NIU Alumni Survey
Baccalaureate Students
Academic Year 2016-2017

Employment,
Additional Education,
Satisfaction, and
Internships

Accreditation, Assessment and
Evaluation
Background

Sample

• Baccalaureate alumni
  • Graduated in Fall 2016, Spring 2017, and Summer 2017

Method

• Surveys distributed to alumni via email, texts, and phone calls
• Surveyed post-graduation, in 2019

Survey Highlights

• Alumni employment and additional education
• Alumni satisfaction with NIU
• Alumni internships while attending NIU
Response Rates

<table>
<thead>
<tr>
<th>College</th>
<th>Number of Respondents</th>
<th>Number of Alumni Surveyed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>23%</td>
<td>797</td>
</tr>
<tr>
<td>College of Business</td>
<td>27%</td>
<td>167</td>
</tr>
<tr>
<td>College of Education</td>
<td>24%</td>
<td>66</td>
</tr>
<tr>
<td>College of Engineering &amp;</td>
<td>19%</td>
<td>57</td>
</tr>
<tr>
<td>Engineering Technology</td>
<td></td>
<td>300</td>
</tr>
<tr>
<td>College of Health &amp; Human</td>
<td>25%</td>
<td>192</td>
</tr>
<tr>
<td>Sciences</td>
<td></td>
<td>759</td>
</tr>
<tr>
<td>College of Liberal Arts &amp;</td>
<td>21%</td>
<td>294</td>
</tr>
<tr>
<td>Sciences</td>
<td></td>
<td>1377</td>
</tr>
<tr>
<td>College of Visual &amp; Performing</td>
<td>14%</td>
<td>21</td>
</tr>
<tr>
<td>Arts</td>
<td></td>
<td>155</td>
</tr>
</tbody>
</table>

Number of Respondents/Alumni Surveyed

n = 3479
Alumni Employment & Additional Education
Employment Status

Total Respondents = 709

- Yes, full-time: 87% (n = 616)
- Yes, part-time: 10% (n = 68)
- No, but am seeking employment: 2% (n = 12)
- No, and am not seeking employment: 2% (n = 13)
Pursuing or Completed Additional Education

Total Respondents = 673
Types of Additional Degrees Pursued

- Academic Master's (MA, MS, MSEd, MPH, MPA...) 43%  \( n = 99 \)
- Certificate (specify) 28%  \( n = 64 \)
- Professional Master's (MBA, MSW, MFA...) 22%  \( n = 52 \)
- Other (specify) 9%  \( n = 22 \)
- Health Professional (AuD, DDS, DNP, DVM, RN, PA...) 6%  \( n = 15 \)
- Law (JD, Paralegal) 6%  \( n = 14 \)
- Doctorate (PhD, EdD, DA, DBA, PsyD...) 6%  \( n = 14 \)
- Additional undergraduate degree 4%  \( n = 9 \)
- Education Specialist (EdS...) 3%  \( n = 6 \)
- Medicine (MD, DO) 2%  \( n = 4 \)
- Theology/Divinity 0%  \( n = 0 \)

Total Respondents = 232

*Academic Master’s + Professional Master’s degrees pursued = 70%
Sector of Employment

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percent of Respondents</th>
<th>n</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business (industry/manufacturing, commercial, service)</td>
<td>39%</td>
<td>245</td>
</tr>
<tr>
<td>Health agency (hospital, clinic)</td>
<td>17%</td>
<td>108</td>
</tr>
<tr>
<td>Elementary/secondary school (including cooperatives)</td>
<td>10%</td>
<td>63</td>
</tr>
<tr>
<td>Other</td>
<td>8%</td>
<td>53</td>
</tr>
<tr>
<td>Professional firm (engineering, law, accounting)</td>
<td>8%</td>
<td>53</td>
</tr>
<tr>
<td>Non-profit (non-government)</td>
<td>6%</td>
<td>35</td>
</tr>
<tr>
<td>Government (federal, state, local)</td>
<td>4%</td>
<td>28</td>
</tr>
<tr>
<td>College or university</td>
<td>4%</td>
<td>28</td>
</tr>
<tr>
<td>Self-employed or private practice</td>
<td>1%</td>
<td>8</td>
</tr>
<tr>
<td>Military/Armed services</td>
<td>1%</td>
<td>6</td>
</tr>
</tbody>
</table>

