College of Business Rankings & Recognition
Source: (Trillium Network, 2017)
Crossing Boundaries, Transforming Lives
Our Vision

Inspire and empower to drive business innovation, change lives and make a difference in the world.
Our Strategic Priorities

Culture of Innovation

Distinctive Student Experiences & Career Advancement

Faculty Professional Development & Research Impact

Mission & Market Driven Curricular & Programmatic Transformation

Inclusive Community
<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2018</td>
<td>MS Digital Marketing</td>
<td>Online</td>
</tr>
<tr>
<td>Spring 2019</td>
<td>MS Data Analytics</td>
<td>Online</td>
</tr>
<tr>
<td>Fall 2019</td>
<td>MS Tax</td>
<td>Hoffman Estates</td>
</tr>
<tr>
<td>Fall 2019</td>
<td>MS Finance</td>
<td>DeKalb</td>
</tr>
<tr>
<td>Fall 2020</td>
<td>MBA Redesign</td>
<td></td>
</tr>
</tbody>
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*Curriculum, Delivery formats, & Locations*
Distinctive Student Experiences & Career Advancement

- **Prospective Students**
  - Business Olympics, Ethics Case Competition

- **Freshmen**
  - Career Compass, Passport, BELIEF, UBUS 110: Business in Action, Employer Meet & Greet Tables,

- **Sophomores**
  - Passport, BELIEF, Employer Meet & Greet Tables, Internships

- **Juniors/Transfers**
  - Career Courses, Passport, BELIEF, IGNITE!, MATTER/Experiential Learning Center Partnership, Employer Meet & Greet Tables, Internships

- **Seniors**
  - Passport, BELIEF, Internships, IGNITE!, MATTER/Experiential Learning Center Partnership, UBUS 201: Passport Culmination, Employer Meet & Greet Tables

- **Alumni**
  - Young Alumni Board, Executive Club, Alumni Newsletters
Supported by Cross Disciplinary Centers & Labs

**FinTech Lab**
World class lab where stakeholders can experiment with technologies transforming financial services, insurance and real estate.

**Impact Lab**
Hub of professional success programming.

**Creativity Lab**
Platform to drive innovation and entrepreneurship.

**Digital Innovation & Data Analytics Center**
Center for hands-on learning with key technology: Machine Learning, Blockchain, Big Data, IOT, and Predictive Analytics.

**Sales Lab**
Experiential platform for practical sales skill development
Distinctive Student Experiences

CFA Institute
Research Challenge 2nd Place

APICS
Chicago Case Competition 1st Place

AICPA
Leadership Workshop

Barsema's Closet
Fashion for a brighter future

IGNITE!

UBUS 110: Business in Action

Northern Illinois University
College of Business
Crossing Cultural Boundaries

237 International students from 31 countries

Partnership with Sapienza, Italy

MBA launch in international locations
The NIU Innovation Ecosystem

- Creativity Lab
- Digital Innovation and Data Analytics Center
- FinTech Lab
- MATTER-Experiential Learning Center Partnership
- Sales Lab
By the Numbers

Revenue (AY19 as of May 15th)

- 2,309 undergraduate students
- 737 graduate students
- 58,730 credit hours delivered
- $6,130,330 revenue generated through DT, contract programs, executive education & global initiatives
- $1,748,532 in gifts and pledges

Reputation (AY18)

- 60% students reporting placement prior to graduation
- 191 intellectual contributions by faculty
- B alumni rating on Poet’s & Quants survey for Was your business school experience life-changing?

Relationships (AY18)

- 232 alumni visits to BH
- 230 international students
- 20 industries hiring students
- 168 organizations hired students
Prominence in Research, Excellence in Teaching
Core Values

**Excellence** in learning, teaching, research, and service.

**Integrity** in how we conduct ourselves in the classroom and beyond.

**Caring** in our relationships and how we serve the world.