



NIU College of Business Update

Balaji Rajagopalan



NORTHERN ILLINOIS UNIVERSITY

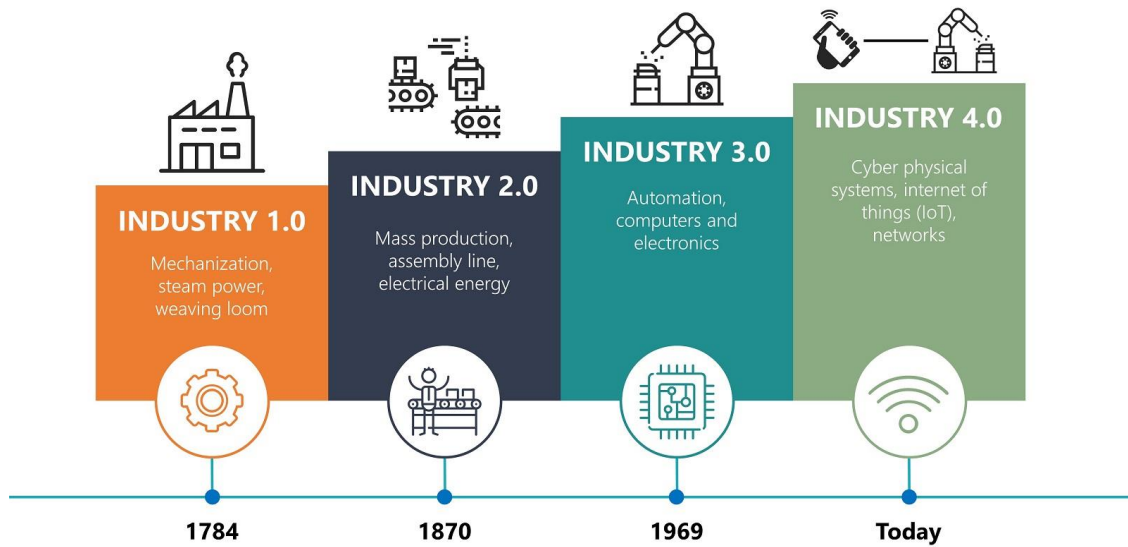
College of Business

College of Business Rankings & Recognition



NORTHERN ILLINOIS UNIVERSITY

College of Business



Digital
Data
Design

Source: (Trillium Network, 2017)



