

FIRST NAME LAST NAME

City, State * Phone Number

Emailaddress@provider.com * linkedin.com/in/firstnamelastname/

EDUCATION

Bachelor of Science in Fashion Merchandising, May 20XX

Northern Illinois University, DeKalb, IL

Minor: **Communication Studies**; GPA: 3.4/4.0

Study Abroad: Italian Fashion in Florence, Italy, Summer 20XX

Northern Illinois University, DeKalb, IL

- Experienced first-hand global perspective on the fashion industry
- Visited world-renowned fashion houses, leather schools, and textile factories
- Studied merchandising practices, aesthetics of design, and consumer behavior

RELEVANT COURSEWORK

Apparel Products Analysis

Omni-Channel Fashion Retailing

Apparel Product Development

Advanced Buying and Sourcing in the Fashion Industry

PROFESSIONAL EXPERIENCE

Sales Associate, High End Apparel, Springfield, IL, May 20XX-Present

- Help customers with merchandise selection, purchases, and resolving concerns
- Design fixtures to enhance customer interest and increase sales
- Organize and assist in completion of floor sets and follow plan-o-grams
- Awarded “Sales Associate of the Week” numerous times for highest average daily sales

FASHION INVOLVEMENT

Historian-NIU Fashion Industries Organization, DeKalb, IL, May 20XX-present

- Organize group activities such as “Dress for Success” Fashion show and “Glass Slipper Project”
- Promote Fashion Industries Organization activities, such as speakers, programs, and fashion shows, to members, potential members, and interested students
- Photograph events and create memorable visualizations for scrap books and bulletin boards

Costume Coordinator-A New Dimension Christian Dance Ministry, January 20XX-September 20XX

- Coordinate and/or design dress attire for multiple events throughout Illinois
- Arrange all event and travel reservations and assist public relations to promote programs
- Develop costumes, with assistance of choreographer, for each routine and purchase costumes for each member

LEADERSHIP EXPERIENCE

Residential Community Advisor, NIU, DeKalb, IL August 20XX-Present

- Enforce university regulations and document incidents that are inappropriate
- Coordinate programs to address personal and academic concerns
- Developed leadership, communication, and crisis intervention skill through training and experience
- **Received Most Involved Community Advisor Award-May 20XX**

COMPUTER SKILLS

MS Office (Excel, Word, PowerPoint)

Adobe Photoshop, Illustrator, Express