SECTION A – Recorded for inclusion in the 2016-17 Graduate Catalog

COLLEGE OF BUSINESS

Other Catalog Change Page 57, 2014-15 Graduate Catalog

Strategic Marketing (12)

Requirements
MKTG 654 – Marketing Management (3)
Three of the following:
  MKTG 625 – Buyer Behavior (3)
  MKTG 626 – Brand Management (3)
  MKTG 630 – Services Marketing (3)
  MKTG 655 – Promotional Strategy (3)
  MKTG 656 – Global Marketing Strategy (3)
  MKTG 660 – Marketing Seminar (3)
  MKTG 664 – New Product and Service Innovation (3)

Department of Operations Management and Information Systems

Other Catalog Change Page 70, 2014-15 Graduate Catalog

Master of Science in Management Information Systems

Phase One
See requirements listed under “Graduate Study in Business.”

The Phase One foundations consist of four 2-semester-hour courses. Phase One foundation courses will be required in the student’s program of study unless he or she has earned a C or better in corresponding undergraduate courses or a B or better in equivalent graduate courses elsewhere, or has passed the first and only attempt of the Phase One exemption examination. The department MIS program advisor will determine which Phase One courses will be included in each student’s program of courses. Phase One courses cannot be used as Phase Two electives; credits earned in Phase One will not count toward the Phase Two requirements.

Phase One consists of the following courses:

ACCY 505 — Financial Accounting Concepts (2)
FINA 505 — Fundamentals of Financial Management (2)
OMIS 507 — Business Information Systems (2)
One of the following (2)
  MGMT 505 — Principles of Management (2)
  MKTG 505 — Graduate Survey of Marketing (2)
  OMIS 505 — Principles of Operations Management (2)
SECTION A – Recorded for inclusion in the 2016-17 Graduate Catalog

Phase Two

COLLEGE OF EDUCATION

Department of Literacy and Elementary Education

Other Catalog Change Page 118, 2014-15 Graduate Catalog

Postsecondary Developmental Literacy and Language Instruction

Requirements (12)
LTRE 512 Disciplinary Reading Instruction at the Postsecondary Level (3)
LTRE 518 - Curriculum and Program-Level Design in Postsecondary Reading (3)
LTRE 519 - Teaching Postsecondary Reading (3)
OR LTRE 719 - Principles and Methods of Teaching Postsecondary Reading (3)
LTRE 521 - Postsecondary Reading Assessment (3)
LTRE 711 - Seminar in Research Studies in the Field of Reading (3)
LTRE 719 - Principles and Methods of Teaching Postsecondary Reading (3)
One of the following (3)

COLLEGE OF LIBERAL ARTS AND SCIENCES

Other Catalog Change 2014-15 Graduate Catalog

Lesbian, Gay, Bisexual, and Transgender Studies (12)

Two of the following (6)
Any graduate-level special topics course or independent or directed study course focused on sexual orientation and/or gender identity may be counted toward the certificate with the approval of the coordinator of lesbian, gay, bisexual, and transgender studies.
ANTH 522 – Gender in Southeast Asia (3)
ANTH 568 – Anthropology of Gender (3)
CAHC 594 – Counseling of Lesbian, Gay, Bisexual, and Transgendered Community (3)
CAHC 766 – Human Sexuality Counseling (3)

Department of Public Administration

All University Sections
SECTION A – Recorded for inclusion in the 2016-17 Graduate Catalog

Admission to Graduate Study

Other Catalog Change  2014-15 Graduate Catalog

Graduate Record Examinations (GRE)

In order to be admitted … … the M.F.A., the M.P.A., or the M.A. with a specialization in studio art in the School of Art, … ….

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Department Section

Other Catalog Change  2014-15 Graduate Catalog

Master of Public Administration

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Admission

Application for admission to the M.P.A. program … … three letters of recommendation, and transcripts from all undergraduate and graduate institutions attended, and the official score report on the Graduate Record Examination (GRE) General Test.

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