

Student Learning Outcome #5b Oral Communication

A student proficient in oral communication speaks skillfully with a thorough awareness of context, audience, and purpose.

| Criteria | Accomplished | Proficient | Developing | Beginning |
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| Chooses & narrows a topic appropriately for the audience & occasion | Speaker presents a topic and a focus that are exceptionally appropriate for the purpose, time constraints, and audience. | Speaker presents a topic and a focus that are appropriate for the purpose, time constraints, and audience. | Speaker presents a topic and a focus that are marginally acceptable for the purpose, time constraints, and audience. | Speaker presents a topic and a focus that are inappropriate for the purpose, time constraints and audience. |
| Communicates thesis/specific purpose in a manner appropriate for the audience & occasion | Speaker communicates a thesis/specific purpose that is exceptionally clear and identifiable. | Speaker communicates a thesis/specific purpose that is adequately clear and identifiable. | Speaker communicates a thesis/specific purpose that is marginally clear and identifiable. | Speaker does not communicate a clear and identifiable thesis/specific purpose. |
| Provides supporting material (including electronic and non-electronic presentational aids) appropriate for the audience & occasion | Speaker uses supporting material that is exceptional in quality and variety. | Speaker uses supporting material that is appropriate in quality and variety. | Speaker uses supporting material that is marginally appropriate in quality and variety. | Speaker uses supporting material that is inappropriate in quality and variety |
| Uses an organizational pattern appropriate to the topic, audience, occasion & purpose | Speaker uses an exceptional introduction and conclusion and provides an exceptionally clear and logical progression within and among ideas. | Speaker uses an appropriate introduction and conclusion and provides a reasonably clear and logical progression within and among ideas. | Speaker uses a marginally appropriate introduction and conclusion and provides a somewhat clear and logical progression within and among ideas. | Speaker fails to use an introduction or conclusion and fails to provide a reasonably clear and logical progression within and among ideas. |
| Uses language appropriate to the audience & occasion | Speaker uses language that is exceptionally clear, vivid, and appropriate. | Speaker uses language that is reasonably clear, vivid, and appropriate. | Speaker uses language that is somewhat clear, and marginally appropriate. | Speaker uses unclear or inappropriate language. |
| Uses vocal variety in rate, pitch, & intensity (volume) to heighten & maintain interest appropriate to the audience & occasion | Speaker makes exceptional use of vocal variety in a conversational mode. | Speaker makes good use of vocal variety in a conversational mode. | Speaker makes acceptable use of vocal variety in a conversational mode. | Speaker fails to use vocal variety and fails to speak in a conversational mode. |
| Uses pronunciation, grammar & articulation appropriate to the audience & occasion | Speaker has exceptional articulation, pronunciation, and grammar | Speaker has good articulation, with few pronunciation or grammatical errors. | Speaker has marginally acceptable articulation, with some pronunciation or grammatical errors. | Speaker fails to use acceptable articulation, pronunciation, and grammar. |
| Uses physical behaviors that support the verbal message | Speaker demonstrates exceptional posture, gestures, bodily movement, facial expressions, eye contact, and appropriate attire. | Speaker demonstrates good posture, gestures, facial expressions, eye contact, and appropriate attire. | Speaker exhibits marginally acceptable posture, gestures, facial expressions, eye contact, and appropriate attire. | Speaker uses unacceptable posture, gestures, facial expressions, eye contact, and dress. |