BA or BS in Communication Studies, emphasis
Advocacy and Public Communication (33 hours+)

Name: _____________________________________ Z-ID: ___________________ Date: ______________

This guide only covers major emphasis requirements. Consult NIU Undergraduate Catalog for degree requirements. Consult College of Liberal Arts and Sciences advising on non-major degree requirements. A star (*) indicates a writing-infused course. All courses are 3.00 credits unless marked otherwise.

Complete BOTH of these:

- [ ] COMS 252 Introduction to Communication Studies
- [ ] COMS 305* Argumentation and Debate or COMS 310 Advocacy and Critical Thinking

Group 1
Complete ONE of these:

- [ ] COMS 200 Advanced Public Speaking (PRQ: COMS 100)
- [ ] COMS 220 Rhetoric and Public Issues
- [ ] COMS 230 Rhetoric and the Media
- [ ] COMS 300 Speech Writing (PRQ: COMS 100)
- [ ] COMS 309 Performance in Speech Communication (PRQ: COMS 100)
- [ ] COMS 355* Media Writing
- [ ] COMS 361 Business and Professional Communication (PRQ: COMS 100)

Group 2
Complete ONE of these:

- [ ] COMS 400 Rhetorical Theory
- [ ] COMS 401* Criticism of Public Rhetoric
- [ ] COMS 403 Freedom of Speech and Communication Ethics
- [ ] COMS 419* Political Communication in America
- [ ] COMS 496R Special Topics in Rhetoric

Group 3
Complete SEVEN courses from the list on the back of this sheet. Courses cannot double count within the major. At least 12.00 must be at the 300/400-level.

1) __________________________  5) __________________________
2) __________________________  6) __________________________
3) __________________________  7) __________________________
4) __________________________
Complete SEVEN of these courses (cannot double count). At least 12.00 must be at the 300/400-level.

- COMS 200 Advanced Public Speaking (PRQ: COMS 100)
- COMS 201 Group Discussion Skills
- COMS 203 Interpersonal Communication Skills
- COMS 220 Rhetoric and Public Issues
- COMS 230 Rhetoric and the Media
- COMS 291 Methods of Research in Communication
- COMS 300 Speech Writing (PRQ: COMS 100)
- COMS 302 Introduction to Organizational Communication Theory
- COMS 303 Introduction to Interpersonal Communication Theory
- COMS 304 Introduction to Persuasion Theory
- COMS 309 Performance in Speech Communication (PRQ: COMS 100)
- COMS 355* Media Writing
- COMS 356 Critical Interpretation of Film/Television
- COMS 357 Introduction to Studio Production (4)
- COMS 359 Interactive Media Production I (4)
- COMS 361 Business and Professional Communication (PRQ: COMS 100)
- COMS 362 Intercultural Communication
- COMS 370 Principles of Advertising
- COMS 380 Corporate Advocacy and Issue Management
- COMS 400 Rhetorical Theory
- COMS 401* Criticism of Public Rhetoric
- COMS 402 Group Communication (PRQ: Junior standing or consent)
- COMS 403 Freedom of Speech and Communication Ethics
- COMS 404 Communication Theories (PRQ: COMS 252 or 291)
- COMS 405 Relational Communication (PRQ: Junior standing or consent)
- COMS 410 Communication and Gender
- COMS 419* Political Communication in America
- COMS 455 Media Law and Ethics
- COMS 460 Television Theory and Criticism
- COMS 461B Organizational Communication: External (PRQ: Junior standing or consent)
- COMS 462 Film Theory and Criticism
- COMS 465 Computer-mediated Communication
- COMS 470 Campaign Strategies and Development (PRQ: COMS 370 or COMS 380 or JOUR 335)
- COMS 480 Communication and Conflict Management (PRQ: Junior standing or consent)
- COMS 481 Communication Ethics in Organizations (PRQ: Junior standing or consent)
- COMS 492 Special Topics in Media Production
- COMS 493 Special Topics in Media Studies
- COMS 496C Special Topics in Communication Theory (PRQ: Junior standing or consent)
- COMS 496R Special Topics in Rhetoric
- COMS 497 Internship
- COMS 498A Independent Study
- COMS 498B Media Production Independent Study
- JOUR 200A or 200B Basic News Writing (PRQ: ENGL 203 or 204)
- JOUR 210 Information Gathering in the Digital Age
- JOUR 312 Graphics of Communications (PRQ: Sophomore standing)
- JOUR 335 Principles of Public Relations (PRQ: Sophomore standing)
- JOUR 360 Public Relations Writing (PRQ: JOUR 200A or 200B and JOUR 335, or consent)
- JOUR 401 Editorial and Opinion Writing (PRQ: JOUR 200A or 200B)
- JOUR 435 Advanced Public Relations (PRQ: COMS 370/COMS 380/JOUR 335 and junior standing)
- JOUR 480 Journalism Law and Regulation (PRQ: Junior standing)
- JOUR 483 Mass Media in Modern Society (PRQ: Junior standing)