

Alicia M. Schatterman, Ph.D.

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Education

Ph.D. in Public Administration (2009)

School of Public Affairs and Administration, Rutgers University, Newark, New Jersey

Master of Science in Communications Management (2005)

Interdisciplinary program in the Newhouse School, the Martin J. Whitman School of Management and the Maxwell School of Citizenship and Public Affairs, Syracuse University, Syracuse, New York

Master of Arts in Canadian Studies (1997)

Interdisciplinary program; Departments of Geography, History and Economics; Trent University, Peterborough, Ontario, Canada

Bachelor of Social Science in Public Policy and Public Management (1994)

University of Ottawa, Ottawa, Ontario, Canada

Academic Appointments

Northern Illinois University, DeKalb, IL

- Director, Center for Nonprofit and NGO Studies (July 2020-present)
- Acting Director, Center for Nonprofit and NGO Studies (July 2019-June 2020)
- Acting Chair, Department of Public Administration (January-June 2019)
- Associate Professor, Center for Nonprofit and NGO Studies and Department of Public Administration (2016-present)
- Assistant Professor, Center for Nonprofit and NGO Studies and Department of Public Administration (2010-2016)

John Jay College of Criminal Justice, New York, NY

- Visiting Assistant Professor, Department of Public Administration (2009-2010)

Rutgers University, Newark, NJ

- Instructor, School of Public Affairs and Administration (2007-2009)

Kean University, Union, NJ

- Adjunct Instructor, Department of Communications (2004-2005)

Training for Academic Administrators

Appreciative Inquiry for Coaching and Feedback (November 15, 2019)

Presented by the Center for Values-Driven Leadership, Benedictine University, Lisle, IL <https://cvdl.ben.edu/>

Values-Based Academic Leadership Institute (October 18-19, 2019)

Presented by Success for Higher Education, Chicago, IL <https://www.s4he.com/>

Seminar for Department Chairs (July 11-13, 2019)

Council of Colleges of Arts & Sciences, Milwaukee, WI <https://www.ccas.net>

Mid-American Conference Academic Leadership Development Program (2018-2019)

To develop, prepare, and enhance their ability to be effective academic leaders. <http://go.niu.edu/9h1z9m>

Graduate Certificate in Higher Education Administration (2018)

Department of Counseling, Adult and Higher Education; College of Education, Northern Illinois University

Alicia M. Schatteman, Ph.D.

Academic Leadership Highlights

- **Curriculum:** member and chair of curriculum committee for the Center, managed changes to curriculum for the Center including new courses, oversaw online MPA program development as acting chair, developed new model for MPA capstone, served on College Curriculum Committee, created MOU for undergraduate internship program, served on Baccalaureate Council, lead curriculum revisions to the Global Studies minor
- **Faculty Governance:** served on five and chaired two faculty search committees; College Senate (2019-present); University Faculty Senate (2016-present); University Council (2019-present); University Resource, Space and Budget Committee; Presidential Commission on the Status of Women (2012-2015); Presidential Commission on Interfaith Initiatives (2019-2022); lead Committee of the Whole for the Center
- **Staff Management:** served on four senior staff search committees, supervise Center office staff
- **Fundraising:** working with the NIU foundation received a \$10,000 gift to the Center in 2019 for student scholarships, steward gift
- **Budget:** manage Center cost centers (university, earned revenue and foundation accounts)
- **Accreditation and Strategic Planning:** drafted strategic plan for the Department of Public Administration, facilitated strategic planning for the departments of Accountancy, Pick Museum of Anthropology, Art Museum, Chemistry and Biochemistry, School of Nursing, Center for Governmental Studies; drafted survey instruments for NASPAA accreditation for the MPA program; leading NACC accreditation planning for Center's degree program
- **Communications:** created and manage social media plan for Center, created podcast "All Things Local", created and write blog for the Center
- **Community Engagement:** establish and cultivate community outreach partnerships, internship opportunities; co-chair Nonprofit Public Engagement Network; steering committee member of the DeKalb County Nonprofit Partnership; trainer/presenter of nonprofit workshops; podcaster; NIU media expert; expanded advisory committee for the Center; created MOU with City of Aurora to partner on Thrive Collaborative Center; led series of webinar presentations

Professional Experience

Executive Director [*Montclair History Center*](#), *Montclair, NJ* (2001-2005)

Responsible for all aspects of nonprofit operations including program development, museum management, financial management, volunteer and staff management, fundraising, and communications. Increased general operating support by 24%. Lead strategic planning efforts.

Communications Director [*New Jersey Historical Society*](#), *Newark, NJ* (1999-2001)

Responsible for membership relations and media relations including donor database management.

Program and Marketing Specialist, *County of Middlesex*, [*Division of Historic Sites and History*](#), *Piscataway, NJ* (1997-1998)

Developed public programming and marketing for East Jersey Old Town Village historic site, worked with community members to increase awareness of the site and developed a volunteer management program.

Tourism Coordinator [*City of Kawartha Lakes*](#) (formerly County of Victoria) *Ontario, Canada* (1995-1997)

Developed marketing strategies to promote tourism in the County.

Alicia M. Schatteman, Ph.D.

