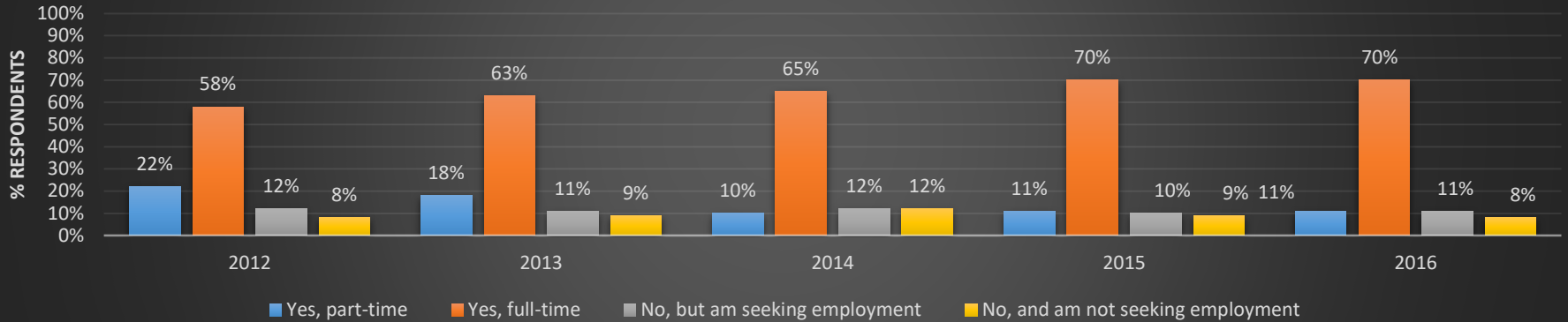


NIU Baccalaureate Alumni Survey

- Alumni survey data are collected from alumni at least one year after their graduation date.
 - For example, data collected in 2016 are from Fall 2014 alumni and Spring 2015 alumni.
- The survey requests information about students' employment, additional education, and their satisfaction with NIU.
- Some questions are similar across each year of data collection, which allows for trend analyses.
- Trends from 2012 (Fall 2010 & Spring 2011) to 2016 (Fall 2014 & Spring 2015) for 12 questions are displayed in the following slides.

2012	1047 respondents
2013	1176 respondents
2014	906 respondents
2015	1085 respondents
2016	1023 respondents

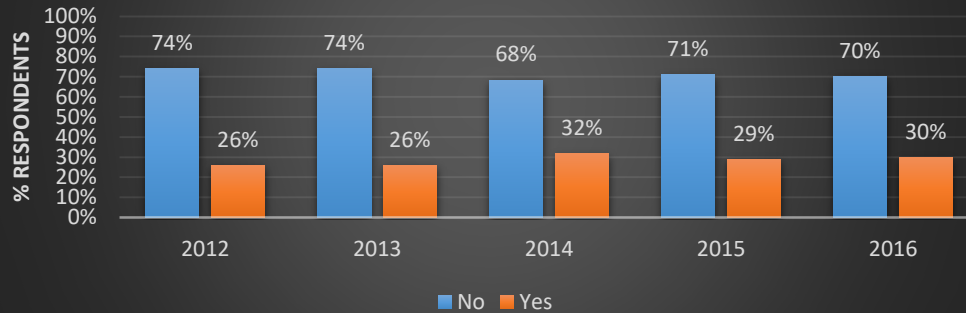
Current Employment Status



Count of Current Employment	Current Employment				Grand Total
	Yes, part-time	Yes, full-time	No, but am seeking employment	No, and am not seeking employment	
2012	223	600	123	87	1033
2013	213	745	129	103	1190
2014	96	602	112	115	925
2015	119	769	110	99	1097
2016	109	717	115	80	1021
Grand Total	760	3433	589	484	5266

Percent of Count for Current Employment	Current Employment			
	Yes, part-time	Yes, full-time	No, but am seeking employment	No, and am not seeking employment
2012	22%	58%	12%	8%
2013	18%	63%	11%	9%
2014	10%	65%	12%	12%
2015	11%	70%	10%	9%
2016	11%	70%	11%	8%
Grand Total	14%	65%	11%	9%

