This is energy efficient
If civilization has risen from the Stone Age, it can rise again from the Wastepaper Age.

~Jacques Barzun
Oh Beautiful for smoggy skies, insecticided grain,
For strip-mined mountain’s majesty above the asphalt plain.
America, America, man sheds his waste on thee,
And hides the pines with billboard signs, from sea to oily sea.
~George Carlin