Writing Your Story: Telling Your Story

John R. Jones, Associate Vice President for Student Affairs

&

Patricia A. R. Martinez, Director for Residential Communities
OUTCOMES

“Professional Identity Definitions
“Development of Professional Identity
“Helping Others Develop their Identity
“Challenges
“Development through career
“represents the process by which the person seeks to integrate his/her various statuses and roles, as well as his/her diverse experiences, into a coherent image of self”. (Epstein, 1978, p. 101)
When confronted by contradictory and ambiguous situations and experiences, individuals engage in self-reflection and questioning of the personal view; identity is reshaped as a result (Niemi, 1997).

Professional identity is constructed through discourse between individuals, and identities are continually being constructed and altered (Bleakley, 2004).
“Professional vs Personal Identity"
Development of Identity

- Degree completion/institution
- Position
- Portfolio
- Association involvement
- Professional values
- Work environment you create
- Associated colleagues
- Diversity
- Social Media presence
“How does professional identity influence your professional pathway?

“How can professional identity change over the course of your career?
HELPING OTHERS DEVELOP THEIR IDENTITY

“Discovery of values, goals, passions
Negotiables & non-negotiables
Professional Development Tools
“Re-creation of self
“Change in position at same institution
“Performance with Purpose: Pepsi Co
Establish a Board of Directors
Distinctiveness
Character
Reflection
Revision
Facebook, twitter, LinkedIn

http://www.youtube.com/watch?v=QKjta
hI1Wu4

http://www.youtube.com/watch?v=cRMogDrHnMQ
FINAL QUESTIONS
DISCUSSION