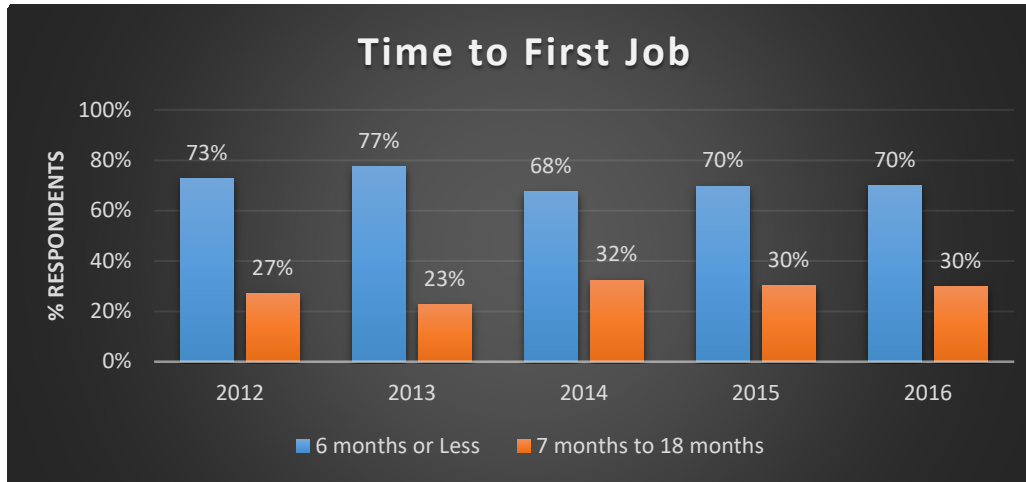
Pursuing or Completed Additional Degree



Count of Pursuing or Completed Degree	Pursuing or Completed Degree		Grand Total
	No	Yes	
2012	775	272	1047
2013	895	313	1208
2014	637	295	932
2015	782	318	1100
2016	719	304	1023
Grand Total	3808	1502	5310

Percent of Count for Pursuing or Completed Degree	Pursuing or Completed Degree	
	No	Yes
2012	74%	26%
2013	74%	26%
2014	68%	32%
2015	71%	29%
2016	70%	30%
Grand Total	72%	28%

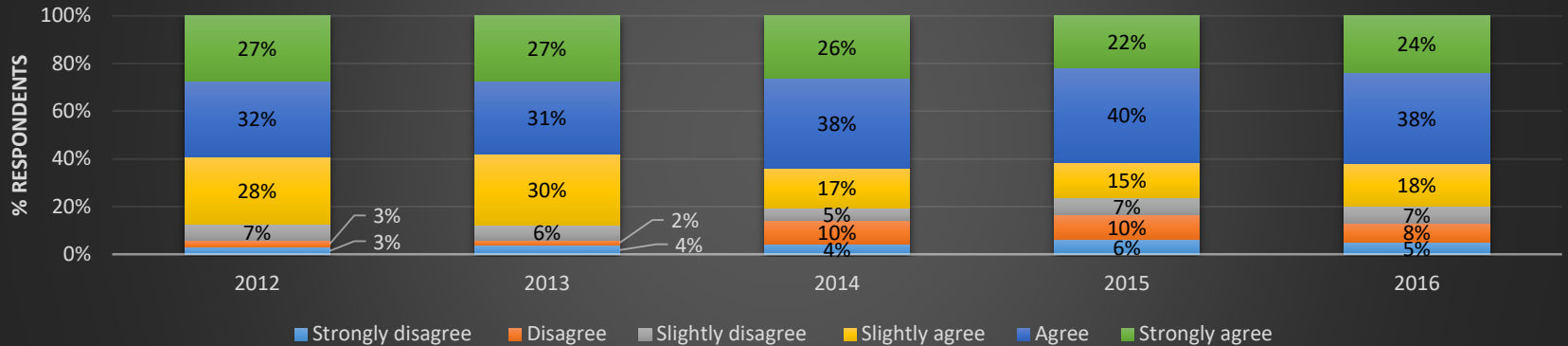
Time to First Job



Count of Time to First Job	Time to First Job		Grand Total
	6 months or Less	7 months to 18 months	
2012	380	142	522
2013	462	135	597
2014	325	156	481
2015	398	172	570
2016	340	145	485
Grand Total	1905	750	2655

