The meeting was called to order at 3:05 p.m. It was announced that this is the last meeting of the academic year. The provost is very appreciative of all the time the committee members invested this year, and he thanks you for all of your contributions. The subcommittee chairs for 2010-2011 will be David Gorman and Marc Falkoff. It was moved and seconded to approve the minutes of April 5, 2010, and the motion passed unanimously. Certificates of appreciation were presented to the 2009-2010 subcommittee chairs, David Gorman and Deb Gough.

The next two items on today’s agenda are retention and enrollment. These items were placed on the agenda at the request of the Agenda Committee. The presentation on retention will be given first because Brian Hemphill, who will give the enrollment presentation, is unable to attend the meeting until 4:00 today.

Gip Seaver, vice provost, Division of Academic and Students Affairs, was introduced, and he made a presentation on retention. The university is trying to develop a five year plan for retention that focuses on keeping students here. Topics included in the presentation were why we need to focus on retention, can we do a better job of keeping students here, student migration, identification of at-risk students, predictive modeling, early alert/early identification, academic assistance, and retention programming.

Brian Hemphill, vice president, Division of Student Affairs and Enrollment Management, was introduced, and he made a presentation on enrollment. Topics included in the presentation were new freshman applications by college and race, trends in Illinois public high schools graduating population by race, demographics of where NIU draws its students, recruitment opportunities and challenges, and the 2011-2015 Strategic Plan for Enrollment Management. The subgroups of the 2011-2015 Strategic Plan for Enrollment Management are recruitment, retention, facilities and capacity management, marketing and branding, and target and budget forecasting.

The meeting adjourned at 4:45 p.m.

Respectfully submitted,

Carolyn Cradduck