

Terrain characteristics and Tai toponyms: a GIS analysis of *Muang*, *Chiang* and *Viang*

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Abstract *Tai* is a family of related languages and dialects, a subgroup of the *Tai-Kadai* languages, spoken by more than 85 million speakers in southern China and Southeast Asia. This paper uses GIS to map the spatial distribution of *Tai* toponyms (*Muang*, *Chiang* and *Viang*) and analyzes their relationship with terrain characteristics. In *Tai*, *Muang* means flat “basin”, *Chiang* means “town”, and *Viang* provides defense for a *Chiang*. These *Tai* toponyms are found at places with a significantly higher compound topographic index (or wetness index) than others. Watershed basins with more *Muang* toponyms are characterized by lower elevation, gentler slope, near zero concavity. All of these are consistent with physical conditions favorable for wet rice agriculture, culture, and commerce. The transnational spatial distribution of these toponyms and associated terrain characteristics reveal a significant regional pattern that reflects not only the geomorphology of the places where *Tai* expanded and settled, but also a common history and culture of naming places influenced by their wet rice agriculture and associated cultural practices and commerce.

Keywords *Tai* toponyms · Terrain characteristics · GIS · Water resource · Wet rice agriculture

Introduction

Purposes of the paper

Traditional toponymical studies are qualitative and descriptive in nature and their spatial coverage is often limited to local scale. Despite the advancement of GIS technology and its great impact in various fields over the past two decades, GIS applications in historical–linguistic–cultural studies remain limited, and even fewer have employed advanced spatial analysis methods. Kwan (2004) promotes the notion of “hybrid geography” including using GIS-based spatial analysis methods in historical and cultural geography. Bridging the two helps advance our fundamental understanding of the dynamics underlying social and cultural changes. In addition, many social scientists are aware of the important impacts of the physical environment on human activities, but have rarely been able to examine the interaction between them in an integrated manner. The long tradition of making a distinct division between physical and human geography within the discipline of geography is an example (Rhoads 2004). By examining the different terrain characteristics

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between *Tai*¹ toponyms and non-*Tai* toponyms, this paper attempts to illustrate how the settlement of *Tai* has been closely related to terrain characteristics and thus demonstrates the benefits of an integrated perspective.

As a first step toward a more thorough analysis of *Tai* toponyms, we map the spatial distribution of three major high-level *Tai* place names *Muang*, *Chiang* and *Viang* and examine their relationship with terrain characteristics. Study of these *Tai* toponyms covering the macro-region of the entire *Tai* speaking domain will shed light on past *Tai* settlement and migration patterns and the evolution of place naming practices. The objectives of this paper are three-fold: (1) to demonstrate how GIS-based geovisualization techniques enhance the view of geographic patterns of *Tai* toponyms from the vantage of the transnational spatial distribution of these toponyms in southern China and Southeast Asia; (2) to test the hypothesis that areas with high concentrations of *Tai* toponyms have unique terrain characteristics particularly amenable for *Tai* wet rice agriculture; and (3) to demonstrate the value of hybrid geography and benefits of integrating physical and human geography.

Background on toponyms, *Tai* (the language) and *Tai* (the people)

Toponyms (place names) often directly reflect spatial patterns of languages, dialects, and ethnicity, and may offer insights into the history, habitat, spatial and environmental perceptions of a certain culture (Jett 1997). Geographers and others have long used toponyms to provide clues as to the historical and cultural heritage of particular places and even large regions (e.g., McDavid 1958; Rickard 1968; Gelling 1988; Kashif 2001), because place names may survive long after a culture has vanished, thereby preserving traces of the past. The naming of places is also an integral aspect of the relationship between place and the politics of identity and power, as toponyms are often used by the authorities to promote their own ideological and political objectives (e.g., Cohen and Kliot 1992; Myers 1996; Horsman 2006;