Percent of Count for Time to First Job	Time to First Job	
	6 months or Less	7 months to 18 months
2012	73%	27%
2013	77%	23%
2014	68%	32%
2015	70%	30%
2016	70%	30%
Grand Total	72%	28%

NIU Degree Preparedness for Current Job

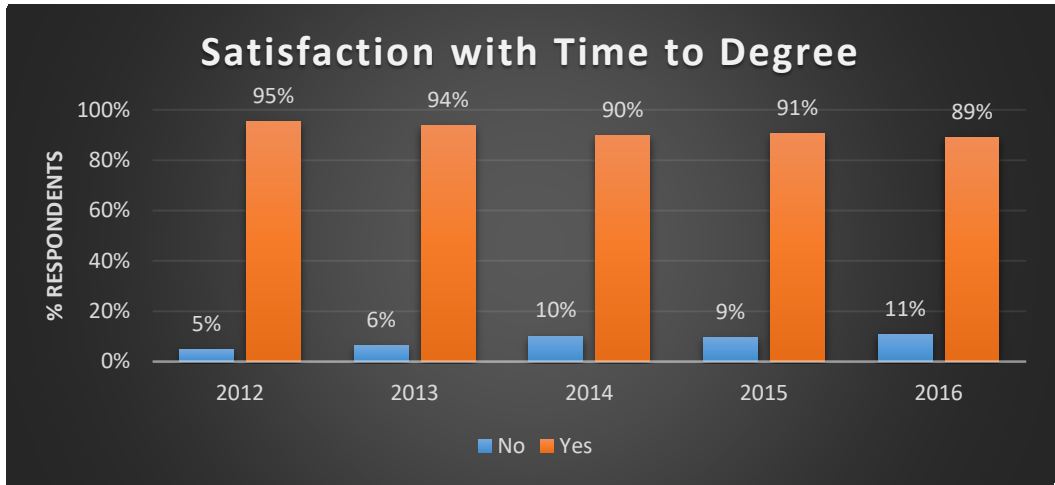


Count of Prepared for Current Job	Prepared for Current Job						Grand Total
	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree	
2012	24	22	57	228	258	221	810
2013	34	22	58	275	287	253	929
2014	30	66	35	112	253	178	674
2015	54	91	65	128	353	191	882
2016	42	61	57	141	304	188	793
Grand Total	184	262	272	884	1455	1031	4088

Percent for Count of Prepared for Current Job	Prepared for Current Job						Grand Total
	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree	
2012	3%	3%	7%	28%	32%	27%	
2013	4%	2%	6%	30%	31%	27%	
2014	4%	10%	5%	17%	38%	26%	
2015	6%	10%	7%	15%	40%	22%	
2016	5%	8%	7%	18%	38%	24%	
Grand Total	5%	6%	7%	22%	36%	25%	



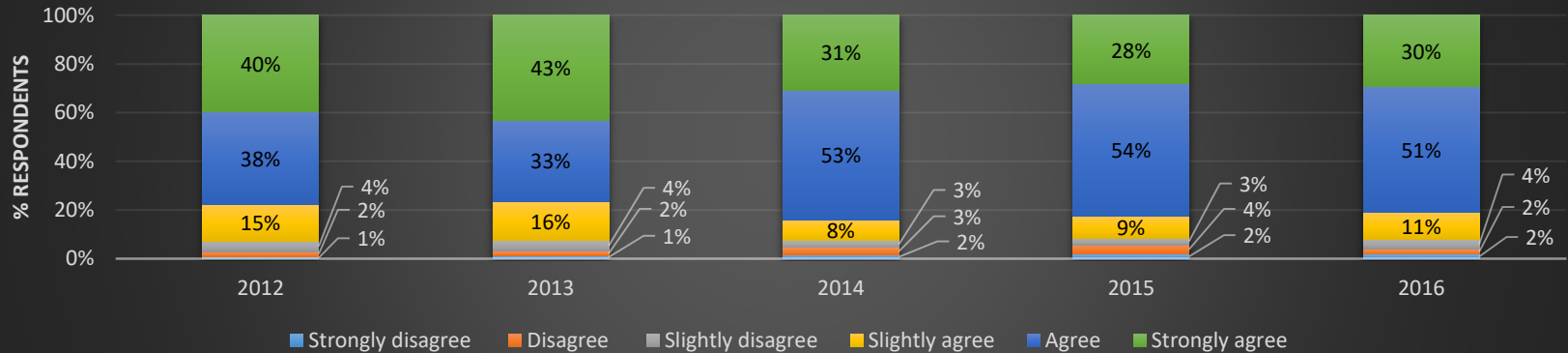
Satisfaction with Time to Degree



Count of Satisfied with Time to Degree	Satisfied with Time to Degree		Grand Total
	No	Yes	
2012	49	980	1029
2013	73	1099	1172
2014	90	795	885
2015	103	994	1097
2016	107	877	984
Grand Total	422	4745	5167

