CAMPUS SECURITY AND ENVIRONMENTAL QUALITY COMMITTEE
MINUTES
February 19, 2014, 10:30 AM
Lowden Hall rm 304

Present: Roger Maas, Dain Gotto, Mary Lou Read-Dreyer, Laura Beamer, *Dave Scharenberg, Melissa Burlingame, Neil Dickey

* Committee Chair

Excused: Cheryl Ross, Philip Carpenter, James Murphy, Tina Berg, Judy Andres, Sabrina Hull, Chris Brough, Sgt. Jim McDougall, Derrick Martin, Kevin Malone, Paul Carpenter

1. Meeting called to order at 10:30

   • Mr. Dain Gotto introduced himself as the committee representative for Student affairs, replacing Kelly Wesener. Welcome Dain.
   • Mr. Scharenberg announced that Sue Bidstrup will replace Scott Kangas as the committee representative for Parking Services.

2. The minutes from January 15, 2014 were approved

3. Old Business:

   • Discussion again centered on the Crosswalk Initiative. Mr. Gotto suggested an on-line company called “Fat Heads” for production of signs. Of particular interest would be self-adhering signs that could be applied to the sidewalk in the proximity of crosswalks. Example wording could be “Heads Up Huskies”. Mr, Gotto will investigate further.

   • Mr. Scharenberg advised the committee that the CSEQC would receive funding through the University Council. He will contact Mr. Alan Rosenbaum for further information.

   • Mr. Scharenberg discussed the cost of informational tri-fold handouts. 1000 letterfold, printed on white #20 paper with black printing would be $127. The cost would be higher if the handouts were printed with color.

   • Mr. Scharenberg will also contact the Northern Star. Possible student project to write a sequence of articles dealing with the Crosswalk Initiative. This could also include NIU Today.

   • Ms. Read-Dreyer brought some examples of “posters” created by a student, as example of posters to be place on Huskie buses, in lounges and other visible areas.

   • Mr. Scharenberg contacted Florida Atlantic University to find out how successful their video contest has been. They indicated it has not been successful at all.
entries the first year and zero the second. Mr. Gotto also indicated that this type of video contest would not be a possibility for student “Homecoming” credits.

- Ms. Beamer suggested two items, 1) the possibility of soliciting donations the could be used as door prizes for the initiative and that the School of Public Health and Health Education could be contacted to offer the Crosswalk Initiative as a Public Health graded project.

- Student participation in a video contest was discussed. Several committee members felt it would not be well received. Mr. Gotto raised a valid question which was how would the “winning” video be aired and viewed?

4.

5. **New Business:**

- Mr. Scharenberg mentioned that the issue of electronic cigarettes has been addressed at some college campuses.

6. Next meeting scheduled for March 19, 2014 at 10:30

7. Meeting adjourned at 11:15