



# STUDENT SUCCESS COLLABORATIVE

## Education Advisory Board

### The Education Advisory Board in Brief

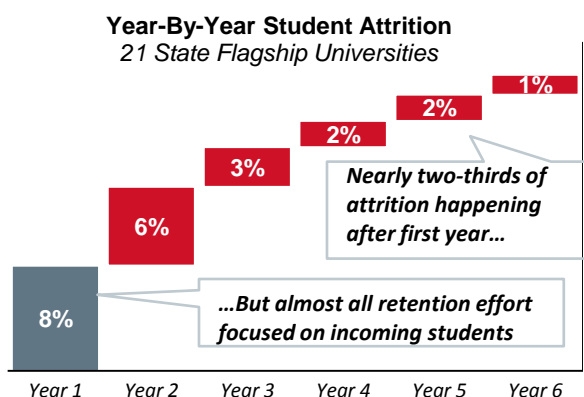
Based in Washington DC, the Education Advisory Board shares best practice research, consulting, and technologies among a membership of provosts and vice presidents at more than 500 institutions across North America. By leveraging this economy of intellect, we strive to surface innovative ideas, solutions and technologies to assist our member institutions in addressing their most pressing challenges.

### College Completion's Changing Imperative

#### *First-Year Retention Efforts No Longer Sufficient*

Universities have never been under more pressure to improve graduation rates. With attrition in the upper-class years on the rise, strategies focused on improving first-year retention are no longer sufficient as a sole means to improving student success.

Progressive institutions are now turning to proactive, data-driven advising models and sophisticated tracking systems to facilitate timely degree completion and increase overall graduation rates.



### Leveraging Predictive Analytics and Innovative Technology to Elevate Student Success

Borrowing from the most innovative in-and-out of industry ideas, the Student Success Collaborative (SSC) combines technology, research and predictive analytics to help institutions positively inflect outcomes with at-risk and off-path students. Recognizing that most institutions have amassed a wealth of untapped academic data, we endeavor to partner with progressive institutions to deploy analytical rigor uncovering hidden insights about the patterns of academic success (and failure) and to deliver this actionable intelligence to the advisors and retention specialists on the front lines of student engagement. At the core of the initiative is an innovative software platform representing a data-driven paradigm shift in how advisors:

- **Identify and prioritize students** needing extra assistance in critical foundational coursework
- **Pull forward difficult conversations** with students who may be at-risk in their chosen degree
- **Simplify intervention** by aggregating previously disparate data into a 360-view of student health
- **Evaluate and compare alternative major decisions** based on predicted academic performance

Student Success Collaborative members will have access not only to an innovative advising platform, but to a collection of services—from peer benchmarking to live webinars to national student success summits—designed to facilitate cross-membership learning and maximize the value of participation.