Publications

Summary of Publication Activity

	1st/Sole Author	Other	Total
Journal Articles	11	2	13
Book Chapters	6	1	7
Other Publications	11	2	13

Peer-Reviewed Journal Articles

- Schatteman, A. and Liu, Li-Yin. 2020. "Embracing Technology: An Undergraduate Nonprofit Course to Improve Digital Literacy and Maximize Student Engagement" *Journal of Nonprofit Education and Leadership* Vol. 10, No. 4.
- Schatteman, A. and Liu, L.Y. 2019. "Relationship between Capacity and Use of Performance Information in Nonprofit Arts Organizations". *American Journal of Arts Management*. 7(10).
- Deslatte, A., Schatteman, A., and Stokan, E. 2019. "Handing Over the Keys: Local Nonprofit Economic Development Corporations and their Implications for Accountability and Inclusion" *Public Performance and Management Review* 42(1): 90-114.
- Powell, E., Winfield, G., Schatteman, A. & Trusty, K. 2018. "Collaboration Between Practitioners and Academics: Defining the Pracademic Experience". *Journal of Nonprofit Education and Leadership*. 8(1): 62-79.
- Schatteman, A. and Waymire, T. 2017. "The State of Nonprofit Finance Across Disciplines", *Nonprofit Management & Leadership*. 28(1): 125-137.
- Schatteman, A. and Bingle, B. 2017. "Government Funding of Nonprofit Arts Organizations: Impact and Implications" *Journal of Arts Management, Law and Society*, 47(1): 34-46.
- Schatteman, A. and Bingle, B. 2015. "Philanthropy Supporting Public Agencies: An Analysis of Local Library Funding", *Journal of Nonprofit and Public Affairs*, 1(2): 74-86.
- Schatteman, A. 2014. "Academics Meets Action: Community Engagement Motivations, Benefits and Constraints" *Journal of Community Engagement and Higher Education*, Vol. 6, No 1: 17-30.
- Schatteman, A. 2013. "Accountability of Nonprofit Organizations: To Whom and For What?" *International Review of Public Administration*, 18(3): 1-6.
- Schatteman, A. 2010. "State of Ontario's Municipal Performance Reports: A Critical Analysis", *Canadian Public Administration / Administration publique du Canada*. 53(4): 531-550.
- Schatteman, A. and Charbonneau, É. 2010. "A comparative study of municipal performance measurement systems in Ontario and Québec, Canada", *International Journal of Public Sector Performance Management*, 1 (4): 360-375.
- Schatteman, A. 2008. "Public Performance Reporting: A Bibliographic Essay" *Public Performance and Management Review*. 32(2): 307-325.
- Schatteman, A. 1999. "Trails As An Economic Development Strategy: A Case Study" *Journal of Applied Recreation Research*. 23(2): 127 - 145.

Book Chapters

- Schatteman, A. and Liu, Li-Yin. 2020. "Teaching Nonprofit Finance" book chapter for *Teaching Nonprofit Management*, edited by Heather Carpenter and Karabi Bezboruah, Edward Elgar Publishing. <https://www.elgaronline.com/view/edcoll/9781788118668/9781788118668.xml>

Alicia M. Schatteman, Ph.D.

- Schatteman, A. 2016. "Public, Private or Nonprofit Providers" in *Privatization in Practice: Reports on Trends, Cases and Debates in Public Service by Business and Nonprofits*, Joaquin Jay Gonzalez III, and Roger L. Kemp, Editors. Pp. 10-11.
- Cooling, A. and Schatteman, A. 2015. "Jane Isabel Jacobs" in *Encyclopedia of Public Administration and Public Policy*, 3rd edition. Melvin Dubnick and Domonic Bearfield, Editors.
- Schatteman, A. 2014. "Chapter 2: Outsourcing", in *Alternative Service Delivery*, Kurt Thurmaier, ed. ICMA Press.
- Schatteman, A. 2012. "Online Citizen Participation: A Case Study of Illinois Nonprofit Organizations" in *The State of Citizen Participation in America*, edited by Hindy Schachter and Kaifeng Yang. pp. 225-238, Information Age Publishing
- Schatteman, A. 2012. "Citizen Participation Through Municipal Websites: A Global Scorecard" in *Active Citizen Participation in E-Government: A Global Perspective*, edited by Marc Holzer and Aroon Manoharan. IGI Global. pp. 404-416.
- Schatteman, A. 2010. "Information Technology and Public Performance Management: Examining Municipal E-Reporting" in 3rd edition of *Handbook of Public Information Systems* edited by Christopher Shea and G. David Garson, CRC Press. pp. 431-442.

Refereed Conference Proceedings

- Schatteman, A. and Liu, L. 2018 "The Relationship Between Capacity and Performance Information Use in Nonprofit Organizations". *Academy of Management Proceedings*.
<https://journals.aom.org/doi/10.5465/AMBPP.2018.10026abstract>
- Schatteman, A. 2017. "The Performance Paradox: Government Funding of Nonprofit Organizations". *Academy of Management Proceedings*. <https://journals.aom.org/toc/amproc/2017/1>

Teaching Cases

- Schatteman, A., B. Bingle, and C. K. Meyer. 2015. "Growing Support Online One Meal at a Time." In *Understanding Nonprofit Organizations: Governance, Leadership, and Management*, edited by J. Steven Ott and Lisa A. Dicke, 3rd ed., 216–20. Boulder, CO: Westview Press.

