"February Pilot" (02/01/2015 - 03/02/2015)

**Awareness**
- ENVS 301: 63%
- ENVS 303: 57%
- ENVS 305: 46%
- Faculty & Staff: 23%

**Engagement**
- ENVS 301: 28%
- ENVS 303: 34%
- ENVS 305: 23%
- Faculty & Staff: 8%

**Commitment**
- ENVS 301: 72%
- ENVS 303: 73%
- ENVS 305: 64%
- Faculty & Staff: 32%

**Knowledge**
- A: 56%
- B: 55%
- C: 46%
- D: 30%

**Enrolment Trend**

**Action Taken in Total**

**Top Players**
- Micki Ward
- Hanna Markezich
- John Wells
- Armani Thomas
- Stephanie Cosby
- Katie Ulery
- Michael Bernardo
- Hristian Tounchev
- Evonne Hartline
- Carla O'Leske
- Ryan Hubrich

**Regular**
- ENVS 301: 23 participants
- ENVS 303: 23 participants
- ENVS 305: 18 participants
- Faculty & Staff: 8 participants

**Total Points**
- ENVS 301: 6611
- ENVS 303: 5580
- ENVS 305: 3807
- Faculty & Staff: 671

**Participants**
- ENVS 301: 23
- ENVS 303: 23
- ENVS 305: 18
- Faculty & Staff: 8

**Avg. points/Player**
- ENVS 301: 287
- ENVS 303: 243
- ENVS 305: 212
- Faculty & Staff: 84

**Questions Taken**
- A: 60%
- B: 54%
- C: 46%
- D: 34%

**Questions Taken Right**
- A: 03/02
- B: 02/28
- C: 02/25
- D: 02/20

**Commitments Taken**
- A: 20%
- B: 33%
- C: 23%
- D: 24%

**Commitments Fulfilled**
- A: 60*
- B: 54
- C: 46
- D: 34

**Faults Registered**
- 02/10
- 02/15
- 02/20
- 02/25

*All registered faults were marked as fixed

**FAQ**
- 94% Enjoyed the BiG game
- 90% Found the content interesting
- 58% Claimed that their behavior changed
- 58% Believe that the sustainability behaviors changes will last
- 100% Said that NIU students benefited from BiG

**Knowledge**
- A: ENVS 301
- B: ENVS 303
- C: ENVS 305
- D: Faculty & Staff

**Active Players**
- 5% of players used the web platform
- 95% of players used the mobile app

**Most Popular Pages**
- Leaderboard
- Profile Page
- Score Overview
- Badges Page
- Pro/f_ile Page