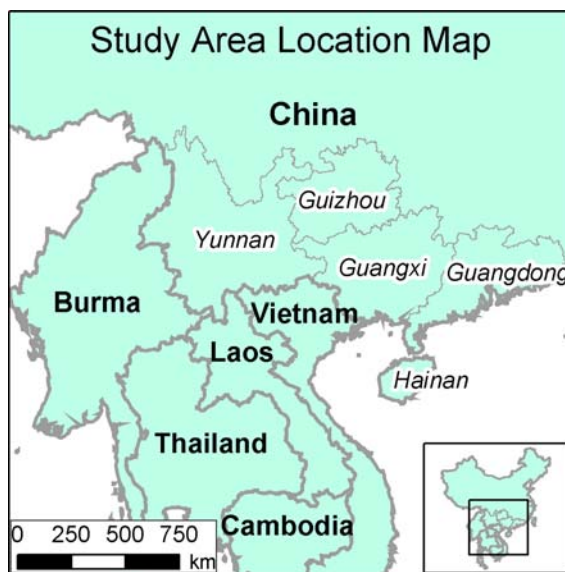


Fig. 1 The study area location map. This also shows the general *Tai* speaking domain (Note: Guizhou, Guangdong, and Hainan provinces are not included in this exploratory research, but in a future full-scale project)

Hartmann 2007). In addition, toponyms are often related to the physical environment and reflect perception of the residents about the environment they live in (e.g., West 1954; Jiang 1990; Jett 1997). Previous studies have also shown that toponyms illustrate ethnic settlement patterns and help identify discrete periods of population movements (e.g., Kaups 1966; Miller 1969). However, many of these earlier studies are qualitative and descriptive in nature.

Tai is a term used to designate a family of related languages and dialects, a subgroup of the *Tai-Kadai* languages, spoken by more than 85 million speakers in southern China and Southeast Asia (Diller and Edmondson 2005).² *Tai* also refers to those who speak *Tai*; their domain stretches from the island of Hainan, through much of the north of Vietnam and areas of southwestern China (chiefly Guangxi, Guizhou and Yunnan), through Laos and Thailand, across the northern reaches of Burma and finally into Assam in India (Diller and Edmondson 2005) (see Fig. 1).

The *Tai* were thought to have originated from the ancient Yue peoples, who lived in southeastern and southwestern China south of the Yangtze River

¹ In this paper, we use *italicized* font *Tai* to indicate the *Tai* language and the normal font *Tai* to represent the people who speak *Tai*.

² Thai or Siamese is only one of many *Tai* languages and refers only to the national language of the modern Thai nation.

before the Xia and Shang dynasties (Luo 1996: 36). The Tai are well known for their wet rice agriculture in irrigated fields (e.g., Kato 1998; Falvey 2000). They began expanding in a southwest fanning pattern around 2,000 years ago into Vietnam, Laos and Thailand in search of the best land on which to grow padi rice (Enfield 2003; Wyatt 1984; Hartmann 1998: 82). In fact, Hartmann (1998) suggests that “being Tai” is a cultural construct centered around the emergence of irrigated rice technology in southern China that came to be dominated and spread by genetically diverse peoples who shared a basic agrarian vocabulary and naming tradition that linguists identify as Tai.

Tai toponyms: *Muang*, *Chiang* and *Viang*

Historically, the Tai settled in many intermontane basins called *Muang* (meaning “basin” in proto-*Tai*), some as small as 10 km² in area. *Muang* is still preserved in some remote *Tai* dialects such as Dehong in western Yunnan, China. In these ecological niches, the Tai controlled irrigation waters flowing from mountain streams and channeled through a highly developed distinctive system of canals and dams called *Muang Fai* (or ditch-and-dike irrigation system), which enabled them to produce a dependable supply of rice and thus expand from one basin to another far beyond their geographic origins and project their economic and political influence to much of mainland Southeast Asia (Hartmann 1998; Falvey 2000, Chap. 3). As the Tai migrated, they often named the places they settled according to identifiable landscape features, such as *Muang* for “basin”. Many such toponyms stayed even after the Tai moved out of the area. Thus *Tai* toponyms are often a reflection of the environment. This is especially true for village-level toponyms (Dai 2004). However, the original geomorphological term *Muang*, a mountain-bounded floodplain that lends itself to centralized governance, has over time become a geopolitical one, namely, “chiefdom, kingdom, polity, or country”. Thus we have today’s “*Muang Thai*,” Thailand, and “*Muang Lao*”, Laos.³

³ *Tai/Thai* is a tonal language; a change in tone results in a change in meaning. The tones of *Muang* “basin” and *Muang* “ditch” are, in modern Thai speech, level tone and rising tone, respectively.