Applied Research Reports

- *Program Evaluation for the DeKalb County Regional Office of Education* to conduct surveys of local partners related to The Basics program (2019-2020), \$4,875 funded award
- *Program Evaluation for DeKalb County Nonprofit Partnership* to research outcomes of Give DeKalb County, DCNP Internship Program, and Professional Development/Nonprofit Day (2019) \$6,500 funded award
- *DeKalb County Mental Health Board* to examine the accountability processes of funded agencies and conduct an in-depth analysis of three funded nonprofit organizations, developed a new Quality Indicator Checklist as part of the revised grant application and reporting requirements (2016-2018) \$8,500 funded award
- "Capacity Challenges of the Arts", *Philanthropy Journal* published by the Institute for Nonprofits at North Carolina State University, August 31, 2015 <https://pj.news.chass.ncsu.edu/2015/08/31/capacity-challenges-of-the-arts/>
- "The Call of the Wild: Public Service for Today's Young Adults" *PA Times* Vol. 37(2): 20
- *Literature Review and Analysis Related to Costs and Benefits of Service Delivery Consolidation Among Municipalities* (2009) Marc Holzer, John Fry, Etienne Charbonneau, Robert Shick, Eileen Burnash with Senior Research Associates: Atta Ceesay, Sunjoo Kwak, Weiwei Lin, Gautam Nayer, Alicia Schatteman
- *30 Years in the Making: A Comprehensive User and Economic Impact Study of the Bruce Trail, Ontario*. Research study and final report prepared for the Bruce Trail Association (1997)

Alicia M. Schatteman, Ph.D.

Book Reviews

- Schatteman, A. 2017. “Philanthropy in Transition”, *Voluntas: International Journal of Voluntary and Nonprofit Organizations* 28(2), 871-872. <https://link.springer.com/article/10.1007/s11266-016-9804-2>
- Schatteman, A. 2012 “Philanthropy in America”, *Canadian Journal of Nonprofit and Social Economy Research*, 3(2): 101-103.
- Schatteman, A. 2011 “Local Government in a North American Context”, *Public Administration Review*, 71(1): 133-136.

Working Manuscripts

- “Out of Balance: Factors Affecting the Level of Nonprofit Financial Reserves”
- “An Uncommon Life: The Legacy of Lea Demarest Taylor and the Chicago Commons Settlement House”

Research Grants, Fellowships, and Awards

- 2019 **The Legacy Project Award** for dedication to empowering women in local government
- 2018-present **Scholar-in-Residence at the Newberry Library, Chicago** researching Lea Demarest Taylor and the Chicago Commons Settlement House (1922-1954) <https://www.newberry.org/current-scholars-residence>
- 2016-2017 **Best Conference Paper for the Midwest Public Affairs Conference** “Collaboration Between Practitioners and Academics: Defining the Pracademic Experience” co-authored with Emma Powell, Kelly Trusty, and Georgina Winfield
- 2013-2014 **Principal Investigator Academy for Research and Engagement at Northern Illinois University** that provides intensive and tailored, year-long training and mentoring in research, artistry, public service, and engagement <https://www.niutoday.info/2013/05/14/niu-students-plan-lead-successful-conference-on-technology-for-local-nonprofit-organizations/>
- 2012-2013 **Nominated for Best Conference Paper Award** for 2012 Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Indianapolis “Nonprofit Accountability: Financial and Performance Reporting of Community Foundations”
- Inducted into Phi Beta Delta, Zeta Gamma Chapter NIU** International Scholar Honor Society
- 2011-2012 **Outcomes-Based Performance Management Summit.** Invitation-only at NYU Wagner School of Public Service in partnership with Charity Navigator, supported by the Hewlitt Foundation
- 2008-2009 **Rutgers Excellence Dissertation Fellowship Award** 2007-2008 and 2008-2009 offered by the Graduate School-Newark on the basis of exceptional academic merit, as evidenced by scholarly promise
- 2007-2008 **Research Assistant**, “Internal and External Perspectives: Collaborating to Strengthen the Relevance and Utilization of Performance Measurement”, \$40,000 project supported by the IBM Center for the Business of Government
- Inducted into Pi Alpha Alpha**, National Public Affairs and Administration Honor Society
- 2006-2009 **Member of the International Working Group on Online Consultation and Public Policy Making** www.reconnectingdemocracy.org. Group supported by \$280,000 grant, supported by the National Science Foundation’s Digital Research Program.
- 2005-2008 **Research Associate** for the “Public Performance Measurement and Reporting Network” (www.ppmrn.net), a project of the National Center for Public Performance in the School of Public Affairs and Administration, Rutgers University, Newark, New Jersey.
- 2005 **Best Master’s Research Project Award** from the Foundation of Women Executives in Public Relations, S.I. Newhouse School of Public Communications, Syracuse University, Master of Science in Communications Management

Alicia M. Schatteman, Ph.D.