NORTHERN ILLINOIS UNIVERSITY
College of Business

Crossing Boundaries, Transforming Lives

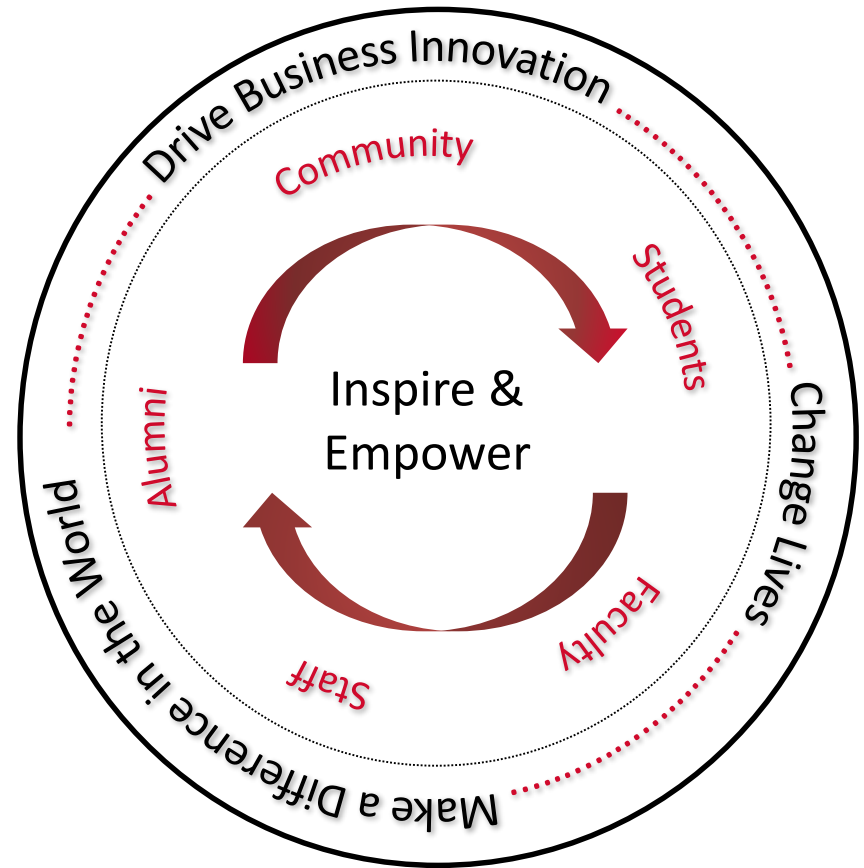


NORTHERN ILLINOIS UNIVERSITY

College of Business

Our Vision

Inspire and empower
to drive business innovation,
change lives and
make a difference in the world.