As early *Tai* speech communities migrated and came into contact first with Han Chinese, in a process often referred to as Sinification, and later with the Mon-Khmer peoples who had already been Indianized or undergone Sanskritization, new regional patterns and practices of naming prominent places emerged in place of or in addition to declaring a place to be a *Muang*. An early candidate for naming was *Chiang*, roughly meaning “town”. This label appears to have been borrowed from or imposed by the (Sino-) Tibeto-Burman speaking rulers of the Nan Chao kingdom of Yunnan for the purpose of establishing a system of prefectures in the eighth and ninth centuries (Barlow 2005; Blackmore 1960). *Chiangs* often acted as *entrepôts* (trading centers) collecting product from the hinterland for transport and export elsewhere. Places formerly declared to be *Chiang* are found predominantly, but not exclusively in the northern half of the current *Tai* speech domain, with notable concentrations along the middle Mekong. Kengtung (*Chiang Tung*) in the Shan State in Burma, Jing Hong (*Chiang Rung*) in Yunnan, China, and Chiang Mai in northern Thailand are well known examples of *Chiang* that served as political and trade centers in many of the *Muang*. In a sense, the appearance of *Chiang* probably marked the emergence of urban centers in this region of multiple *Muang*. Places labeled *Viang/Wiang* have the same general regional distribution but with lower frequency and permanency. The function of a *Viang* “citadel, palisade” was principally one of providing defense for a *Chiang*. In some areas, the meaning and function has evolved to indicate a walled compound for the ruling class of a *Chiang*.

In summary, a study of toponyms containing *Muang*, *Chiang*, and *Viang* is thus an opening hatch to a panoramic view of linguistic and historical patterns of Tai settlements and the evolution of their practices for naming places that are rich reflections of the environment—and wet rice agriculture production and trade in particular—and their interaction with other cultures. The emergence of a clearly Tai phenomenon of *Muang* represents the early stage of the Tai as masters of irrigated rice farming; the appearance of *Chiang-Viang* is a later stage of economic and political development with Sino-Tibetan roots.

Study area and data sources

The area of focus in this study is the *Tai*-speaking domain covering southwestern China, northern Vietnam, Laos, northern Burma, and Thailand as shown in Fig. 1.

The toponym data are downloaded from “GEOnet Names Server (GNS)” database (<http://earth-info.nga.mil/gns/html/index.html>), which is the official repository of standard spellings of all foreign place names, sanctioned by the United States Board on Geographic Names. This dataset contains Romanized names for each place, its latitude and longitude, administrative division code, among other things. The data were downloaded by country and merged into one database, which can be easily brought into GIS for mapping and visualization by their geographic coordinates. This dataset is the best source for mapping the overall spatial pattern of the three major high level *Tai* place names *Muang*, *Chiang* and *Viang* and is sufficient for our purpose. The topographic data come from GTOPO30 (<http://edc.usgs.gov/products/elevation/gtopo30/gtopo30.html>), a global digital elevation model (DEM) with a horizontal grid spacing of 30 arc seconds (approximately 1 km). This dataset was compiled from several raster and vector sources of topographic information, including digital terrain elevation data and digital chart of the world, by United States Geological Survey (USGS). For this macro-regional study of the general pattern of spatial distribution of *Tai* toponym and terrain characteristics, the GTOPO30 data is sufficient. The river network data and country boundaries were obtained from the Environment System Research Institute (ESRI), which are necessary for computing distances from places to nearest river and for visualizing the relationship between waterways and *Tai* toponyms.

GIS analysis and results

Based on what we described in the Introduction and the original meaning of *Muang* being a basin, we hypothesize that areas with high concentration of toponyms starting with head noun *Muang* would have some terrain characteristics that are different from those with low or no *Muang*

toponyms.⁴ We will first examine the general spatial distributions of the *Muang* toponyms and then explore their relationships with terrain characteristics. We will also examine the spatial distribution of related toponyms starting with *Chiang* and *Viang* and their relationship with river networks. All GIS analyses were conducted in ESRI’s ArcGIS software.