Consulting and Community Service

- 2020 Consulting: DeKalb County History Center
- 2019-present President, Sugar Grove Library Foundation, Sugar Grove, IL
- 2019 Consulting: St. Charles History Museum, Scottish Rite – Museum and Library, Rochelle Area Community Foundation, Sauk Valley Community College Foundation, Live Healthy DeKalb County, Alliance of Illinois Community Foundations
- 2018 Consulting: Voluntary Action Center <http://vacdk.com/2018-strategic-plan/>, Kendall County Soil and Water Conservation District <http://www.kanedupageswcd.org/planning.htm>, DeKalb County Youth Service Bureau, Midwest Museum of Natural History, Proudly DeKalb, Tails Humane Society, Sandwich Public Library, DeKalb County Community Gardens, Safe Passage, DeKalb County Mental Health Board
- 2018-2019 Board Member, DeKalb County History Center, Sycamore, IL
<https://www.dekalbcountyhistory.org/about-us/>
- 2017 Consulting: DeKalb County Mental Health Board, Egyptian Theatre, City of St. Charles 708 Mental Health Board, Voluntary Action Center, Oak Crest Retirement Center, Family Services Agency, Kendall County Soil and Water Conservation District
- 2016-2017 DeKalb County Nonprofit Partnership, a program of the DeKalb County Community Foundation, member of the Steering Committee for NGOLD and the Research and Advocacy Committee
- 2016 Consulting: DeKalb County Mental Health Board, Alliance of Illinois Community Foundations, Tails Humane Society, Genoa Public Library, DeKalb County Community Gardens, Community Foundation of Macon County, CASA DeKalb County, Savanna Museum and Cultural Center, DeKalb County Soil and Water Conservation District, Safe Passage
- 2015-present Board Member, St. Mary School Committee, DeKalb, IL <https://stmaryschooldekalb.org/school-committee>
- 2015-2016 Member, Care4Kane (Community Action, Research & Evaluation for Kane County) Aurora IL
- 2015 Consulting: Egyptian Theatre, Oak Crest Retirement Center, American Fraternal Alliance, Illinois CASA, City of Rochelle, DeKalb County Mental Health Board
- 2014 Consulting: DeKalb Public Library, Gracie Center, American Fraternal Alliance, Egyptian Theatre, Kishwaukee United Way, Illinois CASA, Rochelle Community Hospital Foundation
- 2014-2016 Board Member, DeKalb Area Arts Council, DeKalb, IL
- 2013 Consulting: Oak Crest Retirement Center, Egyptian Theatre, Sycamore History Museum, Glidden Homestead Museum, DeKalb Public Library, Gracie Center
- 2012-2013 Steering Committee Member of the DeKalb County Nonprofit Partnership (DCNP), a program of the DeKalb County Community Foundation
- 2012 Consulting: Illinois CASA
- 2011 Consulting: Oak Crest Retirement Center

Invited Talks and Presentations

Trainer for DeKalb County Nonprofit Partnership DeKalb County Community Foundation <https://dcnp.org/>

- September 12, 2019 “Strategic Planning for Nonprofit Organizations”
- Workshop Series Fall 2018: “Nonprofit Partnership Offers Training Workshops for Local Organizations this Fall”, Daily Chronicle, September 12, 2018 <https://www.daily-chronicle.com/2018/09/11/nonprofit-partnership-offers-training-workshops-for-local-organizations-this-fall/a45z00/>
 - November 28, 2018 “Fundraising Strategies for Nonprofit Staff & Board Members”
 - October 10, 2018 “Mission Drift and Strategic Planning for Nonprofits”
 - September 26, 2018 “Essential Elements for Nonprofit Board Members”
- June 14, 2018 “Collecting and Organizing Data” for Museum Day
- May 17, 2018 “Dealing with Donor Data: Tips and Strategies”
- July 26, 2017 “Ethics are Everyone’s Responsibility”, DeKalb County Nonprofit Day
- June 12, 2017 “Tech Smarts for Nonprofits”
- October 23, 2017 “Nonprofit Compliance: Taxes, Audits, Reporting, and Documentation”
- July 28, 2016, speaker “Introduction to Nonprofit Financial Management and Accounting”, DeKalb County Nonprofit Day
- July 29, 2015, speaker “Communicating Nonprofit Performance” and “Measuring Your Mission”, DeKalb County Nonprofit Day
- May 21, 2015, speaker “Mission Drift”
- March 19, 2014 “Strategic Planning for Nonprofits”, Breakfast Series
- February 6, 2013 “Strategic Planning on a Shoestring” Slides on Slideshare <https://www.slideshare.net/aschatteman/strategic-planning-workshop-feb-6-2013>

Trainer for Civic Leadership Academy, Center for Governmental Studies, Northern Illinois University <https://cgs.niu.edu/cla/>

- June 18, 2020 “Performance Measures and Organizational Change” (webinar) for Giving DuPage
- June 15, 2020 “Executive Director 101” (webinar) for Giving DuPage
- May 13, 2020 “Executive Director Bootcamp” for the Volunteer Center of McHenry County (webinar)
- April 30, 2020 “Nonprofit Board Governance and the Executive Director Role” (webinar)
- September 25, 2019 “Performance Management for Nonprofit Organizations” for the Volunteer Center of McHenry County
- March 13, 2019 “Nonprofits and Community Engagement” for the Volunteer Center of McHenry County
- November 19, 2018 “Nonprofit Board, Volunteers and Staff: Roles and Responsibilities” Giving DuPage (webinar)
- August 7, 2018 “Performance Management for Nonprofit Organizations” for the Volunteer Center of McHenry County
- February 28, 2018 “Executive Director 101”
- April 6, 2018 “Executive Director 101”
- December 6, 2017 “Nonprofit Promote: Effective Communication Strategies” (webinar)
- November 13, 2017 “Nonprofit Performance: Measuring Your Impact” (webinar)
- October 4, 2017 “Nonprofit People: Board, Volunteers and Staff Roles and Responsibilities” (webinar)
- September 13, 2017 “Nonprofit Purpose: Values, Vision and Mission” (webinar)
- December 17, 2013 “Social Media – Connecting Government and Constituents”

Presentations for the Center for Nonprofit and NGO Studies

- July 8, 2020 “Nonprofit Strategic Planning” (webinar)

Public Library Presentations

- August 13, 2019, "Building Your Best Board", Barrington Area Library (webinar)

Alicia M. Schatteman, Ph.D.