Percent of Count for Satisfied with Time to Degree	Satisfied with Time to Degree	
	No	Yes
2012	5%	95%
2013	6%	94%
2014	10%	90%
2015	9%	91%
2016	11%	89%
Grand Total	8%	92%

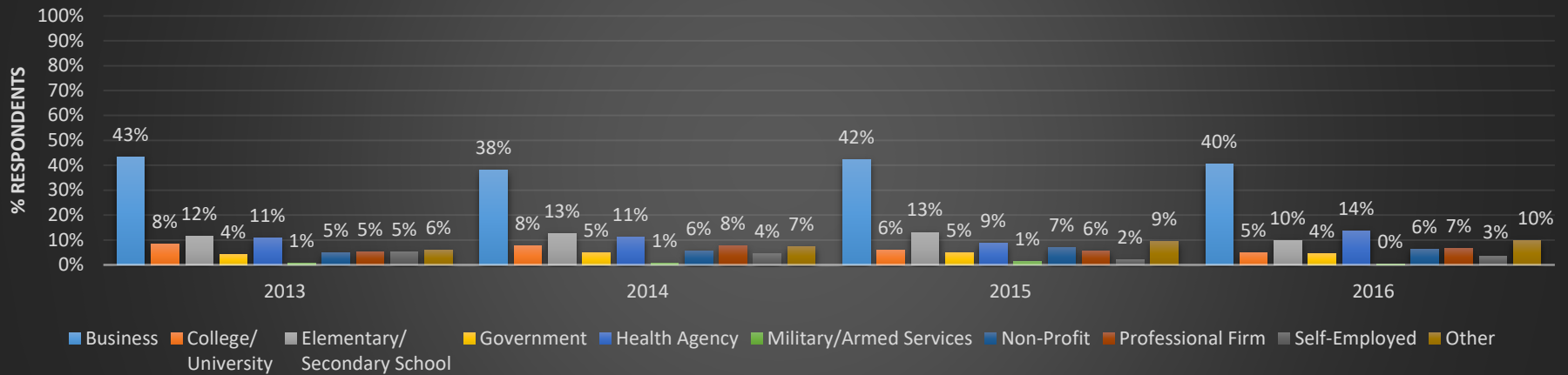
Overall Satisfaction with Undergraduate Degree



Count of Satisfied with Degree	Satisfied with Degree						Grand Total
	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree	
2012	9	20	46	155	392	409	1031
2013	15	21	52	187	391	504	1170
2014	14	26	26	75	472	271	884
2015	20	43	30	99	595	311	1098
2016	18	22	37	111	505	290	983
Grand Total	76	132	191	627	2355	1785	5166

Percent of Count for Satisfied with Degree	Satisfied with Degree					
	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree
2012	1%	2%	4%	15%	38%	40%
2013	1%	2%	4%	16%	33%	43%
2014	2%	3%	3%	8%	53%	31%
2015	2%	4%	3%	9%	54%	28%
2016	2%	2%	4%	11%	51%	30%
Grand Total	1%	3%	4%	12%	46%	35%

