



Fall 1	Credits	Success Marker
ENGL 103	3	• C or better
OMIS 259	3	• C or better
COMS 100	3	• C or better
Gen Ed	3	
Math 110 or 211	3	• C or better
UNIV 101 or UBUS 101 (optional)	1	
UBUS 100 A&B Career Compass	0	
Total hours	15-16	
Notes/Comments: (1) English and Math course will depend on placement exams (if taken). (2) Career Compass must be completed in ABCD order.		

Spring 1	Credits	Success Marker
ENGL 104	3	• C or better
MGMT 217	3	• C or better
PSYC 102	3	• C or better
MATH 211	3	• C or better
Gen Ed	3	
UBUS 100C Career Compass	0	
Total hours	15	
Notes/Comments: (1) English and Math course will depend on placement exams (if taken). (2) Career Compass must be completed in ABCD order.		

Fall 2	Credits	Success Marker
ACCY 206	3	• C or better
ECON 260 or 261	3	• C or better
UBUS 223	3	• C or better
Gen Ed	3	
Gen Ed	3	
UBUS 100D Career Compass	0	
Total hours	15	
Notes/Comments: Career Compass must be completed in ABCD order.		

Spring 2	Credits	Success Marker
ACCY 207	3	• C or better
ECON 260 or 261	3	• C or better
Gen Ed	3	
Gen Ed	3	
Gen Ed	3	
Total hours	15	
Notes/Comments: A 2.75 minimum cumulative GPA is needed for enrollment into UBUS 310. GPA is based on all attempted NIU work and attempted transferable work.		

Fall 3	Credits	Success Marker
UBUS 310	9	• C or better
UBUS 311	3	• C or better
OMIS 351	3	• C or better
Total hours	15	
Notes/Comments:		

Spring 3	Credits	Success Marker
MKTG 325	3	• C or better
MKTG 350	3	• C or better
MKTG 443	3	• C or better
MGMT 346	3	• C or better
General Elective	3	
Total hours	15	
Notes/Comments: MKTG 443 is a prerequisite for MKTG 495.		

Fall 4	Credits	Success Marker
Marketing Course	3	• C or better
Marketing Course	3	• C or better
Marketing Course	3	• C or better
General Elective	3	• Apply for graduation (12/1 for May, 5/1 for August, or 7/1 for December)
General Elective	3	
Total hours	15	
Notes/Comments: Students must earn a minimum of 9 credit hours in Marketing elective courses. UBUS 485 counts as a MKTG elective course.		

Spring 4	Credits	Success Marker
MKTG 495	3	• C or better
MGMT 468	3	• C or better
MKTG 99	0	• C or better
General Elective	3	
General Elective	3	
General Elective	3	
Total hours	12	
Notes/Comments: MKTG 495 is a co-requisite for MGMT 468 (enroll in MKTG 495 first).		

Notes/Comments: This plan is an example of what a four year plan could look like for a typical student. Placement exam scores in math as well as the completion of coursework may change the plan. It should not be used in the place of regular academic advising appointments. All students are encouraged to meet with their advisor each semester to discuss course scheduling. All requirements are subject to change.