- February 13, 2019 “Nonprofit Performance Measurement”, Barrington Area Library (webinar)
- April 23, 2018 “How to Make Your Donation Count: Smart Giving to Nonprofit Organizations”, Sugar Grove Public Library

Invited Guest Lectures and Presentations at Northern Illinois University

- May 18, 2018 “Ethics of Fundraising”, Northern Illinois Center for Nonprofit Excellence
- April 30, 2018 “Don't Leave Money on the Table- AAUW Salary Negotiation Workshop” Hosted by NIU Center for the Study of Women, Gender & Sexuality and NIU Department of Anthropology
- April 24, 2018 “The Not So Common Life: Lea Demarest Taylor and the Chicago Commons Settlement House”, Center for Nonprofit and NGO Studies
- October 20, 2017 “Aligning Your Department’s Values and Mission” Council of Councils
- February 1, 2016 “Faculty workshops Offered to Boost Social Media Knowhow”
<https://www.niutoday.info/2016/02/01/faculty-workshops-offered-to-boost-social-media-knowhow/>
- April 20, 2015, speaker at the School of Business, Passport series, “Knowing Where Your Taxes and Donations Go: The Murkiness of Government and Nonprofit Performance Management”
- September 17, 2014: “Recruiting and Managing the Millennial Volunteer”, Center for Nonprofit and NGO Studies
- March 27, 2013 “Illinois Arts Funding: Impact and Implications”, Center for Nonprofit and NGO Studies
- May 3, 2013 “Work/Life Balance”, Women’s Conference sponsored by the NIU Division of Student Affairs
- August 15, 2013 “Designing/Writing a Course Syllabus” for the Fall Teaching Effectiveness Institute (TEI) sponsored by Faculty Development at NIU
- September 26, 2013 “Juggling Personal and Professional Life” for the Fifth Annual Academic Advising Summit at NIU DeKalb
- March 9 and 23, 2012 “Grant Workshops” for the Northern Illinois University Counseling Association
- March 22, 2012 “Women's Giving: Changing the Face of Philanthropy” talk co-sponsored by the Division of Public Administration and Women’s Studies Program, Women’s History Month event
- May 15, 2012 “Effectively Using Service and Experiential Learning” for UNIV 101 Instructor Workshop, with Julia Spears, Director of Office of Engaged Learning
- October 11, 2011 “Lillian Gilbreth: Management Expert and Mom of the Dozen”, NIU Lifelong Learning Institute, Notables Lunch Lecture <https://www.niutoday.info/2011/10/04/lifelong-learning-institute-hosts-niu-notables/>
- April 4, 2011 WOMST 235 Women Across Cultures and Centuries: The History and Cultures of Women in America, lecture called “Anything But Typical: Dr. Lillian Moller Gilbreth”
- March 10, 2011: POLS 395 Public Service, lecture “Philanthropy in America”
- March 5, 2011 “Public Service in Society Today” Circle K (college Kiwanis Club) District Convention, NIU

Other Invited Talks outside of Northern Illinois University

- April 16, 2020 ““The Good, the Bad and the Ugly Truth About the True Costs of Realizing Your Nonprofit Mission”, for the West Suburban Philanthropic Network (webinar)
- February 19, 2020 “The Good, the Bad and the Ugly Truth About the True Costs of Realizing Your Nonprofit Mission”, for the AFP Rockford Chapter
- March 14, 2019 “The Not-So-Common Life: Lea Demarest Taylor and the Chicago Commons Settlement” Urban History Seminar, Chicago History Museum
- May 20, 2018, “Board Development and Ethics”, Arts Alliance Illinois (webinar)
- September 12, 2017 “Online Teaching”, 21st Century Institute, Chinese Delegation of Higher Education Professionals
- February 15, 2017 “Nonprofits and Community Engagement”, Nonprofit Marketing Network, Naperville Chamber of Commerce
- September 30, 2016 “Ethics Are Everyone’s Job”, for the Association of Fundraising Professionals-Rockford

Alicia M. Schatteman, Ph.D.

Chapter and the Northern Illinois Planned Giving Council <https://www.afprockford.org/AFP-NIPGC-Schatteman-20160930.pdf>

- August 6, 2016 “Lillian Gilbreth: Management Expert and Mom of the Dozen”, Waubensee College Lifelong Learning Institute
- September 21, 2015, presentation to the DeKalb County Mental Health Board on performance management
- June 2, 2015 “Nonprofit Collaboration”, American Fraternal Alliance (webinar)
- April 25, 2015, speaker at Elgin’s Volunteer Palooza, City of Elgin on “The Right People”
- March 11, 2015 “Developing a Revenue Strategy: Beyond the Special Event” Illinois CASA (webinar)
- January 7, 2015 “What’s Your Role? Authority and Responsibility of New Board Members and Executive Directors”, Illinois CASA (webinar)
- August 6, 2014 “Building a Culture of Philanthropy” American Fraternal Alliance (webinar)
- February 27, 2014 Panel Discussion “Mission Based Collaboration: Making the Most of Public-Private Partnerships with Community-Based Nonprofits”, ILCMA Winter Conference, Springfield, IL
- April 6, 2014 “Being Smart About Your Charitable Giving: A Workshop” for Smart Money Week”, an event offered for the DeKalb County Cash Coalition as part of the national Money Smart Week (Apr. 5-12)
- April 12, 2014 “Volunteers are Not Free: Trends and Tips”, City of Elgin Volunteer Palooza
- May 12, 2014 “On the Table” event sponsored by the Chicago Community Trust, a conversation with nonprofit practitioners and academics on how to build stronger ties between nonprofit organizations and universities
- June 2, 2014: Volunteer Institute, all day workshop for the Fraternal Alliance, Illinois
- March 26, 2014 “Volunteer Management: Trends and Tips”, American Fraternal Alliance (webinar)
- June 13, August 22, and September 18, 2013 “Nonprofits and Relationship to Government”, 21st Century Institute, Chinese delegation, Oak Brook, IL
- October 25 and December 6, 2013, Itasca, IL: Moderator for Legacy Project: Women in Local Government luncheon on “Leaning In to Your Career”
- November 7, 2013 The Alliance of Illinois Community Foundations overview of the Community Indicators exploratory project
- October 19, 2012 Illinois Township Management Academy, Strategic Planning Workshop