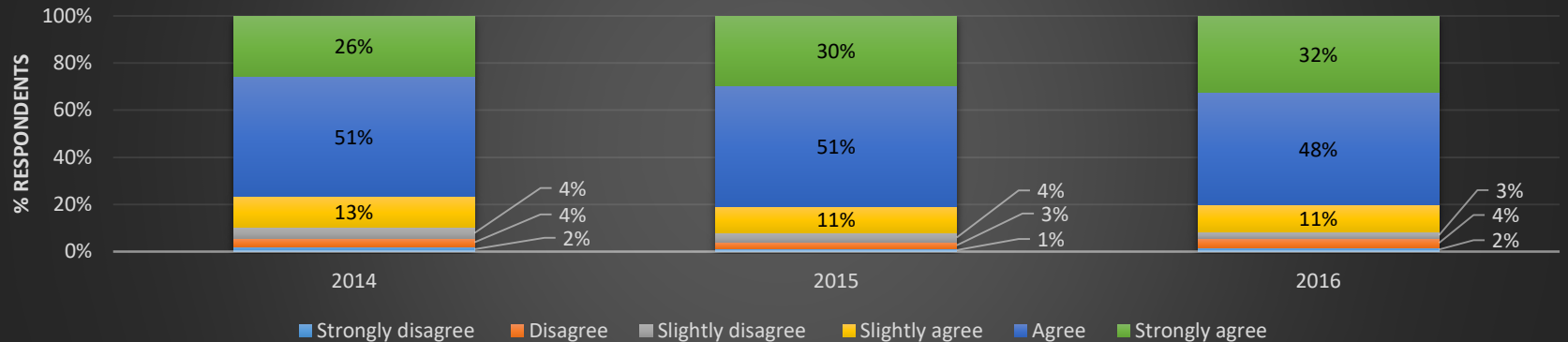
Current Employer Classification



Count of Classification	Classification	Business	College/University	Elementary/Secondary School	Government	Health Agency	Military/Armed Services	Non-Profit	Professional Firm	Self-Employed	Other	Grand Total
2013		407	77	108	40	101	5	46	50	49	54	937
2014		253	51	84	33	74	5	38	51	29	49	667
2015		370	51	115	43	75	11	61	50	19	82	877
2016		324	40	79	36	109	3	51	54	27	78	801
Grand Total		1354	219	386	152	359	24	196	205	124	263	3282

Percent of Classification	Classification	Business	College/University	Elementary/Secondary School	Government	Health Agency	Military/Armed Services	Non-Profit	Professional Firm	Self-Employed	Other
2013		43%	8%	12%	4%	11%	1%	5%	5%	5%	6%
2014		38%	8%	13%	5%	11%	1%	6%	8%	4%	7%
2015		42%	6%	13%	5%	9%	1%	7%	6%	2%	9%
2016		40%	5%	10%	4%	14%	0%	6%	7%	3%	10%
Grand Total		41%	7%	12%	5%	11%	1%	6%	6%	4%	8%

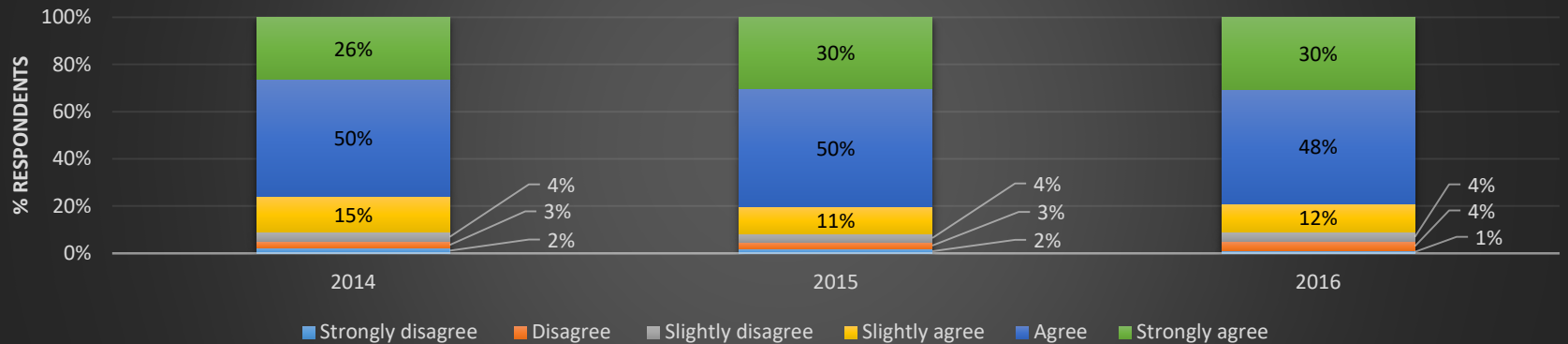
Satisfaction with Educational Experiences in Major



