

Advertising Sources

Name	Cost	Duration	Website	Description
RECRUITING JOB BOARDS - General				
CareerBuilder	\$419.00	30 Days	www.careerbuilder.com	CareerBuilder constructs new careers by bringing employers and potential employees together through the Web. The company's CareerBuilder Network consists of its flagship site careerbuilder.com, as well as affiliated career sites including the Los Angeles Times and MSN Careers. Reaching more than 24 million monthly visitors, CareerBuilder powers the career sites for more than 10,000 websites, 140 newspapers, and leading portals. The company also conducts surveys and polls through the Web paneling of its vast database. Media firm TEGNA owns a controlling stake in CareerBuilder, which was founded in 1995.
Illinois Department of Employment Security (IDES)	Free		https://illinoisjoblink.illinois.gov/ada/r/	The Illinois JobLink is an online source where employers can find qualified veteran employees to fill their current job openings
LinkedIn	\$470.00	30 Days	https://www.linkedin.com/jobs	Founded in 2003, LinkedIn connects the world's professionals to make them more productive and successful. With more than 450 million members worldwide, including executives from every Fortune 500 company, LinkedIn is the world's largest professional network on the Internet. The company has a diversified business model with revenue coming from Talent Solutions, Marketing Solutions, and Premium Subscriptions products. Headquartered in Silicon Valley, LinkedIn has offices across the globe.
Monster	\$395.00	30 Days	www.monster.com	Monster invented online recruiting nearly two decades ago, and since then we've built powerful workforce technology solutions that empower Higher Ed Institutions to make better, faster decisions at every stage of the employment journey. We apply our monster ideas to provide solutions to help Higher Ed Institutions find, hire, and develop the best talent.
RECRUITING JOB BOARDS - Higher Education				
Academic Keys	\$250.00	60 Days	ExecutiveSearch.AcademicKeys.com	AcademicKeys.com is a faculty, senior administrative and staff recruitment website with a one million opt-in candidate database. Advertising options include online ads, targeted emails to candidates whose profiles match your job description, elevated profiles, and banner advertising. Diversity advertising reaches all populations in the EEO-1, veterans, and those with physical disabilities. Executive Search services include three levels designed to meet your needs and budget.
Chronicle of Higher Education	\$320.00	60 Days	https://chroniclevitae.com/	For more than 50 years, The Chronicle has been the No.1 source of news, information and jobs for faculty and administrative professionals in higher ed. In 2013, in order to better serve the higher ed community, The Chronicle created Vitae (chroniclevitae.com), an online community that brings together higher ed professionals to network and exchange ideas with peers across institutions, showcase their work, access free career resources, and seek
Doctoral Scholars Program (SREB)	Free	120 Days	www.sreb.org/doctoral-scholars-program	The SREB-State Doctoral Scholar Program's goal is to produce more minority Ph.D students who seek careers as faculty on college campuses. The Doctoral Scholars Program provides multiple layers of support including financial assistance, academic/research funding, career counseling and job postings, scholar counseling and advocacy, a scholar directory for networking and recruiting, invitation to the annual Institute on Teaching and Mentoring, and continued early career support.
HigherEdJobs	\$275.00	60 Days	www.higheredjobs.com	HigherEdJobs is the leading source for jobs and career information in academia. More colleges and universities trust HigherEdJobs to recruit faculty and administrators than any other source. Each month our site is visited by more than one million higher education professionals who rely not only on our comprehensive list of jobs, but also on our news and career advice. Last year more than 5,400 institutions advertised 186,000 open positions on HigherEdJobs. From small liberal arts colleges to large public research universities, no matter what type of institution you're recruiting for, or want to work at, it can be found on HigherEdJobs. When paired with the vast audience of highly-qualified higher education professionals visiting our site each day, we offer one of the most inclusive resources for hiring in academia.
Inside Higher Ed	\$299.00	30 Days	https://www.insidehighered.com	Inside Higher Ed is the free daily news website for people who work in higher education. Breaking news, lively debate and more than 14,000 faculty and administrative job postings draw 1.3 million readers a month, making it the ideal platform to reach a large and diverse audience of higher education professionals. Whether you're a recruiter or a vice president, we've got what you need to recruit and hire qualified candidates to fill your open positions.