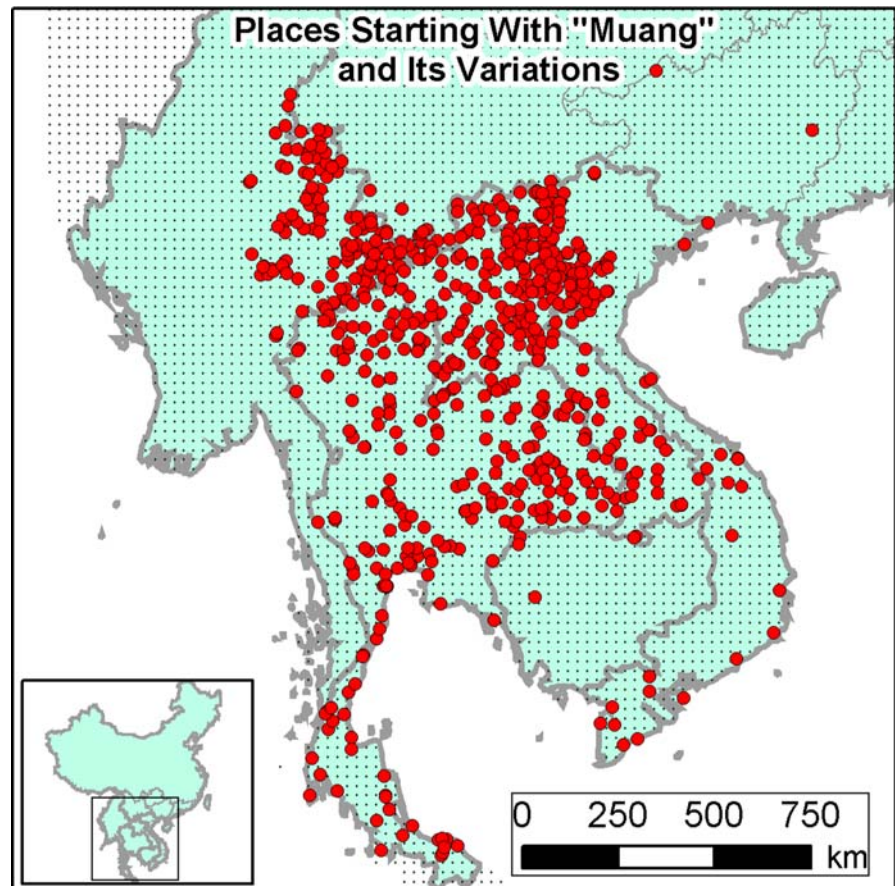
Spatial distribution of *Tai* toponyms and geovisualization

Using the toponym data from “GEOnet Names Server (GNS)”, we selected all place names starting with *Tai* head nouns, excluding the administrative region type features, and mapped their spatial distributions. Figure 2 shows the spatial distribution of *Muang* (and its variations *Muang*, *Mong*, *Muong*, *Meng*, *Meung*, *Mueng*). There are 1,221 such points (shown as red) out of a total 188,000 points in the study area (non-*Muang* points not shown for clarity). *Muang* place names are quite widespread, but mostly distributed in Laos, Thailand, eastern Burma, and northern Vietnam.

Figure 3 shows the spatial distribution of place names starting with *Chiang* (and its variations *Chiang*, *Chiang*, *Xiang*, *Siang*, *Ching*, *Jing*, *Keng*, *Siang*, *Ching*, *Keng*, *Ceng*)—212 out of 188,000 points. They form three clusters near four major rivers: the Mekong in the border area of Thailand and Laos; the Song Ma in Northern Viet Nam; the Nam Ou in Northern Laos near China; and the Banghiang in Southern Laos. This pattern underscores the role that rivers played as lines of communication (spreading names and facilitating trade). *Chiang* served as small ports along waterways that brought in trade from the hinterland. Hoang (2004) has brought to light the obscured record of a second region where places bore the name *Chiang*, principally in the *Tai* region of northwestern Vietnam, but even including Hanoi itself, which at one time was called *Chiang Lô*i (Co Loa). The cluster in northern Vietnam confirms the findings of Hoang (2004). Taking a regional perspective, one can see a pattern of *Chiang* settlements extending from Hanoi (*Chiang Lô*i) all the way

⁴ In general, *Tai* toponyms follow the pattern of Head Noun (or general name), plus one or more modifiers (or special name) (Dai 2004).

