

Visual Communication



Prepare for a successful career in graphic design with our visual communication program. You'll receive a comprehensive education focused on graphic form and communication, as well as cultural factors and design processes. When you graduate, you'll be equipped with the creative, theoretical and interpersonal skills you need to thrive in the field of graphic design.

Our Program

Our visual communications program at Northern Illinois University is a limited admission program, with an interview and portfolio review conducted prior to acceptance. This program is rigorous with professional standards and challenging course content. Our sequence of courses builds understanding and provides experiences in a wide variety of visual communication problems, including branding, typography, interaction design, publication design, motion design and professional practices.

Clubs, Groups, Events

As part of our college, you'll enjoy our relationships with local organizations to share our love of teaching and artmaking with others through community classes, workshop events and summer camps.

Faculty and Opportunities

Our visual communication faculty are devoted teachers, artists and researchers active in their fields who are currently practicing and exhibiting their art.

Faculty

Ola Giza — agiza@niu.edu

Perrin Stamatis — pstamatis@niu.edu

Maria Grillo — mgrillo1@niu.edu



NORTHERN ILLINOIS UNIVERSITY

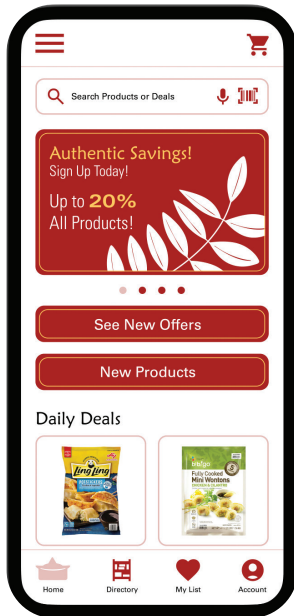
School of Art and Design

College of Visual and Performing Arts

VISUAL COMMUNICATIONS AT NORTHERN ILLINOIS UNIVERSITY

Degree Requirements

We provide an intellectual-based, professional education focusing on communication, cultural factors and design process. You're provided information and experiences to help you succeed with the creative, conceptual, theoretical and interpersonal skills necessary to enter the graphic design profession.



Basic Requirements (9 credit hours)

- ART 100 Drawing Foundation I (3)
- ART 102 2D Foundation (3)
- ART 103 3D Foundation (3)

Art History Requirements (12 credit hours)

- ARTH 282* Intro to World Art (3)
- ARTH 292* Intro to Modern Arts & Design (3)
- ARTH Elective 300/400 level (3)
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Visual Communication

Elective Requirements (15 credit hours)

Five studios (three credit hours each) of any 300/400 level studio or design course in the School of Art and Design.

Visual Communications Requirements (42 credit hours)

- ARTD 201 Intro to Visual Communications (3)
- ARTD 202 Intro to Typography (3)
- ARTD 211 Intermediate Typography (3)
- ARTD 212 Image in Visual Communication (3)
- ARTD 311 Intermediate Visual Comm I (3)
- ARTD 312 Intermediate Visual Comm II (3)
- ARTD 313 Beginning Photography (3)
- ARTD 318 Interaction Design I (3)
- ARTD 319 Interaction Design II (3)



- ARTD 401 User Experience Design (3)
- ARTD 405 Professional Practices in Design (3)
- ARTD 411 Advanced Visual Comm I (3)
- ARTD 412 Advanced Typography (3)
- ARTD 406 Senior Project (3)

Total Art Hours: 78

Portfolio Review

Review of your design portfolio before taking ARTD 201 is required to continue with future coursework. Admittance into the program is fall semester only. You must portfolio review in the spring semester before your intended fall start. Visit niu.edu/art to learn more about the portfolio requirements and review, interview process and deadlines.

Minimum Graduation Requirements for NIU

- Minimum of 120 semester hours earned for degree.
- Forty of the 120 hours must be upper-level (300 and/or 400 level) courses.

* Counts toward Knowledge Domain.



Northern Illinois
University

Contact Information

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go.niu.edu/viscomm



Career Information

Graduates of this program are working at the following companies: Pepsi, IBM, John Deere, Epsilon, Illinois Institute of Art, Fjord, AddVie, Barnes & Noble, VSA Partners, State Farm, Razorfish, Deloitte, Google, College of DuPage, Ogilvy & Mather, Grainger, PanCom International, Upshot, Jockey International, Optimus, Colorburst, Think Kaleidoscope, Chicago Sky, Fashion World, Thirst, Knoed Creative and many others.

(This information was obtained through faculty feedback.)

