The Department of Accountancy offers a B.S. degree which prepares its graduates for professional accounting positions in industry, public accounting, government, and not-for-profit organizations, and for graduate study. The program provides students with a foundation in all primary areas of the accounting discipline including cost management, financial accounting, accounting information systems, assurance services, and federal income taxes. Students are also provided with the opportunity to develop their communication, technology, and team-building skills; apply their knowledge to structured problems; use critical thinking skills to analyze ambiguous situations and provide relevant business alternatives; and develop an understanding of ethical issues and expectations for professional conduct in business. Graduates are expected to be sufficiently competent in the areas of cost management, financial accounting, accounting information systems, assurance services, federal income taxes, and related business areas to have the necessary foundation for a career and/or for graduate study.

Department of Marketing

Course revision: Page 86, 2010-11 Undergraduate Catalog

355. MULTICHANNEL DIRECT MARKETING (3). Survey of all aspects of direct marketing through multiple channels. Traditional direct marketing topics including direct mail, retail direct marketing, print media, and list management. Current topics including electronic media, interactive marketing, customer relationship marketing, strategic database marketing, and privacy issues. PRQ: MKTG 310 or UBUS 310.

Course revision: Page 87, 2010-11 Undergraduate Catalog

455. DATABASE MARKETING MANAGEMENT AND DATA MINING (3). Intensive examination of the concepts and tools to manage and utilize a marketing information system. Emphasis on using database information in a marketing context. Topics include sources of marketing data, the use of various statistical tools to identify marketing opportunities, the use of mapping tools in marketing. Topics may include recency, frequency, and monetary (RFM) analysis, clustering techniques, linear and logistic regression, and an introduction to neural networking and its use in marketing information systems. CRQ: MKTG 355.
Retained in elementary education is contingent on maintaining an NIU cumulative GPA of 2.75 or higher, having a grade of C or better in all professional education courses, and successful completion of all clinical education courses. All course requirements (In the Department and Outside the Department) require no grade lower than a C or equivalent.

Major in Elementary Education (B.S.Ed.)

Special Requirement

Elementary education students receiving a D, F, U, or I in any component course in the first professional semester will not be permitted to enroll in or receive credit for courses in the second professional semester until the deficiency has been removed with a grade of S, C, or better. Elementary education students receiving a D, F, U, or I in any course in the second professional semester will not be permitted to enroll or receive credit for any course in the third professional semester until the deficiency has been removed with an S, C, or better. In order to remain a major in elementary education, students must have a grade of C or better in each of the following courses: ARTE 383, EPFE 201, EPFE 410, EPS 300, EPS 301, EPS 450x, ETR 40, ETT 229, ETT 401A, ETT 401b, HIST 260, HIST 261, KNPE 245, LTLA 341, LTLA 362, LTRE 3000, LTRE 311, MATH 201, MATH 402, MUSC 373, PSYC 102, TLCI 300, TLCI 340, TLEE 342, TLEE 344, TLEE 461, TLSE 240, and TLSE 456. In addition, students must have a grade of S in the following courses: EPS 282X, TLEE 282, TLEE 382, TLEE 383, AND TLEE 485. Elementary education students receiving a D, F, U, or I in any course in the third professional semester will not be permitted to enroll or receive credit for any course in the fourth professional semester until the deficiency has been removed with an S, C, or better.

COLLEGE OF LIBERAL ARTS AND SCIENCES
Grading policy – College Requirement for Multisection Courses

Current University policy stipulates that “Multi-section courses are expected to require similar levels of competence in all sections.” To achieve this goal, the policy further states that “Department and college curriculum Committees shall be responsible for implementing these policies.”

In order to assist students in their academic preparation and provide guidance to instructional faculty, a consistent and public statement of competencies should be developed for relevant multi-section courses. Departments will determine which courses are to be included in this policy, but may include those multi-section courses that teach clearly defined competencies (including, but not limited to, core competency courses and general education courses). Courses that serve as gateway courses and those that focus on particular skills or content mastery should also be considered. In courses whose stated competencies are required to progress in a sequence, competencies are to be clearly articulated. Departments are encouraged to develop common syllabi, select common texts, and ensure that the overall distribution of grades be reasonably consistent across multiple sections.

Implementation of the policy should fall under the regular due diligence of departmental curriculum committees in their regular evaluation and assessment of relevant courses. While measures of competencies are expected to be evaluated on a regular basis, it is not intended or expected that departments undertake curricular change that requires significant new resources. Departments are encouraged to work with the Office of Assessment Services to determine reasonable and effective mechanisms to meet evaluation needs.

