ACADEMIC PLANNING COUNCIL
Minutes of February 16, 2015
3 p.m., Altgeld 315

Present: Abdel-Motaleb, Borneman, Boutin, Birberick, Coller, Dawson, Douglass, Falkoff, Freeman, Goldberg, House, Howell, Li, Molnar, and Shortridge

Guests: Chris Parker, Associate Vice Provost for Academic Outcomes Assessment; Jeff Reynolds, Director of Academic Analysis and Reporting; Ritu Subramony, Director of Academic Accreditation;

The meeting was called to order at 3:15 p.m.

One announcement. The program prioritization survey that was discussed at the last meeting is currently available to take. Members were asked to make sure to complete.

Chris Parker discussed program review survey. Tentative release of survey in approximately 2 weeks. Fairly targeted recipient list including: center directors, program directors, individuals within the college office including deans and associate deans and an option to forward the survey link to others that would be applicable. Link for survey would be accompanied by an e-mail explaining the process, how the data will be used, and how we hope to make improvements in program review based on the findings. The following aspects of the survey were reviewed:

* Recipients types
* Determining current position in review cycle
* Perceived purpose/value of program review
  * Potential ranking of benefits/purpose
* Program review time investment
* Quick overview data included
  * Enrollment
  * Honors program
  * Participation in international programs
  * Alumni
* Other criteria
  * Overall evaluations
  * Efficiency
  * Aligned with mission goals
  * Aligned with accreditation

Jeff Reynolds discussed program prioritization metrics and measures.
* Brief description of what program prioritization is
* Basic guidelines for the programs/centers and how they might be organized for purposes of program prioritization
* Potential inventory of criteria inclusions and exclusions
Ritu Subramony discussed accreditation

* Alignment between accreditation and program review
  - Why accreditation is important
    ✓ HLC requires accreditation of certain programs
    ✓ Access to certain funding
    ✓ Helping to assure quality of program for students
    ✓ Increased desirability to prospective employers for graduates
    ✓ Information can be used to help to improve programs
  - Program Review Task Force Recommendations included
    ✓ Alignment
    ✓ Effectiveness
    ✓ Efficiency

* New timeline for program review to effectively align program review and accreditation visits
* Benefits of aligning program review and accreditation

Meeting adjourned at 4:50 p.m.
Respectfully submitted,
Jeanne Essex