborating with others to achieve specific goals
7	using and combining appropriate quantitative and qualitative reasoning skills to address questions and solve problems
8	synthesizing knowledge and skills relevant to one's major or particular fields of study and apply them creatively to develop innovative outcomes
	Graduates enrolled in BSAM-ITTE will also be prepared for successful professional careers by:
1	applying systematic processes to analyze performance and instructional problems;
2	applying sound instructional and evaluation design principles;
3	selecting appropriate evaluation techniques to measure learner performance and the effectiveness of training products and programs
4	integrating instructional media and strategies into the development of training materials;
5	developing instructional and training solutions that can be applied in business or non-business settings;
6	applying appropriate technology to conduct analyses of training and performance data;
7	managing training projects and programs in professional settings;
8	demonstrating professional, legal, social and humane ethical practices; and
9	demonstrating effective oral and written communication skills.

Methods of Assessment
<ul style="list-style-type: none"> • Performance based training design plan (1, 2, 5, 8, & 9) • Integrated media project (4-5) • Training evaluation plan (2-3, 6-9) • Data analysis project (2, 6, 8-9) • Technology integrated performance support system (1-2, 4-5) • Student portfolio (1-9) • Annual alumni survey/employer follow-up (1-9)