

**Rubric - Technical Presentation: Organization (General Education)**

Name of Student: \_\_\_\_\_

<b>Indicator</b>	<b>Beginning (1)</b>	<b>Progressing (2)</b>	<b>Proficient (3)</b>	<b>Advanced (4)</b>	<b>Score</b>
<b>Structure</b>	The speaker provides little or no focus or order to the material	The speaker provides some focus or order to the material, but this structure is somewhat unclear.	The speaker focuses and orders the material to convey a generally unified point or effect.	The speaker focuses and orders the material to convey a unified point or effect.	
<b>Coherence</b>	The speaker provides little movement within and between the major points and from beginning to end.	The speaker provides movement within and between major points and from beginning to end, but this movement is at times either unclear or awkward.	The speaker provides movement within and between major points and from beginning to end.	The speaker provides clear and consistent movement within and between major points and from beginning to end.	
<b>Introductory comments</b>	The speaker's opening comments are either inappropriate to the presentation, or they are unlikely to motivate the audience to listen.	The speaker's opening comments attempt to reveal the purpose and major points of the presentation and motivate the audience to listen, but in doing so the approach seems somewhat artificial, weak, or unimaginative.	The speaker's opening comments attempt to reveal the purpose and major points of the presentation and motivate the audience to listen.	The speaker's opening comments reveal the purpose and major points of the presentation and motivate the audience to listen.	
<b>Concluding comments</b>	The speaker closes the presentation either abruptly with no apparent concluding statement, or with inappropriate remarks.	The speaker's concluding comments are related to the purpose and major points of the presentation, but they either bring in extraneous information, or are unnecessarily redundant.	The speaker's concluding comments are appropriately related to the purpose and major points of the presentation, but they are not very strong or emphatic.	The speaker's concluding comments are strong both in reemphasizing the purpose and major points of the presentation and in leaving the audience with an appropriate closing statement.	