Total Respondents = 627
Location of Employment

- **Illinois**: 82% (n = 459)
- **Other states**: 18% (n = 98)

**Total Respondents** = 557
Time to Employment

Total Respondents = 796

- Less than 6 months: 60% (n = 478)
- More than 6 months but less than 1 year: 11% (n = 87)
- One year or more: 8% (n = 65)
- Held the same job while enrolled at NIU: 11% (n = 84)
- Have not secured a job yet: 10% (n = 82)
Relatedness of NIU Degree to Job

Total Respondents = 617

- Related: 23% (n = 144)
- Unrelated, by choice: 33% (n = 206)
- Unrelated, not by choice: 43% (n = 267)
Satisfaction With Job

Total Respondents = 568

- Strongly agree: 33% (n = 186)
- Agree: 38% (n = 213)
- Slightly agree: 15% (n = 86)
- Slightly disagree: 7% (n = 40)
- Disagree: 5% (n = 27)
- Strongly disagree: 3% (n = 16)

Agree = 85%
Disagree = 15%
Preparedness For Job

Total Respondents = 620

Strongly agree: 20% (n = 121)
Agree: 39% (n = 242)
Slightly agree: 23% (n = 145)
Slightly disagree: 5% (n = 32)
Disagree: 7% (n = 43)
Strongly disagree: 6% (n = 37)

Agree = 82%
Disagree = 18%
Alumni Satisfaction with NIU
Overall Satisfaction with NIU

I would recommend NIU to a prospective student.

Agree $= Slightly$ Agree, Agree, and Strongly Agree; Disagree $= Slightly$ Disagree, Disagree, and Strongly Disagree

N = 664

85% $N = 568$

15% $N = 97$

I am satisfied with my overall experience as a student at NIU.

N = 665

87% $N = 575$

13% $N = 89$
Satisfaction with NIU’s Services

I am satisfied with the career advising I received at NIU.  
\[ N = 577 \]

Overall, I am satisfied with the financial aid that was made available to me during my time at NIU.  
\[ N = 594 \]

I felt safe while on campus at NIU.  
\[ N = 648 \]

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<table>
<thead>
<tr>
<th>Agree</th>
<th>Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>70%</td>
<td>30%</td>
</tr>
<tr>
<td>678</td>
<td>173</td>
</tr>
<tr>
<td>72%</td>
<td>28%</td>
</tr>
<tr>
<td>648</td>
<td>164</td>
</tr>
<tr>
<td>75%</td>
<td>25%</td>
</tr>
<tr>
<td>484</td>
<td>164</td>
</tr>
</tbody>
</table>

\( n = 404 \) \( n = 164 \)

**Agree** = Slightly Agree, Agree, and Strongly Agree; **Disagree** = Slightly Disagree, Disagree, and Strongly Disagree
Satisfaction with NIU Degree

I am satisfied with the academic advising I received within my major.

$N = 645$

I believe my degree from NIU represents a good value for the investment I made.

$N = 657$

I am satisfied with the educational experiences I had within my major at NIU.

$N = 610$

Considering my circumstances, I am satisfied with the amount of time it took me to complete my…

$N = 654$

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*Agree* = Slightly Agree, Agree, and Strongly Agree; *Disagree* = Slightly Disagree, Disagree, and Strongly Disagree
Alumni Internships While Attending NIU
Internships While Attending NIU

**Completed An Internship**

- Yes: 47% (n = 321)
- No: 53% (n = 356)

**Number of Internships Completed**

- One: 73% (n = 228)
- Two: 20% (n = 61)
- Three or more: 7% (n = 22)

Total Respondents = 677

Total Respondents = 311
Characteristics of Internships Completed

Total Respondents = 315

- Paid: 67% (n = 210)
- For credit: 55% (n = 172)
- Within your discipline: 59% (n = 186)

*Note: Question specifies “check all that apply”; therefore total does not add to 100%*
For more information, please contact:

Accreditation, Assessment and Evaluation
Northern Illinois University
Swen Parson 316
assess@niu.edu
815-753-3545
go.niu.edu/assessment