



**Northern Illinois  
University**

**Strategic Development Team**

# Vision and Mission



We aim to create *a culture* of strategic development through new, interdivisional approaches.

We develop “game-changing” opportunities that crosscut the ecosystem, match donor and investor, and partner interest with NIU priorities, and drive enduring value to the University.

# Core Members



## *Strategic Development Team*

### Divisions

### Personnel

### Expertise

**Research & Innovation  
Partnerships**

**Jerry Blazey  
Luke Sebby  
Karinne Bredberg**

**Research development  
Innovation strategy  
Partnership development**

**Outreach, Engagement,  
& Regional  
Development**

**Rena Cotsones  
Amy Jo Clemens  
Gregory Kuhn**

**Outreach/engagement  
Economic development  
STEM / P20 strategy  
Local government affairs**

**University  
Advancement  
& NIU Foundation**

**Catherine Squires  
Michael Daigler  
Jacob DaSilva**

**Donor relations  
Alumni relations  
Philanthropy management**

# Context

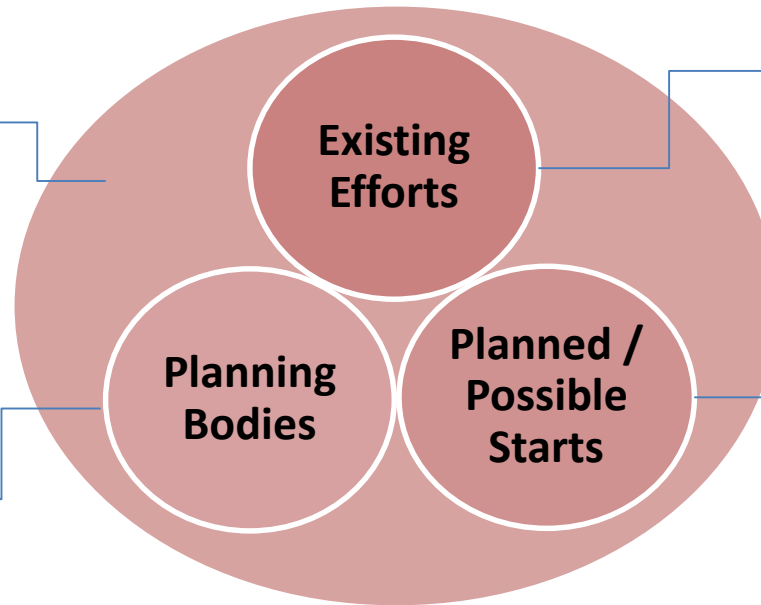


## University Priorities

*Mission, Vision, Values*  
*University Goals*  
*Strategic Action*  
*Planning Framework*

*Fundraising*  
*West Campus*  
*SDT*

*Capital Project &*  
*Space Planning*  
*Colleges*  
*NIU Real Estate*  
*Foundation*



*NICCS*  
*Health IT Center*  
*USGS*  
*DCCG*

*Emerging concepts consider the broader NIU ecosystem  
planning context*

# Operating Principles



- Expected to identify and develop “game changing” opportunities for NIU
- Guided by NIU strategy documentation
- Whole of ecosystem approach engages faculty, staff, students, alumni, and external stakeholders
  - Recent examples: West Campus concept pitch session and ERI ideations
- Focused on developing both near and long-term opportunities

# By the Numbers



**2** Formal SDT meetings monthly

**3** Ideations since August

**6** Emerging Research Initiative teams engaged

**8** Initial “Game-changer” concept pitches

**20+** Ad hoc meetings and collaborations

*Multiple new connections made leading to new proposals developed*

*And we’re just getting started...*

# Current Activities



- Engaging Emerging Research Initiative finalist teams to further develop concepts
- Exploring West Campus high potential opportunities
- Exploring crosscutting NICCS opportunities



**Northern Illinois  
University**

**Discussion**