Fig. 2 Spatial distribution of *Muang* (and its variation) shown as *big red dots*. Non-*Muang* place name points are not shown for clarity. The *small gray dots* (with actual spacing of ~12 km but shown at twice the spacing for clarity) are the sampling points for calculating *Muang* ratio as described in “[Terrain Characteristics of Watershed Basins with High *Muang* Ratios](#)” (Color figure online)



back to the Tai region in Yunnan, China. At this point in our study, we are beginning to speculate that the long chain of *Chiang* in the region was the product of earlier expansion of the rulers of the kingdom of Nan Chao in Yunnan. As their power waned, centers that were once named *Chiang* were renamed to reflect the language of the new rulers, the Vietnamese or the Lao, for example.

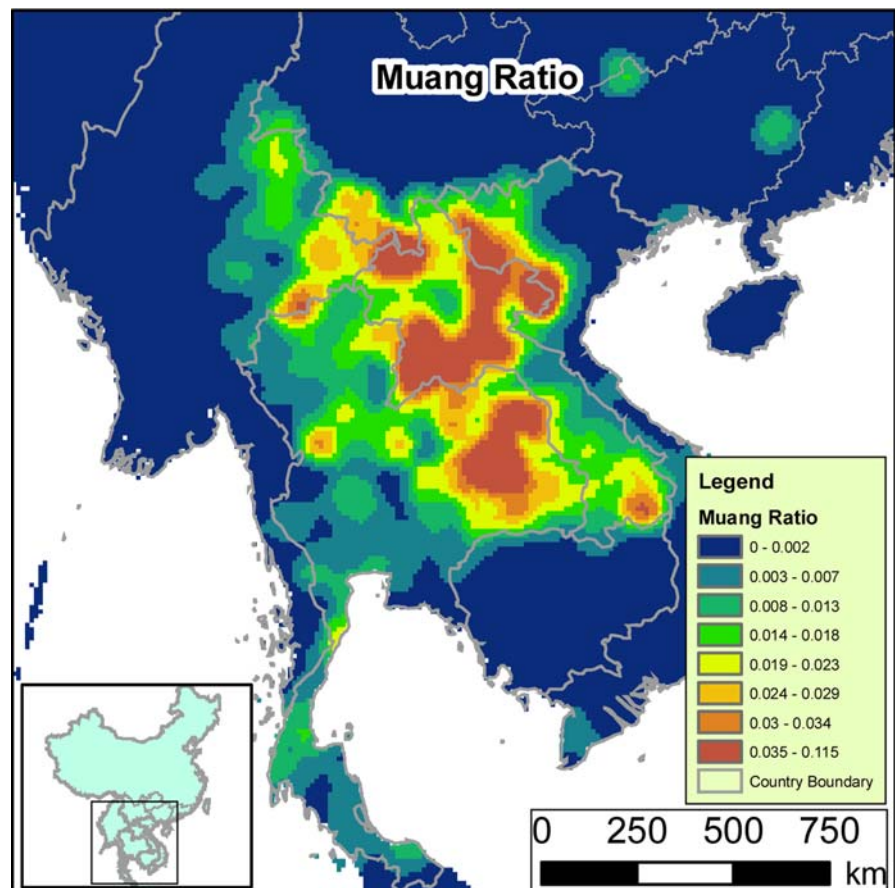
Figure 4 shows the spatial distribution of place names starting with *Viang* (and its variations *Wieng*, *Wiang*, *Vieng*, *Weng*, *Veng*)—only 27 such points exist, a much lower frequency than *Muang* and *Chiang*, and they are mostly concentrated in border areas between Burma, Laos, Thailand and China, where the Salween, Ping, and Mekong rivers run through. Comparing with *Muang* and *Chiang*, *Viang* place names are a “northern” (Thailand, Burma, Laos) phenomenon. *Viangs* are few in number because many were only transitory outposts set up as part of a rudimentary defense system of a

particular *Chiang* and not every *Chiang* had a *Viang* in its periphery. *Viangs* could be landbased, not located on rivers, because their function was to protect/warn the *Chiang* (on water). Over time, most of transitory outposts have probably disappeared from the pages of history and modern maps.

In summary, the spatial distributions of *Chiang* and *Viang* are within the general spatial domain of *Muang* (see Figs. 2, 3, 4), confirming their relationship with *Muang* and the renaming practices documented in the literature (Barlow 2005; Blackmore 1960). The above three *Tai* place names reveal a significant regional pattern that reflects not only the geomorphology of the places where Tai expanded and settled, but also a common history and culture of naming those places at a macro-regional, transnational scale.