Media Engagement

- “Rockford nonprofits experience financial impact from coronavirus pandemic”, WIFR Rockford, April 21, 2020 <https://www.wifr.com/content/news/Rockford-nonprofits-experience-financial-impact-from-coronavirus-pandemic-569828371.html>
- Listed in NIU’s Expert Guide <https://experts.niu.edu/experts/expert/b3651275-16fa-454c-a07f-a804002d81c7>
- “Soil and Water Conservation District Begins Strategic Planning Process” article in the Daily Herald, September 26, 2018 <https://www.dailyherald.com/submitted/20180926/soil-and-water-conservation-district-begins-strategic-planning-process>
- “Nonprofit Youth Baseball League” interview for Cook County Record, September 10, 2018 <https://cookcountyrecord.com/stories/511554173-it-s-not-really-cut-and-dried-few-legal-avenues-to-force-private-nonprofits-to-change-the-way-they-govern>
- “Charity Fundraising After Facebook’s Data Breach” interview for Reuters Online, March 21, 2018 <https://cookcountyrecord.com/stories/511554173-it-s-not-really-cut-and-dried-few-legal-avenues-to-force-private-nonprofits-to-change-the-way-they-govern>
- "Engaged Learning Series" *NIU Today* January 30, 2018 <https://www.niutoday.info/2018/01/29/engaged-learning-series-alicia-schatteman/>
- “Donation Tips to Support Recovery Efforts for Hurricane Harvey” Live television interview on Fox 32 Chicago, August 30, 2017 <http://app.criticalmention.com/app/#clip/view/29095320?token=83fe91e7-0c26-4c1d-a4a9-aa33feda9a39>

Alicia M. Schatteman, Ph.D.

- “When Classrooms, Communities Collide”, NIU Today, April 22, 2016
<https://www.niutoday.info/2016/04/22/when-classrooms-communities-collide/>
- "A primer on the giving season" *NIU Today* December 3, 2012 <https://www.niutoday.info/2012/12/03/a-primer-on-the-giving-season/>
- Interview on WBBM Radio Chicago, December 4, 2012
- Interview on B95 radio on December 13, 2012
- “Library Board Talks Strategy” *Daily Chronicle* December 5, 2013
- “NIU students plan, lead successful conference on technology for local nonprofit organizations” *NIU Today* May 15, 2013
- Podcast Interviews
 - **Engaging Local Government Leaders (ELGL) Podcast** on the subject "Trends and Topics in MPA Programs" [Episode 120](#): April 18, 2017
 - **Jake Lawrence Podcast** [Episode 3](#): March 2017
 - **The Social Corner Podcast** [Episode 2](#): February 2017

Conference Presentations

Summary of Presentation Activity

	Total
International	9
National	29
State/Local	11

International Conference Presentations

- “Values-Based Funding: A Local Government-Nonprofit Typology”, Association for Nonprofit and Social Economy Research, June 3-5, 2020 (virtual)
- “The Not So Common Life: Lea Demarest Taylor and the Chicago Commons Settlement House” Urban Affairs Conference, Toronto, ON, April 4-6, 2018
- “Fundraising: Online Relationship Management Efforts of Nonprofit Organizations”, International Research Society for Public Management 2011 Conference, Dublin, Ireland, April 10-13, 2011
- “Governing by Contract: The Privatization of the American Neighborhood by Nonprofit Organizations and the Effect on Citizenship”, Association for Nonprofit and Social Economy Research 2010 Conference, Montreal, Quebec, June 4, 2010
- “Citizen Participation Through Municipal Websites: A Global Scorecard”, presented at American Political Science Association Annual Conference, Toronto, Ontario, September 3-6, 2009
- “State of Ontario’s Municipal Performance Reports: A Critical Analysis”, presented at Canadian Political Science Association Annual Conference, Carleton University, Ottawa, Ontario, May 27-29, 2009
- “Municipal Performance Measurement Reporting in Ontario”, presented at the Institute of Public Administration of Canada Annual Conference, Winnipeg, Manitoba, August 26-28, 2007
- “Who Cares? Where are the Citizens in Ontario’s Municipal Performance Measurement Program?”, presented at the Canadian Political Science Association Annual Conference, Saskatoon, Saskatchewan, May 30-June 1, 2007
- “After the Policy is Written: Citizen Involvement in Ontario Municipal Performance Measurement Program”, presented at Atlantic Provinces Political Science Association, Halifax, Nova Scotia, September 16-17, 2006

National Conference Presentations

- “The Means and the End: Assessing Undergraduate Digital Literacy”, Assessment Institute by Indiana University/Purdue University, October 25-28, 2020 (virtual)

Alicia M. Schatteman, Ph.D.