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Placement Exchange	\$180.00	30 Days	https://www.theplacementexchange.org/account/login	The Placement Exchange is sponsored by seven national Student Affairs organizations and is the largest career placement resource.
The PhD Project			www.phdproject.org	The PhD Project is a unique diversity initiative that encourages African-Americans, Hispanic-Americans, and Native Americans to pursue Ph.D.s in business to serve as role models and mentors for minority business students. Since its inception in 1994, the PhD Project has more than quadrupled the number of minority business professors from 294 to over 1,300 and there are over 300 minority doctoral students in the pipeline. Visit www.phdproject.org to access an application for the annual conference.
RECRUITING JOB BOARDS - Diversity				
Diverse Issues in Higher Ed	\$350.00	30 Days	www.diverseeducation.com	Diverse Issues in Higher Education stands alone as the only source of critical news, information and insightful commentary on the full range of issues concerning diversity and inclusion in higher education. Diverse offers unparalleled coverage of issues surrounding tenure, salary, faculty, recruitment, retention, and access. Since its founding in 1984, Black Issues In Higher Education (which is now Diverse) has been America's premier news source for information concerning these vitally important issues. The awards and recognition Diverse has received attest to how well Diverse has carried out its mission of being the most reliable source of news on the spectrum of diversity in
Diversityconnect.com	\$200.00	60 Days	http://diversityconnect.com/register-employer	A Workplace Diversity company.
DiversityinHigherEducation.com	\$99.00	60 Days	http://diversityinhighereducation.com/register-employer	A Workplace Diversity company.
DiversityMBA.com	\$200.00	60 Days	http://diversitymba.com/register-employer	A Workplace Diversity company.
Higher Education Recruitment Consortium (HERC)				HERC is the only non-profit organization devoted to connecting exceptional professionals with careers at higher education and affiliated employers that have a shared mission to promote equity and inclusion, support dual-career couples and create a future shaped by diversity of thought and perspectives.
Insight Into Diversity	\$319.00	60 Days	http://careers.insightintodiversity.com	INSIGHT Into Diversity is the largest/oldest diversity and inclusion magazine/website in higher education today. Advertisers will reach hundreds of thousands of readers per issue, and more than 125,000 people on our website monthly. No other diversity publication comes close to our numbers. Our pool of job seekers is broad and vast, in part because we've formed strategic partnerships with organizations representing talented individuals from all underrepresented populations. Additionally, INSIGHT Into Diversity's content advances the national conversation about diversity and inclusion.
WorkplaceDiversity.com	\$200.00	60 Days	http://workplacediversity.com/	WorkplaceDiversity.com and its family of sites were developed to connect employers to diverse candidates nationwide. WorkplaceDiversity.com, the source for diversity talent™, is an experienced job-board for corporate recruiters who are seeking experienced, diverse candidates. The company's main focus is to help connect organizations that support and value diversity and inclusion within the workplace. WorkplaceDiversity.com presents organizations with a central location to accommodate any of their online recruiting needs. It was founded in 1999 and is a minority owned and operated company. WorkplaceDiversity.com and its family of sites were developed to connect employers to diverse candidates nationwide. WorkplaceDiversity.com, the source for diversity talent™, is an experienced job-board for corporate recruiters who are seeking experienced, diverse candidates. The company's main focus is to help connect organizations that support and value diversity and inclusion within the workplace. WorkplaceDiversity.com presents organizations with a central location to accommodate any of their online recruiting needs. It was founded in 1999 and is a minority owned and operated company.
WorkplaceDiversity.com (Posting on six diverse job boards)	\$295.00	60 Days	http://workplacediversity.com/	Jobs are posted to six job boards including WorkplaceDiversity.com, VeteransConnect.com; HispanicDiversity.com, DisabilityConnect.com, OutandEqual.com, and AllDiversity.com
RECRUITING JOB BOARD - Individuals with Disabilities				
ABILITYJobs.com	\$175.00	60 Days	www.abilityjobs.com	ABILITY Magazine/ABILITY Jobs (ABILITY) expedite the employment of jobs seekers with disabilities through Affirmative Disability Action™ (A-D-A). A-D-A includes career site, resume bank, branding, recognition and awareness building. ABILITY Magazine is an award winning publication, educating the public about health, disability and, most of all, human potential.