To better visualize and further analyze the spatial patterns, we used a *kernel density estimation* technique (e.g., Luo and Wang 2003; Wang 2006: 36) to

Fig. 5 Interpolated surface of *Muang* ratio (floating catchment radius = 50 km)



and the rest of the basins. The null hypothesis (H_0) is that there is no difference for the parameter means between the group with a low *Muang* ratio (μ_L) and the group with a high *Muang* ratio (μ_H): $H_0: \mu_L = \mu_H$. The alternative hypothesis (H_1) is that there is difference between the two groups ($H_0: \mu_L \neq \mu_H$). The result indicates that the differences are statistically significant at the 95% confidence level, and we reject H_0 in favor of H_1 (see Table 1). That is to say, basins with high *Muang* ratios are characterized by lower elevation, smaller slope, closer to 0 Bolstad index (closer to flat surface). All of these are consistent with physical conditions favorable for wet rice agriculture. The implication is that *Tai* people tend to settle in places that are favorable for wet rice agriculture and name those places in *Tai*.

CTI between *Tai* toponyms and others

The *compound topographic index* (CTI), also commonly referred to as the *wetness index* (Beven and

Kirkby 1979; Moore et al. 1991), is a function of the upstream contributing area (flow accumulation) and the slope of the landscape. In the formula,

$$CTI = \ln[A/\tan(\beta)] \quad (1)$$

A is the upslope contributing area to the point under consideration per unit contour length (often represented as the number of upstream cells that flow into current point multiplied by cell size, see Wolock and McCabe 1995), and β is the slope angle of the current point. This parameter describes the effect of topography on the location and size of areas of water accumulation in soils, i.e., the likelihood that a given point will be saturated with water. Places with a low slope (small β) and a large contributing area (large A) have high values of CTI. These are usually places in the landscape that are flat and near the downstream end of a drainage basin and thus ideal for wet rice agriculture. The difference between this parameter and the other three parameters (elevation, slope, Bolstad

Fig. 6 Watershed basins with high *Muang* ratios (red) (Color figure online)

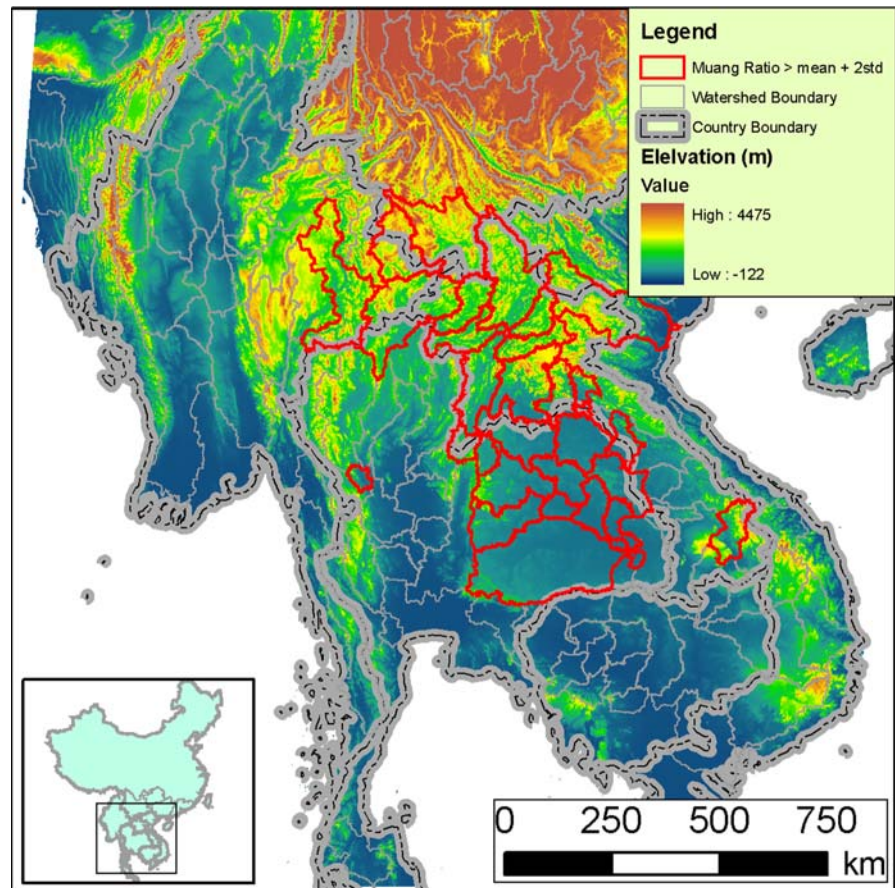


Table 1 Statistical *t*-test of terrain parameters between basins with high and low *Muang* ratio