- “The Transitional Generation of Nonprofit Leaders” Presented at the ARNOVA annual conference, San Diego, California, November 21-24, 2019
- “Giving and Living Local: The Role of Nonprofits in Supporting Local Parks in Illinois”, Presented at the ARNOVA annual conference, San Diego, California, November 21-24, 2019
- “The Transitional Generation of Nonprofit Leaders: An Examination of the Chicago Commons Settlement House” Presented at ARNOVA, San Diego, California, November 21-23, 2019
- “Embracing Technology: An Undergraduate Nonprofit Course to Improve Digital Literacy and Maximize Student Engagement” Presented at ARNOVA, Austin, Texas, November 15-17, 2018
- “Out of Balance: Factors Affecting the Level of Nonprofit Financial Reserves” Presented at ARNOVA, Austin, Texas, November 15-17, 2018
- “The Relationship Between Capacity and Performance Information Use in Nonprofit Organizations” Academy of Management Annual Conference, Chicago, IL, August 10-14, 2018
- "Building Strong Practitioner and Academic Relationships" Panelist, ARNOVA Annual Conference, Grand Rapids, MI, November 16-18, 2017
- “Equal but Separate? Truly Integrating Nonprofits into the Public Administration and Policy Curriculum”, Network of Schools of Public Policy, Affairs, and Administration (NASPAA) annual conference, Washington, DC, October 11-13, 2017
- “The Performance Paradox: Government Funding of Nonprofit Organizations”, Academy of Management National Conference, Atlanta, GA August 4-8, 2017
- “Measurement in Local Government: Funding of Nonprofit Human Service Organizations” Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Washington, DC, November 2016
- “Local Government Funding of Human Service Nonprofit Organizations” ICMA National Conference, Kansas City, MO, September 2016
- “Assessing the Effects of Local Government Fiscal Stress on Nonprofit Management” Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Chicago, November 19-21, 2015
- “When Good Intentions Are Not Good Enough: Performance Reporting of Nonprofit Organizations”, American Society for Public Administration Annual Conference, Chicago, IL, March 7, 2015
- “By the Book: Financing of Municipal Libraries in the United States”, Association for Budgeting and Financial Management Annual Conference, October 3, 2014
- “Turning the Tables: Nonprofit Organizations Supporting Public Agencies”, presented at Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Denver, CO, November 20, 2014
- “Developing Hybrid Models of Teaching Nonprofit Management”, presented at Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Denver, CO, November 20, 2014
- “It’s All About Performance: Does Public Funding Indicate Success for Arts Organizations?”, presented at Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Hartford, CT, November 21, 2013
- “State of Nonprofit Finance Research: Problems or Opportunities?” with Tammy Waymire, Association for Budgeting and Financial Management Annual Conference, Washington, DC, October 4, 2013
- “Nonprofit Accountability: Financial and Performance Reporting of Community Foundations”, presented at Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Indianapolis, Indiana, November 15, 2012
- “College Student Community Service: Analysis of Volunteer Motivations and Constraints”, presented at Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Indianapolis, Indiana, November 16, 2012
- “State Grant Funding of Arts Organizations: Impact and Implications” Association for Budgeting and Financial Management Annual Conference, New York, NY, October 25, 2012

Alicia M. Schatteman, Ph.D.

- “Financial and Performance Reporting of Community Foundations”, presented at Association for Budgeting and Financial Management Annual Conference, Washington, DC, October 13-15, 2011
- “Online Relationship Management Efforts of Illinois Nonprofit Organizations”, Midwest Political Science Conference, Chicago, Illinois, March 31-April 3, 2011
- “Useless to Useful: An Evaluation of Municipal Performance Reports”, presented at American Society for Public Administration Annual Conference, Miami, Florida, March 20-24, 2009
- “Information Technology and Public Performance Management: Examining Municipal E-Reporting”, presented at Public Performance Measurement and Reporting Conference, Newark, NJ, January 23-24, 2009
- “Results-Based Management and Public Sector Performance in Ontario: A Revolutionary Advance or Passing Fantasy?” co-authored with Dr. Frank Ohemeng, presented at the American Society for Public Administration Annual Conference, Dallas, Texas, March 7-11, 2008
- “Lessons to be Learned: Municipal Performance Reporting in Ontario”, presented at Public Performance Measurement and Reporting Conference, Newark, New Jersey, November 2-3, 2007
- “Municipal Government Collaboration: What Have We Learned?”, presented at American Society for Public Administration Annual Conference, Washington, DC, March 23-27, 2007

State and Local Conference Presentations

- “Values-Based Funding: A Local Government-Nonprofit Typology” Presented at Midwest Public Affairs Conference, Indianapolis, Indiana, September 19-20, 2019
- “Out of Balance: Factors Affecting the Level of Nonprofit Financial Reserves, a Longitudinal Study” Midwest Public Affairs Conference, Chicago, IL, June 6-8, 2018
- “Embracing Technology: An Undergraduate Nonprofit Course to Improve Digital Literacy and Maximize Student Engagement”, Midwest Public Affairs Conference, Chicago, IL, June 6-8, 2018
- “Show Me the Money: Service Learning for Fundraising Courses”, Midwest Campus Compact, Chicago, IL June 5-7, 2017
- “Handing Over the Keys: Local Government Use of Nonprofit Economic Development Corporations and the Implications for Social Equity”, Midwest Public Affairs Conference, Omaha, Nebraska, May 31-June 2, 2017
- “Use of Performance Measurement in Government Funding of Nonprofit Human Service Organizations: A Case Study” Midwest Public Affairs Conference, Columbus, Ohio, June 2016
- “By the Book: Financing of Municipal Libraries in Illinois”, presented at Midwest Public Affairs Conference, Fort Wayne, IN, March 29, 2014
- “Implications of State Funding on Arts Organizations” presented at Midwest Political Science Annual Conference, Chicago, Illinois, April 12, 2013
- “Keeping the Lights On While Planning Ahead: Strategic Planning for Nonprofits” with Gerald Gabris and Ph.D. student Eileen Setti, presented at Midwest Political Science Conference, Chicago, IL, April 12-15, 2012
- “Nonprofit Accountability: Financial and Performance Reporting of Community Foundations”, presented at Midwest Political Science Association Conference, Chicago, IL, April 12-15, 2012
- “Online Relationship Management Efforts of Illinois Nonprofit Organizations”, Midwest Political Science Conference, Chicago, Illinois, March 31-April 3, 2011

Teaching Experience

Northern Illinois University

- PSPA 301 Philanthropy and Volunteerism
- POLS 220 Introduction to Public Policy
- NNGO 350 Community Organizations in a Digital World (face to face and online)
- NNGO 351 Nonprofit Boards and Governance (online)
- NNGO 302 Research Methods
- NNGO 495 Capstone
- PSPA 402 Resource Strategies for Nonprofits

Alicia M. Schatteman, Ph.D.