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Name	Cost	Duration	Website	Description
ABILITYJobs.com	\$125.00	30 Days	www.abilityjobs.com	ABILITY Magazine/ABILITY Jobs (ABILITY) expedite the employment of jobs seekers with disabilities through Affirmative Disability Action™ (A-D-A). A-D-A includes career site, resume bank, branding, recognition and awareness building. ABILITY Magazine is an award winning publication, educating the public about health, disability and, most of all, human potential.
RECRUITING JOB BOARDS - Women and Gender				
Women in Higher Ed	\$265.00	30 Days	http://wihe.com/	Wome in Higher Ed posts position announcements from schools actively seeking qualified WOMEN candidates for administrative and faculty positions.
LGBTConnect	\$200.00	60 Days	http://lgbtconnect.com/	A Workplace Diversity company.
The American Association of University Women (AAUW)	\$3.00 per Word	90 Days	www.aauw.org	The American Association of University Women (AAUW) is the nation's leading voice for promoting equity and education for women and girls. Since its founding in 1881, Colleges and universities that post a job opening on AAUW's career center gain access to more than 100,000 college-educated AAUW members as well as many other professional women and men pursuing positions in academia. It is an inexpensive alternative to traditional venues for posting career opportunities online. College and universities and all other academic institutions and organizations in support of women-related issues are welcome and encouraged to place an ad
Women in Engineering ProActive Network	\$300.00	30 Days	www.wepan.org	WEPAN – Women in Engineering ProActive Network — is the nation's foremost network dedicated to advancing cultures of inclusion and diversity in engineering higher education and workplaces. The network includes leaders from nearly 200 universities, engineering colleges, corporations, and organizations. WEPAN connects people, research, and practice; and powers initiatives, projects and professional development that equip advocates with the knowledge and tools to propel sustainable, systems-level culture changes so that ALL can thrive in engineering.
RECRUITING JOB BOARDS - Ethnic Minority				
The Journal of Blacks in Higher Education (JBHE)	\$245.00	60 Days	www.jbhe.com/advertise	JBHE.com continues to provide a cost-effective way to reach a highly targeted demographic of scholars at colleges and universities across the United States. And JBHE's impact is growing by leaps and bounds, giving advertisers even more value. For the first four months of 2015, viewership on our site is up a whopping 55.3% from two years ago.
American Association of Blacks in Higher Education (AABHE)	\$300.00	30 Days	www.blacksinhighered.org	The American Association of Blacks in Higher Education (AABHE) is an outgrowth of the Black Caucus, which was a component of the former American Association of Higher Education (AAHE). As such, AABHE has rich history of representing blacks in higher education on a national level. The Black Caucus created the Summit for Blacks in Higher Education.
HBCU CONNECT	\$249.00	60 Days	www.hbcuconnect.com/jobs	HBCU CONNECT is the largest organization of graduates from America's proud Historically Black Colleges and Universities. With one million+ members, HBCU CONNECT was one of the first options online for employers to connect with a niche audience for diversity recruitment. Since 2002, HBCU students and graduates have taken advantage of career opportunities posted on HBCUCONNECT.com's online career center. HBCU CONNECT is a part of the Connect Platform Network with over 1,000,000 registered members, over 400,000 unique user sessions per month and over 8.5 million page views per month.
Hispanic Outlook	\$195.00	60 Days	www.hispanicoutlookjobs.com/employer-products	The Hispanic Outlook (HO) in Higher Education is the only magazine with a 25-year track record of providing enlightening and inspirational information and resources that focus on Hispanics in higher education. HO continues to expand its outreach in providing education news, networking, and trends impacting students from community college through graduate school while maintaining a unique Hispanic perspective. HO is the only publisher that exclusively covers the entire Hispanic higher education experience.
HispanicDiversity.com	\$220.00	60 Days	http://hispanicdiversity.com/register-employer	A Workplace Diversity company.
