IP Portfolio Metrics

- 46 active cases
- 39 US and 18 foreign patents
- 13 patent applications in prosecution
- 2 license agreements
- 2 option agreements
- 1 issued trademark
- 3 FY20 invention disclosures
• Measured nine innovation factors
• Gave recommendations for improving impact
• NIU ranked 3rd in smaller university class
• Success driven by research, pedagogy, sound tech transfer office practices
• More to be done: efforts to boost innovation impact well-aligned with report findings
Innovation Office Activities

- Innovation inventory
- Prioritization and streamlining
  - IP portfolio review
  - Research portfolio review
  - Internal processes review
- Data-driven approach to partnering
- Spin-out and commercialization focus
- Student and faculty engagement
- Strategic Development Team
Closing Comments

• Employing a “whole of ecosystem” strategy with a focus on NIU strengths
• Building momentum, setting context for increasing innovation impact