- PSPA 600 Scope and Dynamics
- PSPA 604 Public Program Evaluation Methods
- PSPA 605 Organizational Theory
- PSPA 607 Performance Management I: Theory and Management (face to face and online)
- PSPA 608 Performance Management II: Management and Data Analysis
- PSPA 621 Grant Writing
- PSPA 622 Fundraising
- PSPA 623 Advocacy for Nonprofit Organizations
- PSPA 624 Resources Management for Nonprofit Organizations
- PSPA 626 Nongovernmental Organizations and Governance
- PSPA 673 Strategic Planning for Public Service Organizations
- PSPA 699 Capstone
- POLS 690 Political Science Research

University of Massachusetts - Amherst

- SPP 697 Strategic Fundraising and Philanthropy (online)

John Jay College of Criminal Justice

- PAD 705 Organization Theory and Management
- PAD 715 Research Methods for Public Administration
- PAD 743 Public Sector Financial Management

Rutgers University

- Philanthropic Public Service
- E-Government and Transparency
- Analytical Methods
- Citizen Surveys
- Government and Nonprofit Communications Management
- Technology and Public Administration

Directed Student Learning, Research, Engagement and Mentoring

Summary

	Undergraduate		Master's		Doctoral	
	Completed	Ongoing	Completed	Ongoing	Completed	Ongoing
Chair					1	1
Committee Member			1	1	8	1
Independent Study/ Research/Capstone	19	3	38	2	4	

Teaching Grants and Awards

- MPA Professor of the Year, 2019
- Outstanding Faculty Member by NIU Mortar Board Senior Honors Society, Pleiades Chapter, Spring 2018
- Engaged Learning Exemplar, one of 33 faculty members across the University, featured at the Engaged Learning, Teaching and Scholarship Conference, March 2018 <https://www.niutoday.info/2018/01/29/engaged-learning-series-alicia-schatteman/>

Alicia M. Schatteman, Ph.D.

- Service Learning Faculty Fellow, 2016-2018
- Outstanding Faculty Member by the NIU Mortar Board Senior Honors Society, Pleiades Chapter, November 2015
- MPA Professor of the Year, 2014
- Multicultural Curriculum Transformation Institute, \$1,000 grant, Office of the Provost, May 16-20, 2011
- Instructional Research and Improvement Grant for “Serving to Give: Enhance Philanthropy and Volunteerism Course with Service Learning Component” \$3,500 grant, Office of the Provost, May-June 2011

Professional Service

DeKalb County Nonprofit Partnership, a program of the DeKalb County Community Foundation

- Steering Committee Member (2019 to present)

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)

- Member at Large, Governance Section (2019-2020)
- Nonprofit Finance Panel Organizer (2019)
- Nonprofit Finance Panel Organizer (2018)
- Research to Practice Track Chair, Annual Conference (2017)
- Secretary, Pracademics Section (2016-2018)
- Member at Large, Board of the Pracademics Section (2014-2016)
- Local Arrangements Committee for the Annual Conference, Chicago, IL (2015)

Nonprofit Academic Centers Council (NACC)

- Program Representative (2019 to present)
- Accreditation Process Committee (2017)

Academy of Management (AOM)

- Board Member, Public and Nonprofit Division, Chair, Best Article Award Committee (2018-2019)
<http://my.aom.org/leadership/toc.aspx?action=DIG&code=PNP>
- Annual Conference paper reviewer (2011- 2018)
- Annual Conference paper presenter (2017, 2018)

Network of Schools of Public Policy, Affairs, and Administration (NASPAA)

- Nonprofit Management Education Section, Board Member (2016-2019)
http://www.naspaa.org/principals/committees/section_nonprofit.asp
- Social Media Editor, *Journal of Public Affairs Education* (2017-2019)
<https://www.tandfonline.com/action/journalInformation?show=editorialBoard&journalCode=upae20>
- Member, Working Group Section on Budgeting and Financial Management (2011)
- Member, COPRA Accreditation Site Visit Team (2017, 2018)

Academic Women in Public Administration (AWPA) <https://awparocks.weebly.com/>

- Leadership Team (2017-2018)

Midwest Public Affairs Conference

- Member of Advisory Board (2014-present) <http://midwestpac.com/about/leadership/>

Board of Editors:

- *Journal of Public and Nonprofit Affairs* (2016 to present)
<https://www.jpna.org/index.php/jpna/about/editorialTeam>
- *Collaborations: A Journal of Community-Based Research and Practice* (2016 to present)
<https://scholarlyrepository.miami.edu/collaborations/editorialboard.html>

Alicia M. Schatteman, Ph.D.

Journal Reviewer: Nonprofit and Voluntary Sector Quarterly, Public Management Review, Public Performance & Management Review, Journal of Public Affairs Education, VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, Journal and Public and Nonprofit Affairs, International Journal of Nonprofit and Voluntary Sector Marketing, Nonprofit Policy Forum, Nonprofit Management and Leadership