



| Semester 1 | Credits | Success Marker |
|----------------------------|--------------|----------------|
| COMS 100 | 3 | |
| ENGL 103 | 3 | • C or better |
| MATH 104/105 or 110 or 211 | 3-4 | • C or better |
| OMIS 259 | 3 | • C or better |
| UBUS 110 | 3 | • C or better |
| UBUS 200 | | • S Required |
| Total hours | 15-16 | |

Notes/Comments: Placement exam scores in math may alter this plan.

| Semester 3 | Credits | Success Marker |
|--------------------------|-----------|----------------|
| ACCY 206 | 3 | • C or better |
| ECON 260 or 261 | 3 | • C or better |
| UBUS 223 | 3 | • C or better |
| GE: Nature & Technology* | 3 | |
| Human Diversity Course* | 3 | |
| Total hours | 15 | |

Notes/Comments: *Selected from approved list.

| Semester 5 | Credits | Success Marker |
|--------------------|-----------|----------------|
| FINA 320 | 3 | • C or better |
| MGMT 335 | 3 | • C or better |
| MKTG 295 | 3 | • C or better |
| MKTG 395 | 1 | • C or better |
| OMIS 351 | 3 | • C or better |
| Total hours | 13 | |

Notes/Comments:

| Semester 7 | Credits | Success Marker |
|---------------------|-----------|----------------|
| MKTG 325 | 3 | • C or better |
| MKTG 443 | 3 | • C or better |
| Marketing Elective* | 3 | • C or better |
| Marketing Elective* | 3 | • C or better |
| Elective | 3 | |
| Elective | 1 | |
| Total hours | 16 | |

Notes/Comments: *Selected from approved list. Apply for graduation (2/1 for May, 6/15 for August, or 9/1 for December).

| Semester 2 | Credits | Success Marker |
|-------------------------------------|-----------|----------------|
| ENGL 203 | 3 | • C or better |
| MATH 211 | 4 | • C or better |
| MGMT 217 | 3 | • C or better |
| PSYC 102 | 3 | • C or better |
| GE: Creativity & Critical Analysis* | 3 | |
| Total hours | 16 | |

Notes/Comments: *Selected from approved list.

| Semester 4 | Credits | Success Marker |
|--------------------|-----------|----------------|
| ACCY 207 | 3 | • C or better |
| ECON 260 or 261 | 3 | • C or better |
| OMIS 338 | 3 | • C or better |
| UBUS 288 | 3 | • C or better |
| Elective | 3 | |
| Total hours | 15 | |

Notes/Comments: A minimum 2.5 cumulative GPA is needed for enrollment in MGMT 335.

| Semester 6 | Credits | Success Marker |
|--------------------|-----------|----------------|
| MGMT 346 | 3 | • C or better |
| MKTG 350 | 3 | • C or better |
| MKTG 370 | 3 | • C or better |
| Elective | 3 | |
| Elective | 3 | |
| Total hours | 15 | |

Notes/Comments:

| Semester 8 | Credits | Success Marker |
|---------------------|-----------|----------------|
| MGMT 468 | 3 | • C or better |
| MKTG 495 | 3 | • C or better |
| Marketing Elective* | 3 | • C or better |
| UBUS 400 | 0 | • S Required |
| Elective | 3 | |
| Elective | 3 | |
| Total hours | 15 | |

Notes/Comments: *Selected from approved list.

Notes/Comments: This plan is an example of what a four year plan could look like for a typical student based on the above catalog. Placement exam scores

in math as well as the completion of coursework may change the plan. It should not be used in the place of regular academic advising appointments. All

students are encouraged to meet with their advisor each semester to discuss course scheduling. All requirements are subject to change.