

Rubric - Technical Presentation: Audience / Group Awareness (General Education)

Name of Student: _____

Indicator	Beginning (1)	Progressing (2)	Proficient (3)	Advanced (4)	Score
Development	The speaker generally lacks an awareness of the listeners, or the presentation lacks evidence, illustrations, or other definitive details.	The speaker makes some attempt to provide evidence, illustrations, or other definitive details for the listeners.	The speaker's explanations and uses of evidence, illustrations, or other definitive details are appropriate for listeners.	The speaker's explanations and uses of evidence, illustrations, or other definitive details are <u>highly</u> appropriate for listeners.	
Language	The speaker's word choices fail to reflect an awareness of the listeners, because either the vocabulary or the reference to the listeners is inconsistent or inappropriate.	The speaker's word choices indicate an awareness of the listeners, but the identity of the listeners is either unclear or inappropriate in some respects. Although the vocabulary seems fairly consistent, the language seems more chosen for the speaker's convenience than for listener's understanding.	The speaker's word choices indicate an awareness of the listeners. The language is consistent and seems generally appropriate to the listener's understanding of the subject (including definitions where appropriate).	The speaker's word choices clearly demonstrate an awareness of the listeners. The language seems deliberately chose to aid the listener's understanding of the subject (including definitions where appropriate).	
Emphasis	The speaker's discussion or argumentation is generally unclear or inappropriate to the listeners and to the purpose. The presentation lacks emphasis, or is seriously defective in the use of logic or evidence.	The speaker's discussion or argumentation is generally clear or appropriate to the listeners and to the purpose, but may be lacking in some aspect of the use of logic or evidence.	The speaker's discussion or argumentation is generally clear or appropriate to the listeners and to the purpose. In emphasizing important points, the speaker generally uses evidence and logic carefully.	The speaker's discussion or argumentation is consistently clear or appropriate to the listeners and to the purpose. In emphasizing important points, the speaker uses evidence and logic carefully.	
Feedback	The speaker fails to monitor the audience's / group's response.	The speaker's interaction with the audience or group is limited.	The speaker monitors the audience's / group's responses and adapts the presentation accordingly.	The speaker monitors the audience's / group's responses and uses innovative methods to adapt the presentation accordingly.	