

Marketing

College of Business

Degree Path - Catalog 2024-25

			Degree Path - Catalog 2024-		
Semester 1	Credits	Success Marker	Semester 2	Credits	Success Marker
OMS 100	3		ENGL 203	3	C or better
ENGL 103	3	C or better	MATH 211	4	C or better
MATH 104/105 or 110 or 211	3-4	C or better	MGMT 217	3	C or better
OMIS 259	3	C or better	PSYC 102	3	C or better
UBUS 110	3	C or better	GE: Creativity & Critical Analysis*	3	
UBUS 200		• S Required			
Total hours	15-16		Total hours	16	
Notes/Comments: Placement exa	am scores in	math may alter this plan.	Notes/Comments: *Selected from	m approved lis	st.
Semester 3	Credits	Success Marker	Semester 4	Credits	Success Marker
ACCY 206	3	C or better	ACCY 207	3	C or better
ECON 260 or 261	3	C or better	ECON 260 or 261	3	C or better
UBUS 223	3	• C or better	OMIS 338	3	• C or better
GE: Nature & Technology*	3		UBUS 288	3	• C or better
Human Diversity Course*	3		Elective	3	
Total hours	15		Total hours	15	
Notes/Comments: *Selected from a	approved list.		Notes/Comments: A minimum 2. MGMT 335.	5 cumulative G	PA is needed for enrollment in
Semester 5	Credits	Success Marker	Semester 6	Credits	Success Marker
FINA 320	3	C or better	MGMT 346	3	C or better
MGMT 335	3	C or better	MKTG 350	3	C or better
MKTG 295	3	• C or better	MKTG 370	3	C or better
AUCTO DOE	1	C or better	Elective	3	
WK1G 395		O of botto		-	
	3	• C or better	Elective	3	
OMIS 351			Elective Total hours		
OMIS 351 Fotal hours	3			3	
OMIS 351 Fotal hours	3		Total hours	3	Success Marker
OMIS 351 Fotal hours Notes/Comments: Semester 7	3 13	• C or better	Total hours Notes/Comments:	3 15	Success Marker • C or better
OMIS 351 Fotal hours Notes/Comments: Semester 7 MKTG 325	3 13 Credits	• C or better Success Marker	Total hours Notes/Comments: Semester 8	3 15 Credits	
OMIS 351 Fotal hours Notes/Comments: Semester 7 MKTG 325 MKTG 443	3 13 Credits 3	• C or better Success Marker • C or better	Total hours Notes/Comments: Semester 8 MGMT 468	3 15 Credits 3	C or better
OMIS 351 Fotal hours Notes/Comments: Semester 7 MKTG 325 MKTG 443 Marketing Elective*	3 13 Credits 3 3	Success Marker C or better C or better	Total hours Notes/Comments: Semester 8 MGMT 468 MKTG 495	3 15 Credits 3 3	C or better C or better
OMIS 351 Fotal hours Notes/Comments: Semester 7 MKTG 325 MKTG 443 Marketing Elective* Marketing Elective*	3 13 Credits 3 3 3 3	Success Marker C or better C or better C or better C or better	Total hours Notes/Comments: Semester 8 MGMT 468 MKTG 495 Marketing Elective*	3 15 Credits 3 3 3 3	C or betterC or betterC or better
OMIS 351 Total hours Notes/Comments: Semester 7 MKTG 325 MKTG 443 Marketing Elective* Marketing Elective* Elective	3 13 Credits 3 3 3 3 3	Success Marker C or better C or better C or better C or better	Total hours Notes/Comments: Semester 8 MGMT 468 MKTG 495 Marketing Elective* UBUS 400	3 15 Credits 3 3 3 0	C or betterC or betterC or better
MKTG 395 OMIS 351 Total hours Notes/Comments: Semester 7 MKTG 325 MKTG 443 Marketing Elective* Marketing Elective* Elective Elective Total hours	3 13 Credits 3 3 3 3 3 3 3	Success Marker C or better C or better C or better C or better	Total hours Notes/Comments: Semester 8 MGMT 468 MKTG 495 Marketing Elective* UBUS 400 Elective	3 15 Credits 3 3 3 0 3 3	C or betterC or betterC or better

Notes/Comments: This plan is an <u>example</u> of what a four year plan could look like for a typical student based on the above catalog. Placement exam scores

in math as well as the completion of coursework may change the plan. It should not be used in the place of regular academic advising appointments. All

students are encouraged to meet with their advisor each semester to discuss course scheduling. All requirements are subject to change.