Terrain parameters	Low <i>Muang</i> ratio ($n = 32$)		High <i>Muang</i> ratio ($n = 269$)		t	$p > t $
	Mean	SD	Mean	SD		
Elevation	806.76	938.44	537.44	331.92	3.2	0.002
Slope	3.9	2.91	3.09	2.06	1.97	0.055
Bolstad index	-0.24	0.21	-0.17	0.13	-2.58	0.013

index) is that the other three are based on a local cell or a 3×3 local neighborhood whereas CTI considers contribution from upstream cells beyond the local neighborhood. CTI may be considered as a comprehensive index that better captures the environment suitable for wet rice agriculture.

Since this parameter already considers contribution from upstream cells in a watershed, it is not averaged over the whole watershed. Here the statistical difference of CTI values at all individual toponym locations between *Tai* toponyms (including

Muang, *Chiang*, and *Viang*) and others (all the rest of toponyms) is tested. The null hypothesis (H_0) is that there is no difference for CTI values at locations with *Tai* toponyms (μ_{Tai}) and others (μ_{others}): $H_0: \mu_{Tai} = \mu_{others}$. The alternative hypothesis (H_1) is that the CTI values at locations with *Tai* toponyms will be higher than those at other locations ($H_1: \mu_{Tai} > \mu_{others}$). The result shows that the CTI values at locations with *Tai* toponyms (including *Muang*, *Chiang*, and *Viang*) are significantly higher than other locations (see Table 2).

Table 2 Statistical *t*-test of CTI between *Tai* and non-*Tai* points

Terrain parameters	<i>Tai</i> locations (<i>n</i> = 1,460)		Non- <i>Tai</i> locations (<i>n</i> = 186,540)		<i>t</i>	<i>p</i> > <i>td</i>
	Mean	SD	Mean	SD		
CTI	13.66	2.83	13.16	2.75	6.98	<.0001

Table 3 Distance to nearest river (km)

	<i>Chiang</i>	<i>Viang</i>
<i>N</i>	212	27
Mean	7.100	8.782
Standard deviation	7.837	9.449

Nearest distance to rivers

Based on the discussion in the “Introduction”, *Chiang* and *Viang* are places named for trade centers and defense outposts. The spatial distribution of these locations (Figs. 3, 4) displays a clustering pattern near rivers. Based on the distance of each *Tai* point to the nearest river, we compare the differences in their average values between *Chiang* and *Viang* points. The statistics are shown in Table 3. The mean distance to nearest river for *Chiang* points is on average ~1.7 km shorter than that for *Viang* points, although statistical *t*-test shows that the difference is not statistically significant ($t = 1.02$ and $p = 0.3064$). This observation is still consistent with our current understanding of these *Tai* place names described earlier. As *Chiangs* often acted as trading centers and rivers were the major means of transportation in early days, the *Chiangs* shorter distance to rivers can be expected. Since the function of a *Viang/Wiang* “citadel, palisade” was principally one of providing defense for a *Chiang*, they were often village-sized, land-based defense outposts. Not every *Chiang* was defended by a *Viang*. In some cases, a *Chiang* was protected in two directions by twin *Viangs*, “north/up-river” and “south/down-river,” and, once a *Chiang* declined in importance, the *Viang* did also and may have even disappeared from the map and the pages of history. This helps to explain why there were few enduring *Viang*, such as today’s Viangchan/Vientiane in Laos.