Count of Satisfaction with Experiences	Satisfaction with Experiences						Grand Total
	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree	
2014	21	35	44	131	500	255	986
2015	14	30	43	121	555	320	1083
2016	15	33	24	98	410	279	859
Grand Total	50	98	111	350	1465	854	2928

Percent of Satisfaction with Experiences	Satisfaction with Experiences					
	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree
2014	2%	4%	4%	13%	51%	26%
2015	1%	3%	4%	11%	51%	30%
2016	2%	4%	3%	11%	48%	32%
Grand Total	2%	3%	4%	12%	50%	29%

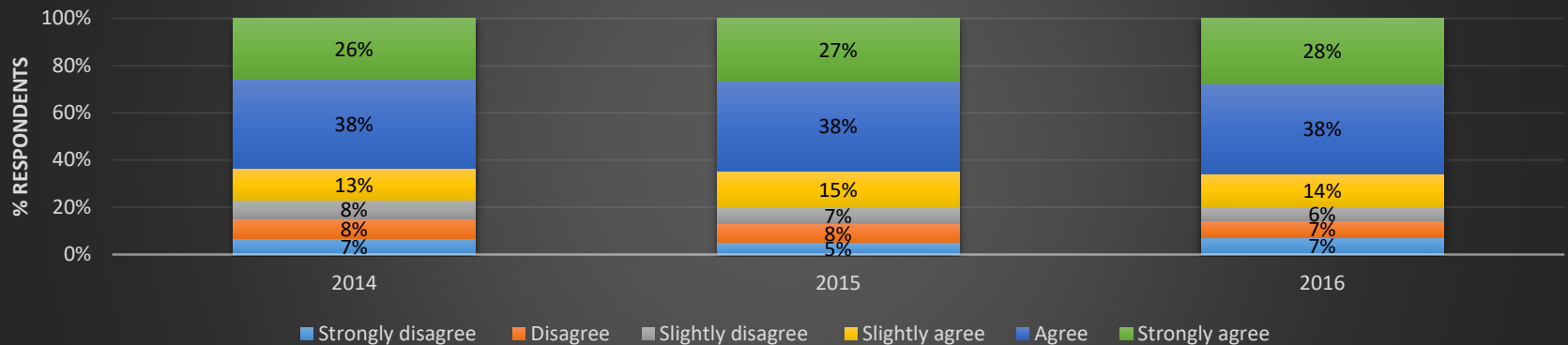
Satisfaction with Overall NIU Experience



Count of Overall Satisfaction	Overall Satisfaction	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree	Grand Total
2014	21	27	42	147	492	259	988
2015	19	32	39	122	546	327	1085
2016	10	32	36	103	417	262	860
Grand Total	50	91	117	372	1455	848	2933

Percent of Overall Satisfaction	Overall Satisfaction	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree
2014	2%	3%	4%	15%	50%	26%
2015	2%	3%	4%	11%	50%	30%
2016	1%	4%	4%	12%	48%	30%
Grand Total	2%	3%	4%	13%	50%	29%

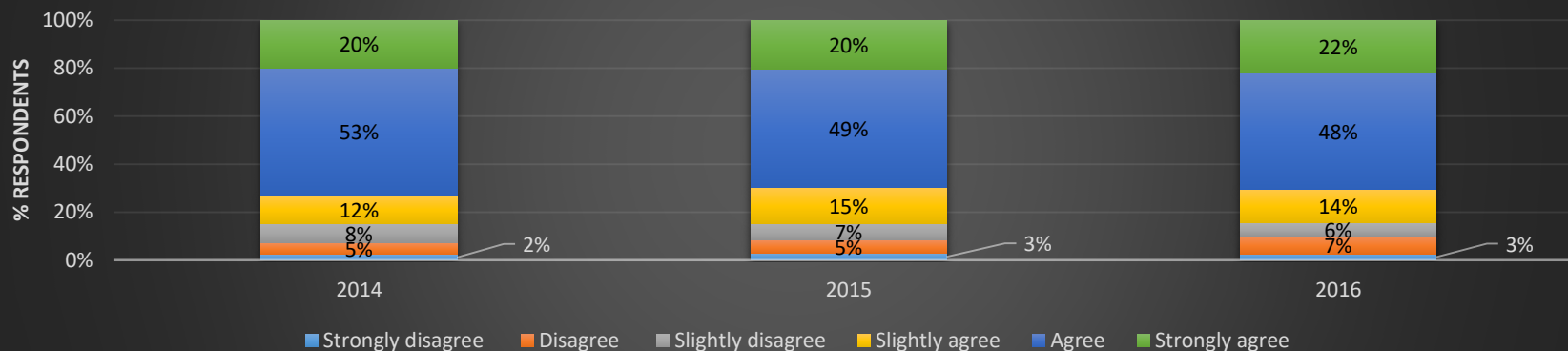
Satisfaction with Academic Advising Within Major