Latinosinhighered.com	\$200.00	90 Days	www.latinosinhighered.com	Latinos in Higher Ed.com provides effective solutions for employers seeking qualified Latino professionals. The site is dedicated exclusively to higher education and specializes in matching Latino professionals with colleges and universities everyday. This site helps employers connect with the largest pool of Latino professionals in higher education in the United States, Puerto Rico and internationally by disseminating employment opportunities to registered candidates and a national network of Latino-serving organizations and listservs.

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Minority Postdoc			www.MinorityPostdoc.org	The Diverse Scholar non-profit specializes in diversity talent sourcing for junior faculty positions. DiverseScholar offers a number of services to diversify the doctoral workforce. MinorityPostdoc.org is the premier website for diverse postdocs— candidates for faculty openings especially in the science, technology, engineering, and math (STEM) disciplines. DiverseScholar’s Doctoral Directory is the largest CV database of minority postdocs. More than just a job board, they also publish original articles about diversity news, issues, and events.
National Association of Asian American Professionals (NAAAP)	\$150.00	60 Days	www.naaap.org	<p>The National Association of Asian American Professionals is a non-profit organization that cultivates and empowers Asian & Pacific Islander leaders through professional development, community service, and networking.</p> <p>As the largest and fastest growing API professionals association, NAAAP continues to provide its members with the tools and resources to further career advancements and to empower Asians and Pacific Islanders to become great leaders as well as valuable employees.</p> <p>In order to achieve our goals, NAAAP offers a diverse range of professional development programs on the local and national level, engages its membership in community service and organizes professional networking events. These may range from a series of panels, workshops and seminars, and web-based sessions and networking.</p>
The Hispanic Association of Colleges and Universities (HACU)			www.hacu.net	The Hispanic Association of Colleges and Universities (HACU) is a membership organization that represents more than 450 colleges and universities in the U.S., Puerto Rico, Latin America and Spain. Founded in 1986, HACU represents existing and emerging Hispanic-Serving Institutions (HSIs). Its mission to Champion Hispanic Success in Higher Education is fulfilled by promoting the development of its members; improving access to post-secondary educational opportunities for Hispanic students; and developing and sharing resources and expertise.
The Tribal College Journal of American Indian in Higher Education	\$150.00	30 Days	www.tribalcollegejournal.org	The American Indian Higher Education Consortium is the collective spirit and unifying voice of our nation's 37 Tribal Colleges and Universities (TCUs)—a unique community of tribally and federally chartered institutions working to strengthen tribal nations and make a lasting difference in the lives of American Indians and Alaska Natives.
RECRUITING JOB BOARD - Veterans				
Military.com	\$53.00	60 Days	http://www.military.com/hiring-veterans/	Military.com is Resource Center where employers seeking to hire Veterans can post a position, reach the right veteran audience, and access resources to hire and support veteran employees.
Rally Point	\$99.00	30 Days	http://solutions.rallypoint.com	RallyPoint is the only professional online military community that empowers its members to capture relationships they formed during their service, explore the career paths of those who have gone before them, and gain more control over their careers. Founded by former Special Forces officer Yinon Weiss and Army Captain Aaron Kletzing, RallyPoint is the premier military network run by veterans in the USA. RallyPoint has over 800,000 military members representing 12,000+ military units and 9,700+ locations with active duty military members and veterans.
VeternansConnect.com	\$200.00	60 Days	http://veteransconnect.com/	A Workplace Diversity company.

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Vetjobs	\$350.00	60 Days	http://vetjobs.com/emp-landing/	<p>VetJobs is the premier transitioning military and veteran job board on the Internet. VetJobs is 17+ years old, receives 600,000 to 900,000 visitors a month, has received many awards, offers flat rate pricing and offers EEOC, VEVRAA / JVA and OFCCP compliance support. The targeted human capital services solution that is offered by VetJobs gives you the largest reach into the transitioning military, veteran and National Guard and Reserve candidate market place, including their family members.</p> <p>VetJobs is a full service, flat rate site. This means our prices are fixed and members are not subject to up charges. They have predictable expenses. Should the employer make a hire for a posted job from any source, they may replace the job posting with another job posting to run out the 60 day period. Individual jobs are refreshed weekly at no charge. VetJobs permits unlimited refreshing of jobs and the ability to choose as many categories as may apply to your job posting. These are but a few of the many reasons employers like to advertise on VetJobs!</p>