Discussion

The *Tai* place names we selected from the “GEOnet Names Server (GNS)” database were based on the Romanized form of the head nouns. Although we tried to account for the common variations, it is possible some *Tai* place names were missed and some that were selected may not be true *Tai* place names. For example, some Chinese place names may spell the same in Romanized form as a *Tai* place name, but their original Chinese character may be totally different. In addition, as described in the “Introduction”, the meaning of the term *Muang* has changed over time from a geomorphological one (basin) to a geopolitical or administrative one (chiefdom, kingdom, polity, or country). Many places named *Muang* are no longer necessarily anchored to any geomorphological feature. Although we tried to exclude the “administrative region type features” based on the “feature classification” field of the database (there are 158 such points, mostly located in Laos), more detailed analysis based on carefully reading of the gazetteer in the original languages will be necessary to confirm their true origin and to differentiate the geomorphological ones from the geopolitical/administrative ones. Despite these uncertainties, we have demonstrated that the GIS approach in general and the spatial smoothing method in particular can help bring out the general trend of toponym distribution at a macro-regional and transnational scale. It is unlikely that such regional trends would be significantly changed by inclusion of a few Romanized false *Tai* place names from our data source. In fact, adding the 158 excluded “administrative region type features” to the *Muang* points did not alter the overall spatial distribution pattern of *Muang* as shown in Figs. 2 and 5.

The results of this study (the first such to the best of our knowledge) quantitatively establish the relationship between toponyms and terrain characteristics that is related to wet rice farming of the *Tai* people.

The spatial distribution of the *Tai* place names examined here also reveal a macro-regional view of some historically significant linguistic and cultural practices encapsulated in naming places that are common in the *Tai*-speaking domain and influenced by their wet rice agriculture. This macro-regional pattern is consistent with previous understanding of the *Tai*'s migration in searching for flat land to grow wet rice.

This case study demonstrated that GIS-based geovisualization techniques can enhance the view of geographic patterns of toponyms from the vantage of transnational spatial distribution of *Tai* toponyms in southern China and Southeast Asia. By analyzing the terrain characteristics for basins with high concentrations of *Tai* toponyms, we determined quantitatively that these characteristics are particularly amenable for *Tai* wet rice agriculture. This study also demonstrated that the hybrid geography of bridging both physical and human geographies advocated by Kwan (2004) has great potential in helping us advance our fundamental understanding of the dynamics underlying social and cultural changes, the intricate interplay between language, history, migration, agriculture, and physical environment that lie behind the spatial patterns of *Tai* toponyms we see today.

Conclusion

Historically, *Tai*-speaking people settled in many intermontane basins, called *Muang*, meaning “basin” in proto-*Tai*, to grow wet rice. At the same time, they were a riverine people by inclination and used rivers large and small as avenues of trade and cultural transmission. As early *Tai* communities grew and came into contact with other ethno-linguistic groups, new regional patterns and practices of naming prominent places emerged in place of or in addition to declaring a place to be a *Muang*. *Chiang* and *Viang* are such examples of place naming influenced by the (Sino-) Tibeto-Burman speaking rulers of the Nan Chao kingdom following the Mongol invasions.

This research uses GIS to map the spatial distribution of places whose names start with *Muang*, *Chiang*, and *Viang*, and analyzes their relationship with terrain characteristics derived from digital elevation model (DEM) data. These *Tai* toponym locations have higher values of the compound

topographic index (CTI), indicating the part of the landscape more likely to be saturated with water, than other toponym locations. Results also indicate that watershed basins with high concentrations of *Muang* (and its variants such as *Muong*, *Meng*, *Meung*, *Mueng*) are characterized by lower elevations, gentler slopes, and near zero Bolstad index (a measure of convexity and concavity with the value zero indicating a flat surface) values. All of these are consistent with physical conditions favorable for wet rice agriculture, which has had a great influence on where the *Tai*-speaking peoples live and how they name those places.

The research also shows that the mean distance to the nearest river for *Chiang* points is shorter than that for *Viang* locations. This can be explained by the fact that the *Chiangs* served as trading centers along waterways that brought in rice and other goods from the hinterland. This pattern underscores the role rivers played as communication (spread of names and trade), and as major sources of water in the wet rice agriculture practices of the *Tai*. Since the function of a *Viang/Wiang* “citadel, palisade” was principally one of providing defense for a *Chiang*, as defense outposts, they were often land-based locations on trails and roads and thus farther away from the *Chiangs* and from the rivers. Many of the *Viang* disappeared over time and, like some of the *Chiang* that also vanished, their existence can only be verified by studying older texts and chronicles, a task to be taken up by interested historians and archaeologists following the leads we have provided in this research.

Acknowledgments This research is supported by the National Science Foundation Human and Social Dynamics (HSD) Program (Grant No. 0623108). Any opinions, findings, and conclusions or recommendations expressed in this paper are those of the authors and do not necessarily reflect the views of the National Science Foundation. We also would like to thank two anonymous reviewers for their helpful reviews.

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