NORTHERN ILLINOIS UNIVERSITY

College of Business

Our Strategic Priorities

Culture of
Innovation



Distinctive
Student
Experiences
& Career
Advancement



Faculty
Professional
Development
& Research
Impact



Mission &
Market Driven
Curricular &
Programmatic
Transformation



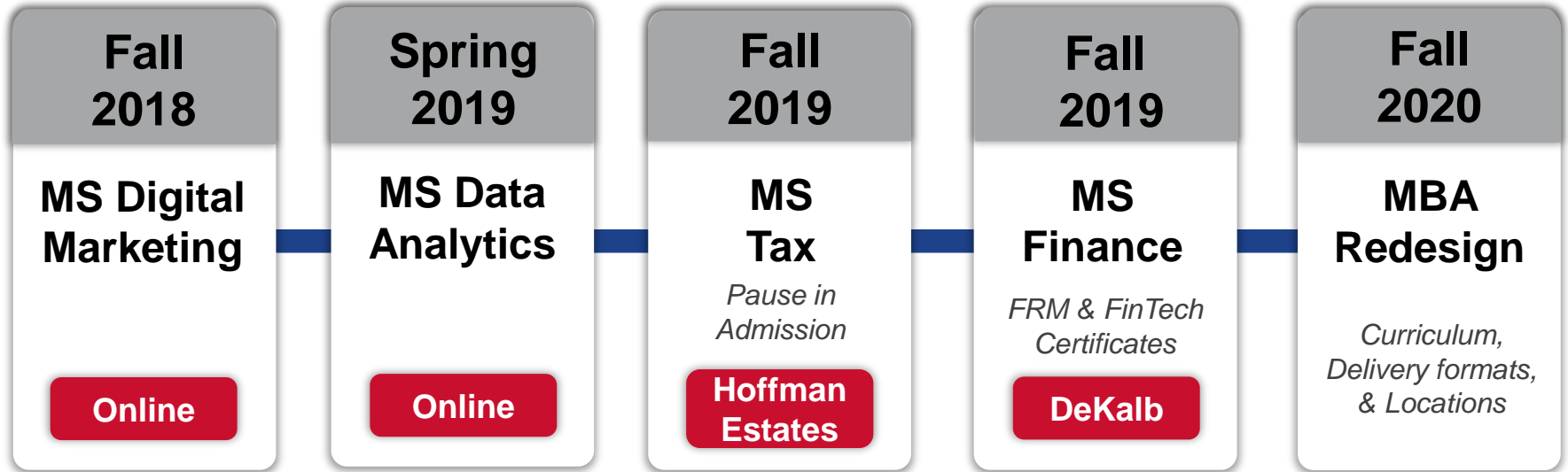
Inclusive
Community



NORTHERN ILLINOIS UNIVERSITY

College of Business

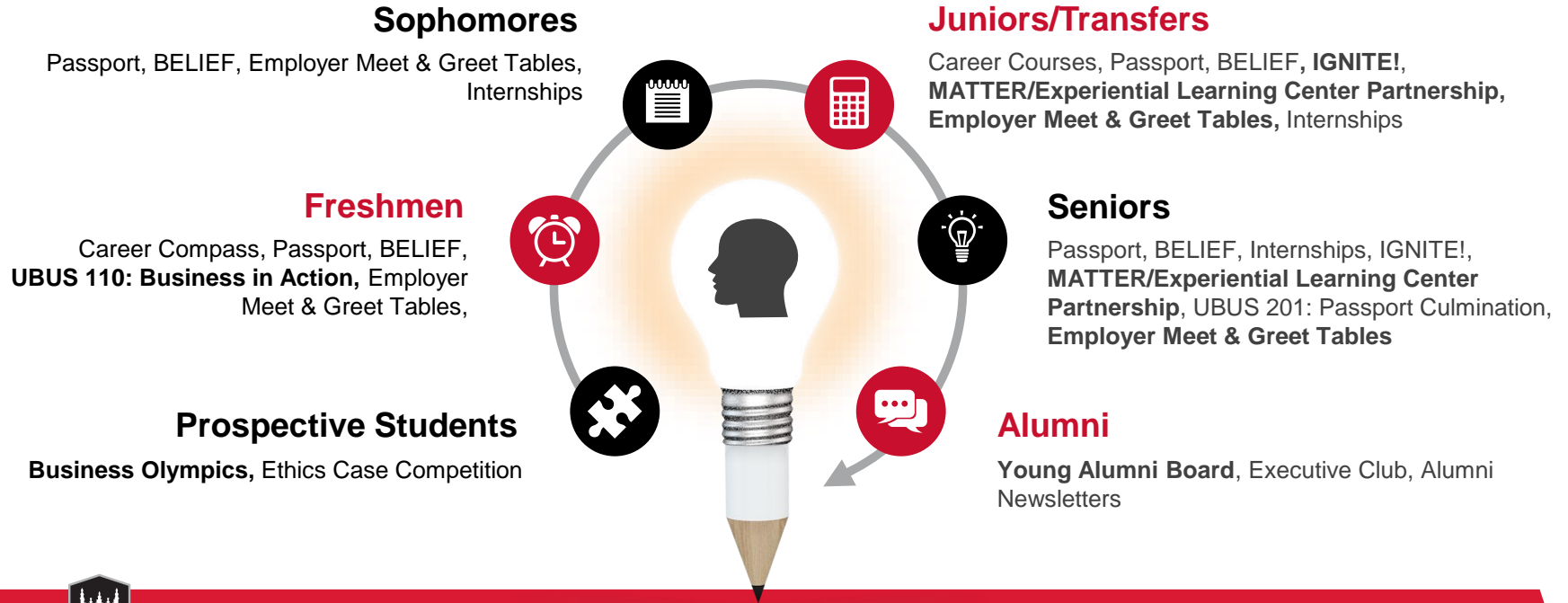
Mission & Market Driven Curricular & Programmatic Transformation



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College of Business

Distinctive Student Experiences & Career Advancement



NORTHERN ILLINOIS UNIVERSITY

College of Business

Supported by Cross Disciplinary Centers & Labs



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Distinctive Student Experiences



CFA Institute

Research Challenge
2nd Place



Chicago Case
Competition
1st Place



AICPA[®]

Leadership
Workshop



UBUS
110:
Business
in
Action



IGNITE!



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Crossing Cultural Boundaries



