Campus Special is the industry’s leader in college marketing. We are based out of Atlanta and Chicago, and work with over 350 universities nationwide. For the last 4 years, Campus Special was recognized by Inc. Magazine as one of the 5,000 fastest growing private companies in the US. Currently, we are looking for 3-4 students for our paid summer internship program.

Gain experience through a hands-on summer internship with Campus Special

We reach students through many popular mediums, including Print, Mobile, Online and Digital. Every year, we distribute over 7,000,000 coupon books nationwide through our street teams and on-campus partners. Additionally, our mobile app for iPhone and Android made it as high as #6 on the app store. The best part of all of the products we offer is that they are built for students, BY students, just like you!

As an Account Executive for Campus Special, you will develop the skills that can’t be taught in a classroom. Gain hands-on experience in account management, advertising, sales, customer service, marketing, and learn advanced communication skills. Extensive training is provided at our 4-day, all-expenses-paid training conference in Chicago where you will meet over 700 interns from around the country, listen to guest speakers, attend workshops, and more! This is not your typical summer internship where students are restricted to secretarial tasks such as filing, faxing, and fetching coffee for management.

Hear what other students have to say about their experience by watching these videos

Through our summer internship program, we have helped over 3,500 students gain the experience they need to launch their career in business, marketing, advertising, public relations, sales, and communications. Those students that are successful in our summer internship are immediately considered for full-time Sales Manager positions in our Atlanta Headquarters.

We also help place students with top companies through our Career Partners Network. Our Career Partners include companies such as AT&T, ADP, Kraft, News America Marketing, CBS Radio, Aerotek, Ell Lilly and more.

TITLE: Account Executive - Sales & Marketing
NO. OF OPENINGS: 3-4

HOURS PER WEEK: 40

WAGE/SALARY: $3,000 - $6,000, Commission based + Bonuses & Incentives

KEY RESPONSIBILITIES: Work one-on-one with local business owners in your college town. Learn advanced selling techniques, marketing, and advertising. Manage clients, accounts, and receivables.

TRAINING: 4-day training conference in Chicago, sponsored by Campus Special

QUALIFICATIONS: Outgoing, social, motivated, hardworking, & disciplined. Minimum 2.50 GPA, Majors/Minors: business, marketing, management, entrepreneurship, advertising, sales, public relations, communications, finance are preferred; open to all majors

START DATE: April 25, 2014 • END DATE: First day of fall semester

TRAVEL: Less than 10%

Interested? Please Visit www.CampusSpecial.com/Internship To Learn More & Apply!