Count of Satisfaction with Academic Advising	Satisfaction with Academic Advising						Grand Total
	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree	
2014	68	82	77	131	374	253	985
2015	53	89	74	167	411	287	1081
2016	62	60	50	120	325	235	852
Grand Total	183	231	201	418	1110	775	2918

Percent of Satisfaction with Academic Advising	Satisfaction with Academic Advising						Grand Total
	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree	
2014	7%	8%	8%	13%	38%	26%	
2015	5%	8%	7%	15%	38%	27%	
2016	7%	7%	6%	14%	38%	28%	
Grand Total	6%	8%	7%	14%	38%	27%	

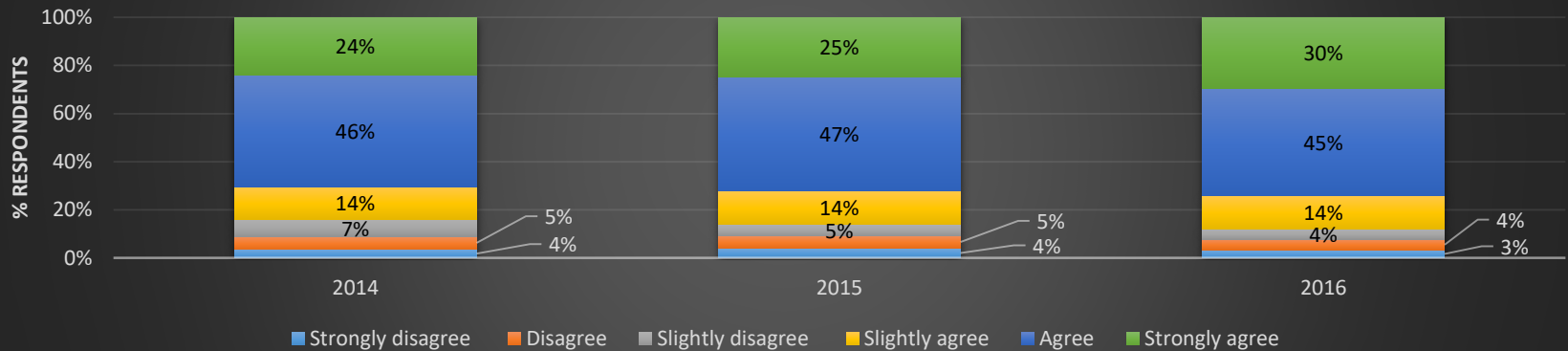
Felt Safe While on Campus



Count of Felt Safe	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree	Grand Total
2014	23	50	75	119	518	194	979
2015	31	58	77	160	533	221	1080
2016	23	62	48	121	413	190	857
Grand Total	77	170	200	400	1464	605	2916

Percent of Felt Safe	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree
2014	2%	5%	8%	12%	53%	20%
2015	3%	5%	7%	15%	49%	20%
2016	3%	7%	6%	14%	48%	22%
Grand Total	3%	6%	7%	14%	50%	21%

Degree Represents a Good Value for the Investment Made



Count of Degree Represents Good Value	Degree Represents Good Value						Grand Total
	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree	
2014	36	51	71	134	456	237	985
2015	44	56	50	151	512	267	1080
2016	29	38	36	119	383	254	859
Grand Total	109	145	157	404	1351	758	2924

Percent of Degree Represents Good Value	Degree Represents Good Value						Grand Total
	Strongly disagree	Disagree	Slightly disagree	Slightly agree	Agree	Strongly agree	
2014	4%	5%	7%	14%	46%	24%	
2015	4%	5%	5%	14%	47%	25%	
2016	3%	4%	4%	14%	45%	30%	
Grand Total	4%	5%	5%	14%	46%	26%	