**237 International students
from 31 countries**



**Partnership with
Sapienza, Italy**



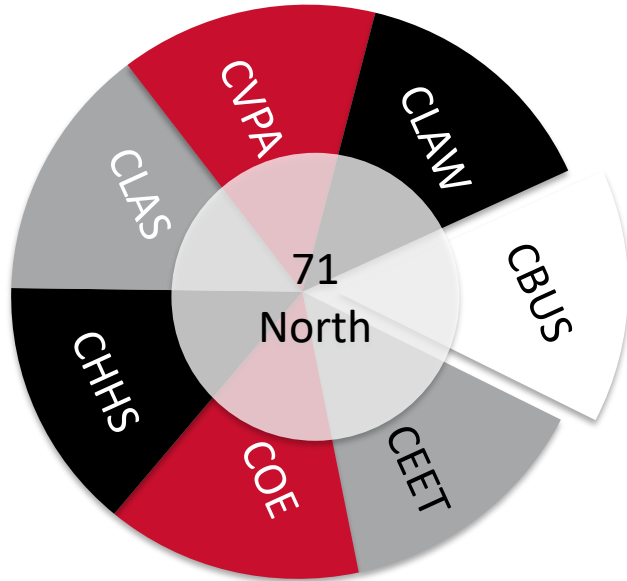
**MBA launch in
international locations**



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The NIU Innovation Ecosystem



- Creativity Lab
- Digital Innovation and Data Analytics Center
- FinTech Lab
- MATTER-Experiential Learning Center Partnership
- Sales Lab



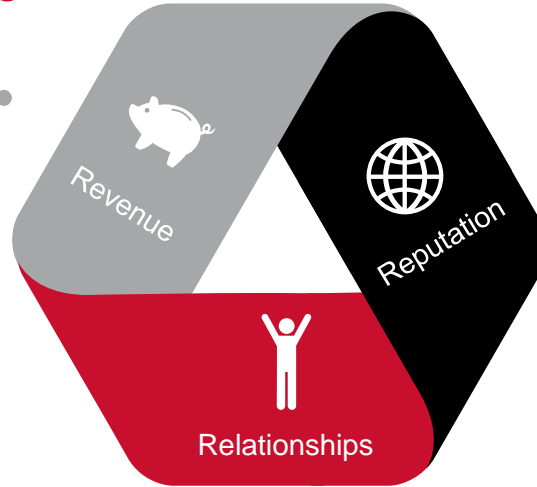
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College of Business

By the Numbers

Revenue (AY19 as of May 15th)

- **2,309** undergraduate students
- **737** graduate students
- **58,730** credit hours delivered
- **\$6,130,330** revenue generated through DT, contract programs, executive education & global initiatives
- **\$1,748,532** in gifts and pledges



Reputation (AY18)

- **60%** students reporting placement prior to graduation
- **191** intellectual contributions by faculty
- **B** alumni rating on Poet's & Quants survey for *Was your business school experience life-changing?*

Relationships (AY18)

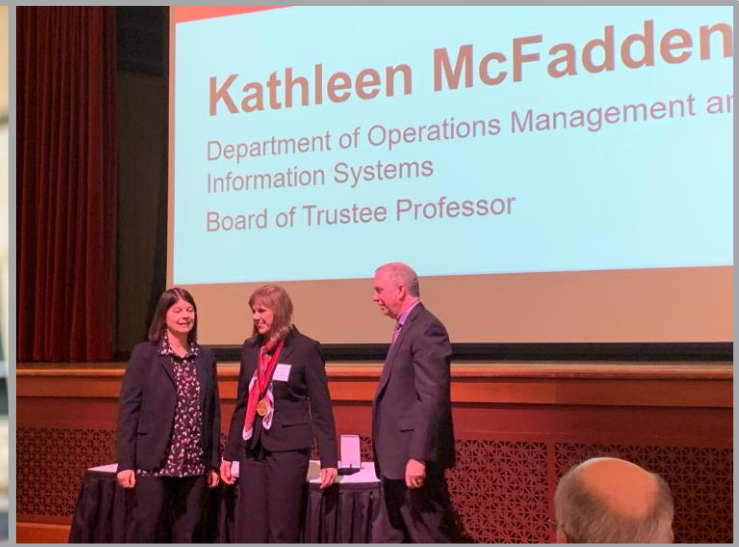
- **232** alumni visits to BH
- **230** international students
- **20** industries hiring students
- **168** organizations hired students



NORTHERN ILLINOIS UNIVERSITY

College of Business

Prominence in Research, Excellence in Teaching



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Core Values

Excellence in learning, teaching, research, and service.

Integrity in how we conduct ourselves in the classroom and beyond.

Caring in our relationships and how we serve the world.



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AACSB
ACCREDITED