College Requirement for the B.S. Degree

Interdisciplinary Minors

Minor in Women’s Studies

Requirements (18)

Three of the following (9)

ILAS LGBT 350 – Lesbian, Gay, Bisexual, and Transgender Studies (3)

Certificates of Undergraduate Study
Lesbian, Gay, Bisexual, and Transgender Studies (12)

Requirements

ILAS LGBT 350 – Lesbian, Gay, Bisexual, and Transgender Studies (3)
Three of the following (9)

HIST 402 – Gender and Sexuality in History (3)
ILAS LGBT 351 – Research in Lesbian, Gay, Bisexual, Transgender Studies (3)

Lesbian, Gay, Bisexual, and Transgender Studies (LGBT)

Department of English

Teacher Certification Courses
SECTION A – Recorded for inclusion in the Undergraduate Catalog

LANGUAGE ARTS (1-2). Discipline-Based … … problems in teaching. Included a minimum of 40 clock hours of supervised and formally evaluated experiences in the setting likely for the student teaching experience. PRQ: Consent of department. CRQ: ENGL 480.

Non-Governmental Organization Leadership and Development Center (NGOLD) and Inter-College and University Wide Interdisciplinary Courses

New Course Pages 276 and 334, 2011-12 Undergraduate Catalog
CLCE 300. Nonprofits and Community Engagement (3). Provides practical and theoretical understanding of nonprofit sector. Includes a service learning component. PRQ: CLCE 100 or permission of center.

Certificate of Undergraduate Study
Civic Engagement (12)
Coordinator: Judith Hermanson (Director)

The Certificate of Undergraduate Study in Civic Engagement is a pre-professional curriculum which will provide the student with a credential and solid foundation for public service oriented work. It is a good preparation for those who are seeking to work in a variety of technical or professional fields with nonprofits and government. Through its course work the Certificate provides an understanding of the interrelationships among the nonprofit, private, and governmental sectors as well as the policies, regulatory framework, and practical considerations that govern them. Students will develop project analysis and public presentation skills. The aim of the certificate is to provide a bridge between theory and practical application.

The Certificate consists of three core courses and a choice of an elective from one of eight related areas. The core courses focus on fundamental strategies for civic engagement and effective citizenship and on various models for the solution of social problems through nonprofits, social enterprises and other vehicles of civic engagement. The core courses enable practical application of knowledge and provide engaged learning opportunities as well as an in-depth service learning experience.

The Certificate is open to all students admitted to degree and non-degree study at Northern Illinois University. Students must maintain good academic standing within the university and achieve a minimum grade of C in each course. The Certificate courses may also be applied to satisfy requirements for B.A. and B.S. degrees.

Required Courses (9 hours)
CLCE 100 – Introduction to Public Service (3)
SECTION A – Recorded for inclusion in the Undergraduate Catalog

- CLCE 300 – Nonprofits and Community Engagement (3) (new course previously offered under POLS 395)
- SOCI 372 – Organizing for Social Change, OR
- ANTH 492 – Political Proseminar in Anthropology (3)

Course work from the following electives (3-hours)

- POLS 220 – Introduction to Public Policy
- PSPA 401 – Philanthropy and Volunteerism
- PSPA 326 – Nonprofit Management
- PSPA 402 – Resource Strategies for Nonprofits
- MGMT 311 – Social Entrepreneurship (3)
- MKTG 310 – Principles of Marketing (3)
- ANTH 329 – Anthropology and Contemporary World Problems (3)
- POLS 220 – Introduction to Public Policy (3)
- PSPA 401 – Philanthropy and Volunteerism (3)
- PSPA 326 – Nonprofit Management (3)
- PSPA 402 – Resource Strategies for Nonprofit Organizations (3)

APASC 9/14/11

Department of Geography

New Course

- CIP code: 45.0701

368. CLIMATE CHANGE: SCIENCE, IMPACTS, AND MITIGATION (3). Overview of the science of climate change and an analysis of the implications of this change on societies throughout the world. Spatial dimensions of climate change will be examined from a holistic perspective, taking into account interactions between the natural and man-made environment, impacted societies and the development of economic and social policies. Social and political ramifications of climate change have become apparent as local communities in different parts of the world struggle to adapt to new patterns of urban climate, excessive rainfall, prolonged droughts, and severe weather events.

Course Revisions

- Not open for credit to students with previous credit in GEOG 256.
- 352. GEOSPATIAL DIMENSIONS OF HOMELAND SECURITY (3). Planning and practicing and mitigation. Lecture and laboratory.
- 359. INTRODUCTION TO GEOGRAPHIC INFORMATION SYSTEMS (3). Study of the . . . . of laboratory. PRQ: GEOG 256 or GEOG 352 or consent of department.